



CITY OF ROME PARKS, OPEN SPACE, AND RECREATION MASTER PLAN

APPENDIX B: COMMUNITY SURVEY

ROME
the copper city

2025
The City of Rome, NY
Parks and Recreation
Needs Assessment Survey
Findings Report



ETC
INSTITUTE

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Executive Summary

2025 City of Rome Needs Assessment Survey Executive Summary

Overview

ETC Institute administered a needs assessment survey for the City of Rome during the summer of 2025. This survey will be used to gather input to help determine amenities, facilities, programs, activities, parks, and recreation priorities in our community.

Methodology

ETC Institute mailed a survey packet to a random sample of households in Rome. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at rome.etcsurvey.org.

After the surveys were mailed, ETC Institute followed up with residents to encourage participation. To prevent people who were not residents of Rome from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

The goal was to collect a minimum of 400 surveys from residents. The goal was met with 423 surveys collected. The overall results for the sample of 423 surveys has a precision of at least +/- 4.8 at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 2)
- Priority Investment Rating (PIR) identifies priorities for facilities, amenities, programs, and activities (Section 3)
- Benchmarks comparing data from Rome to national averages (Section 4)
- Tabular data showing the overall results for all questions on the survey (Section 5)
- Answers to open-ended questions (Section 6)
- A copy of the cover letter and survey instrument (Section 7)

The major findings of the survey are summarized in the following pages.

Major Findings

Use of Facilities. Ninety percent of respondents (90%) indicated that they had visited the City of Rome parks and recreation facilities in the past 12 months. Most respondents (54%) rated the physical condition of these facilities as either “Excellent” (6%) or “Good” (48%).

Barriers to Facility Use. Respondents were asked to indicate all the reasons that prevent them and members of their household from visiting Rome parks and recreation facilities more often. The top three barriers were lack of restrooms (46%), do not feel safe using parks/facilities (37%), and lack of amenities we want to use (31%).

Program Participation. Forty-two percent of respondents (42%) reported participating in programs or events offered by the City of Rome Parks and Recreation Department during the past 12 months. Of those who participated, seventy-five percent (75%) rated the overall quality of these programs as either “Excellent” (9%) or “Good” (66%).

Barriers to Participation. Respondents were asked to identify why they do not participate in these programs or events more often. The top three barriers to participation they indicated were that they don’t know what is offered (63%), program times are not convenient (18%), too busy/not interested (16%).

Communication Methods. The three ways respondents most often learn about Rome’s parks and recreation facilities, programs, and events are social media (65%), word of mouth (61%), and the city website (34%). The three ways they would prefer most are social media (69%), city website (38%), and emails (22%).

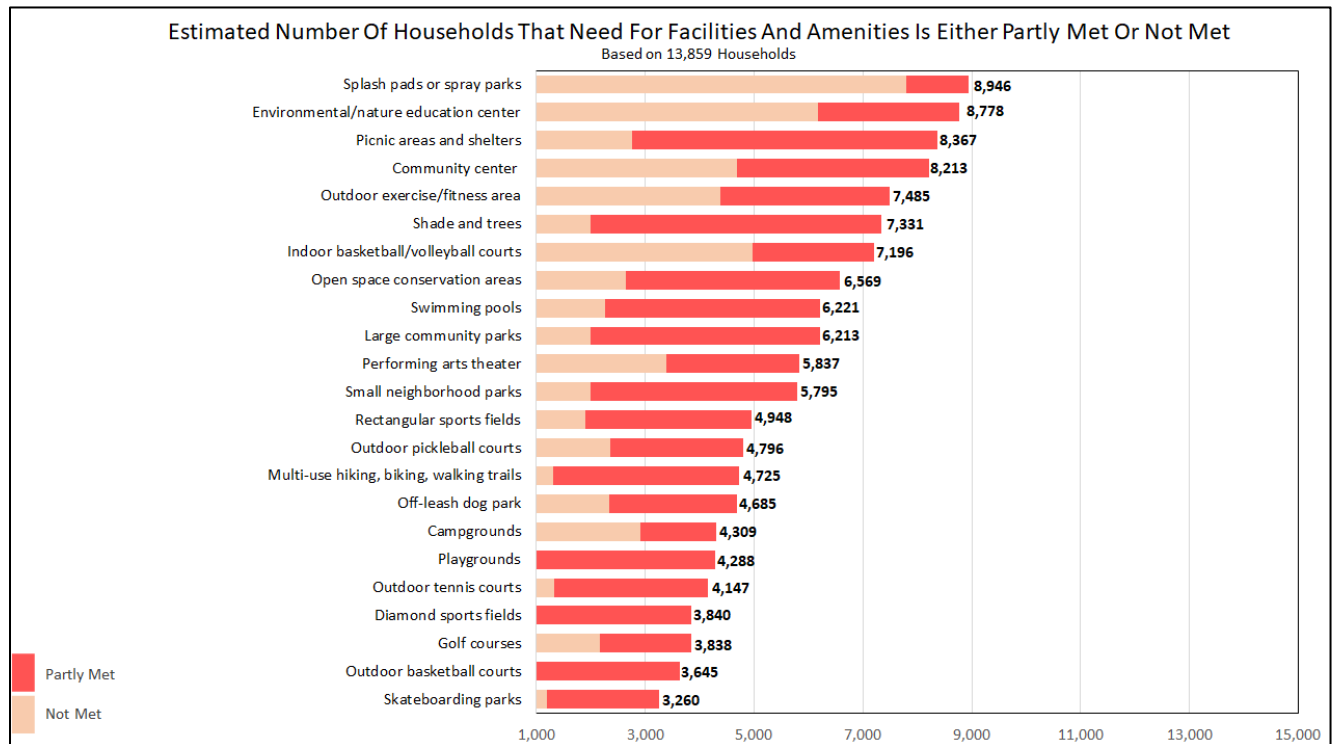
Recreation Facilities/Amenities Needs and Priorities

Amenity/Facility Needs: Respondents were asked to identify if their household had a need for 23 facilities/amenities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities/amenities.

The three amenities/facilities with the highest percentage of households that have an unmet need:

1. Splash pads or spray parks
2. Environmental/nature education
3. Picnic areas and shelters

The number of households that have unmet needs for each of the 23 facilities/amenities assessed is shown in the chart below.

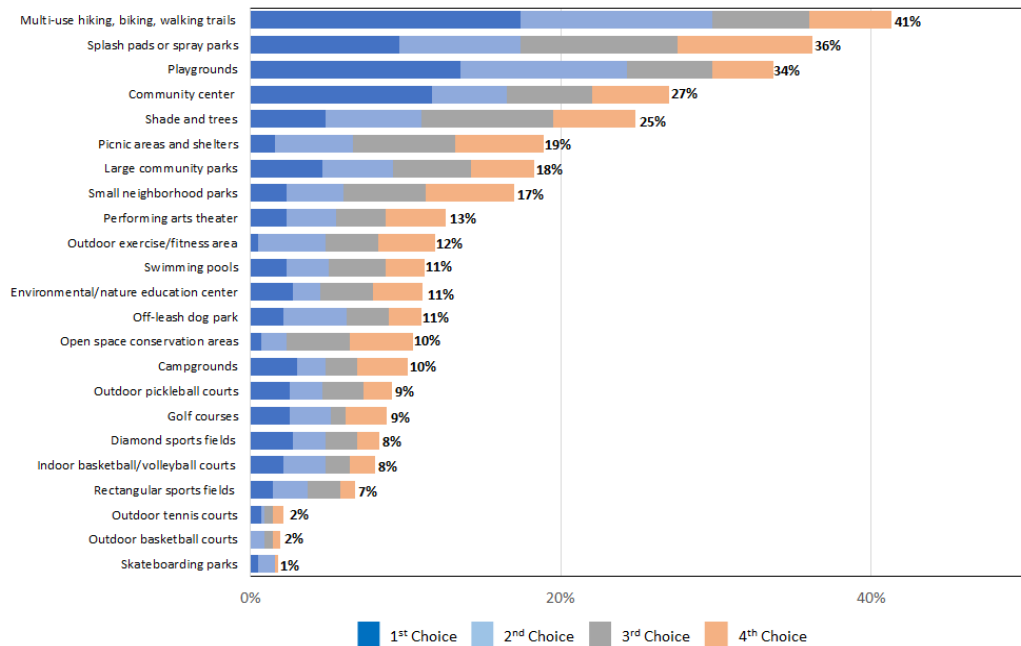


Amenities/Facilities Importance: In addition to assessing the needs for each amenity/facility, ETC Institute also assessed the importance that residence placed on each item. Based on the sum of respondents' top four choices, these were the four amenities/facilities ranked most important to residents:

1. Multi-use hiking, biking, walking trails
2. Splash pads or spray parks
3. Playgrounds
4. Community center

The percentage of residents who selected each amenity/facility as one of their top four choices is shown in the chart on the following page.

Q12. Which Of These Facilities Or Amenities Is Most Important To You?
by percentage of respondents who selected the item as one of their top four choices

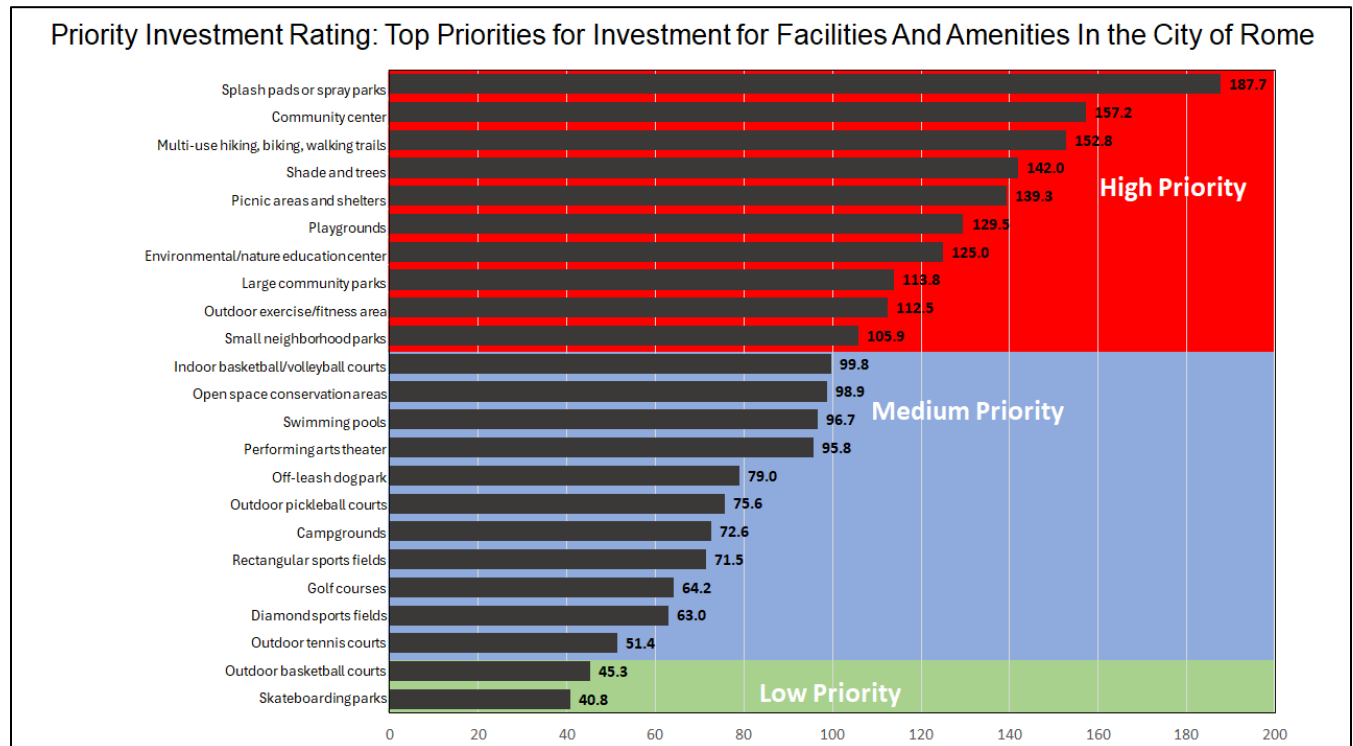


Priorities for Facility Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed in recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on amenities/facilities and (2) how many residents have unmet need for the amenity/facility. [Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based on the Priority Investment Rating (PIR), the following amenities/facilities were rated as high priorities for investments:

- Splash pads or spray parks (PIR=187.7)
- Community center (PIR=157.2)
- Multi-use hiking, biking, walking trails (PIR=152.8)
- Shade and trees (PIR=142.0)
- Picnic areas and shelters (PIR=139.3)
- Playgrounds (PIR=129.5)
- Environmental/nature education center (PIR=125)
- Large community parks (PIR=113.8)
- Outdoor exercise/fitness area (PIR=112.5)
- Small neighborhood parks (PIR=105.9)

The chart below shows the Priority Investment Rating for each of the 23 amenities/facilities assessed on the survey.



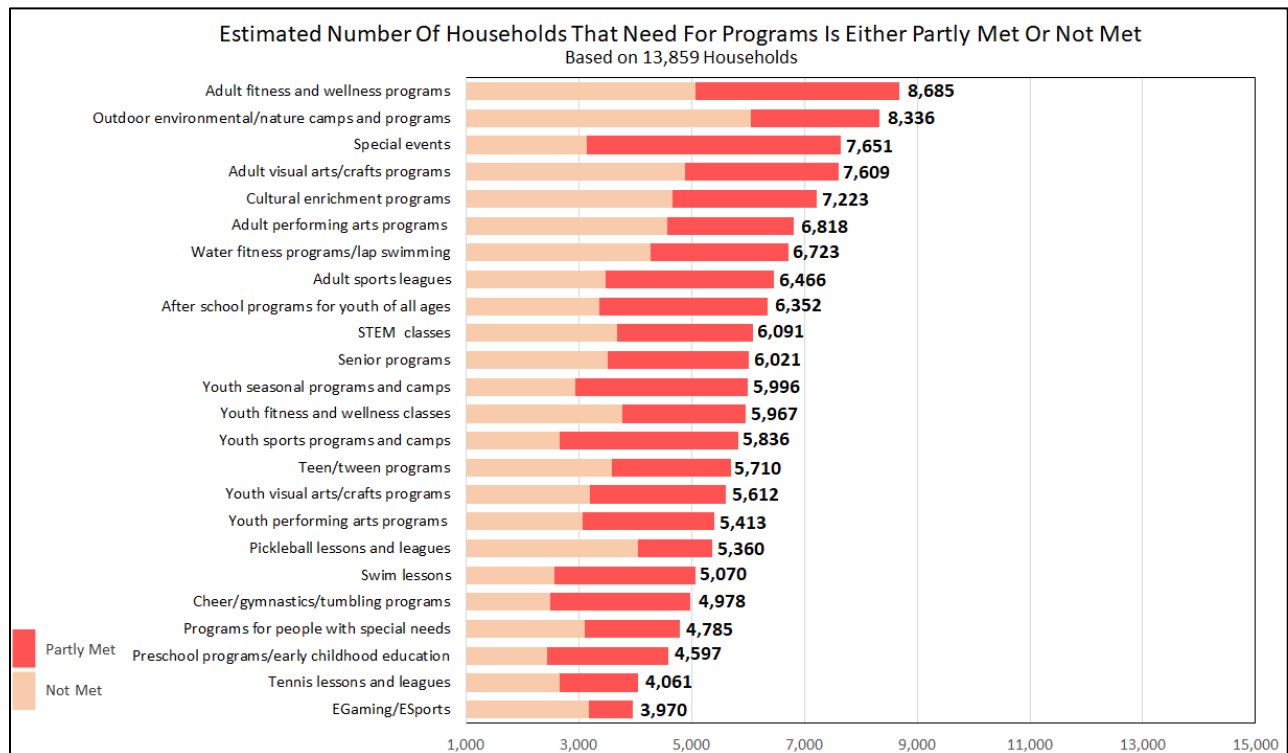
Recreation Program/Activity Needs and Priorities

Program Needs: Respondents were asked to identify if their household had a need for 24 recreation programs and activities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various programs.

The three programs with the highest number of households that have an unmet need:

1. Adult fitness and wellness programs
2. Outdoor environmental/nature camps and programs
3. Special events

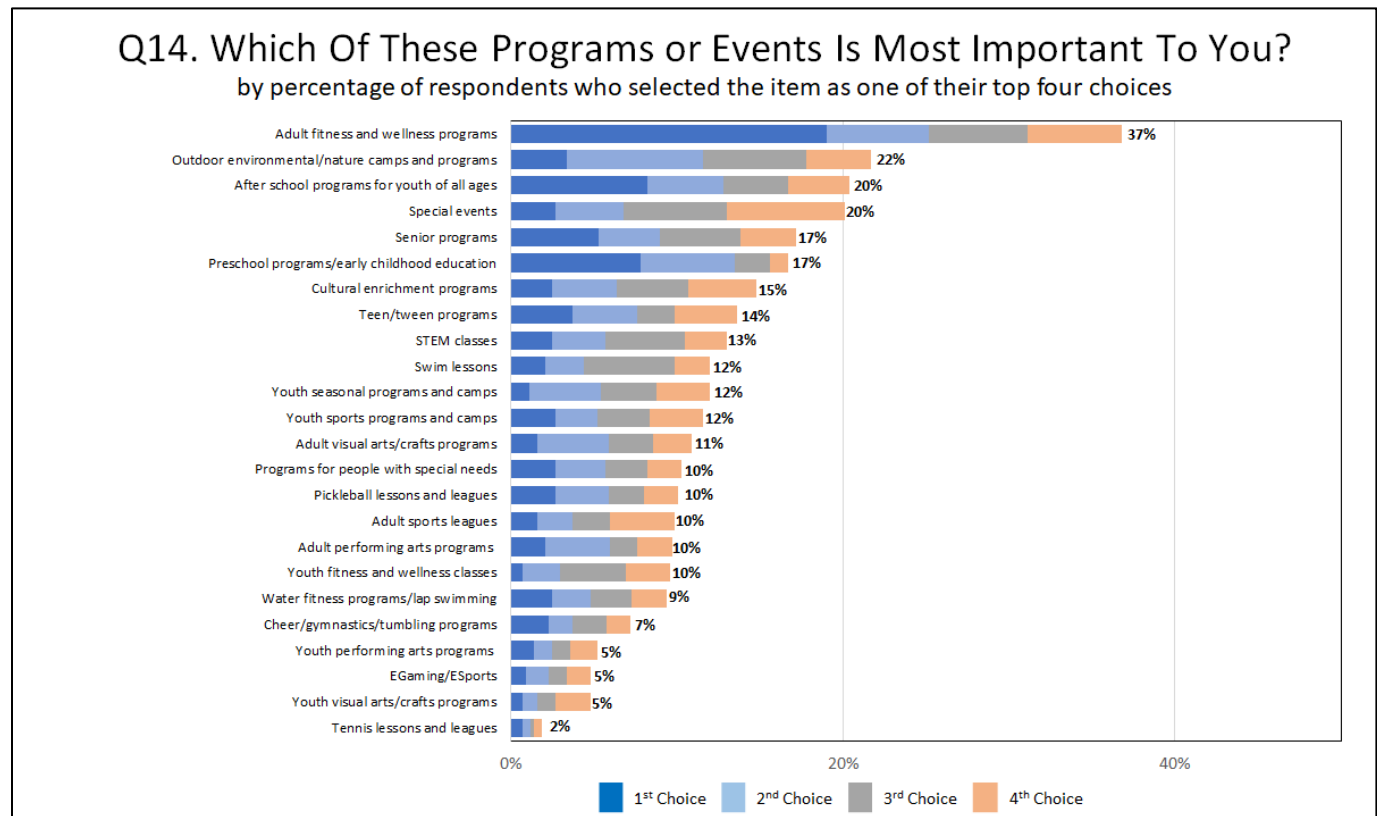
The estimated number of households that have unmet needs for each of the 24 programs assessed is shown in the chart on the following page.



Programs Importance: In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents' top four choices, these were the four programs ranked most important to residents:

1. Adult fitness and wellness programs
2. Outdoor environmental/nature camps and programs
3. After school programs for youth of all ages
4. Special events

The percentage of residents who selected each program as one of their top four choices is shown in the chart on the following page.

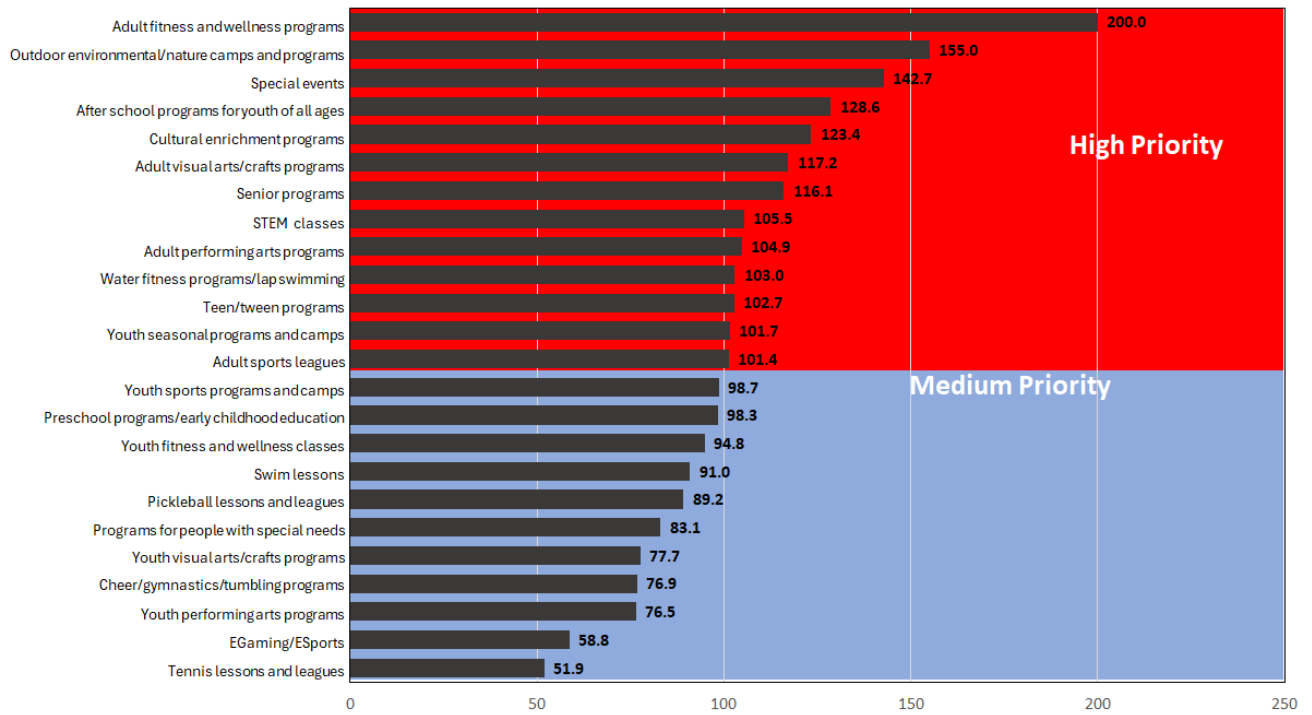


Based the Priority Investment Rating (PIR), the following activities/programs were rated as high priorities for investment:

- Adult fitness and wellness programs (PIR=200)
- Outdoor environmental/nature camps and programs (PIR=155)
- Special events (PIR=142.7)
- After school programs for youth of all ages (PIR=128.6)
- Cultural enrichment programs (PIR=123.4)
- Adult visual arts/crafts programs (PIR=117.2)
- Senior programs (PIR=116.1)
- STEM classes (PIR=105.5)
- Adult performing arts programs (PIR=104.9)
- Water fitness programs/lap swimming (PIR=103)
- Teen/tween programs (PIR=102.7)
- Youth seasonal programs and camps (PIR=101.7)
- Adult sports leagues (PIR=101.4)

The chart on the following page shows the Priority Investment Rating for each of the 24 programs assessed on the survey.

Priority Investment Rating: Top Priorities for Investment for Programs In the City of Rome

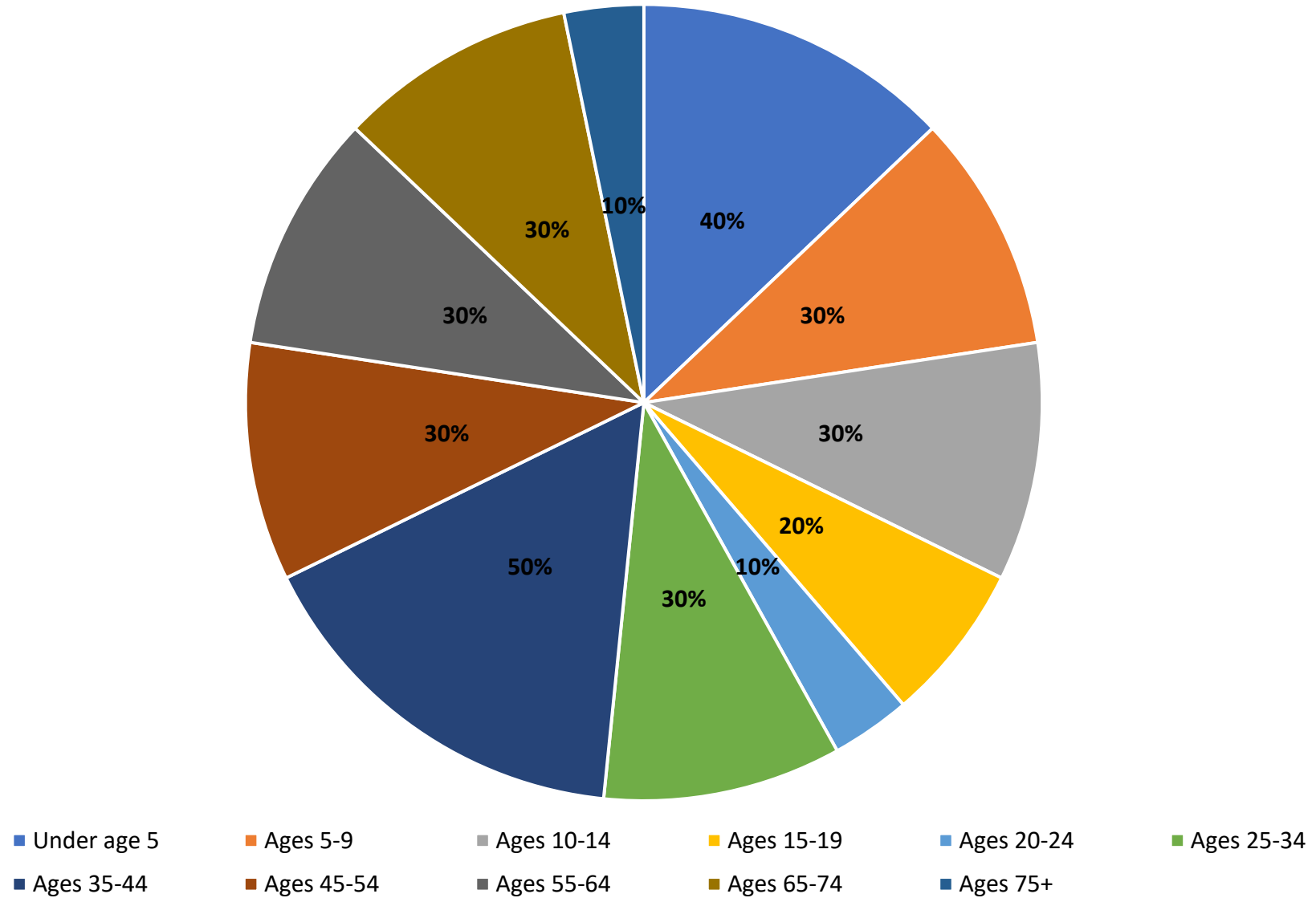


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Charts & Graphs

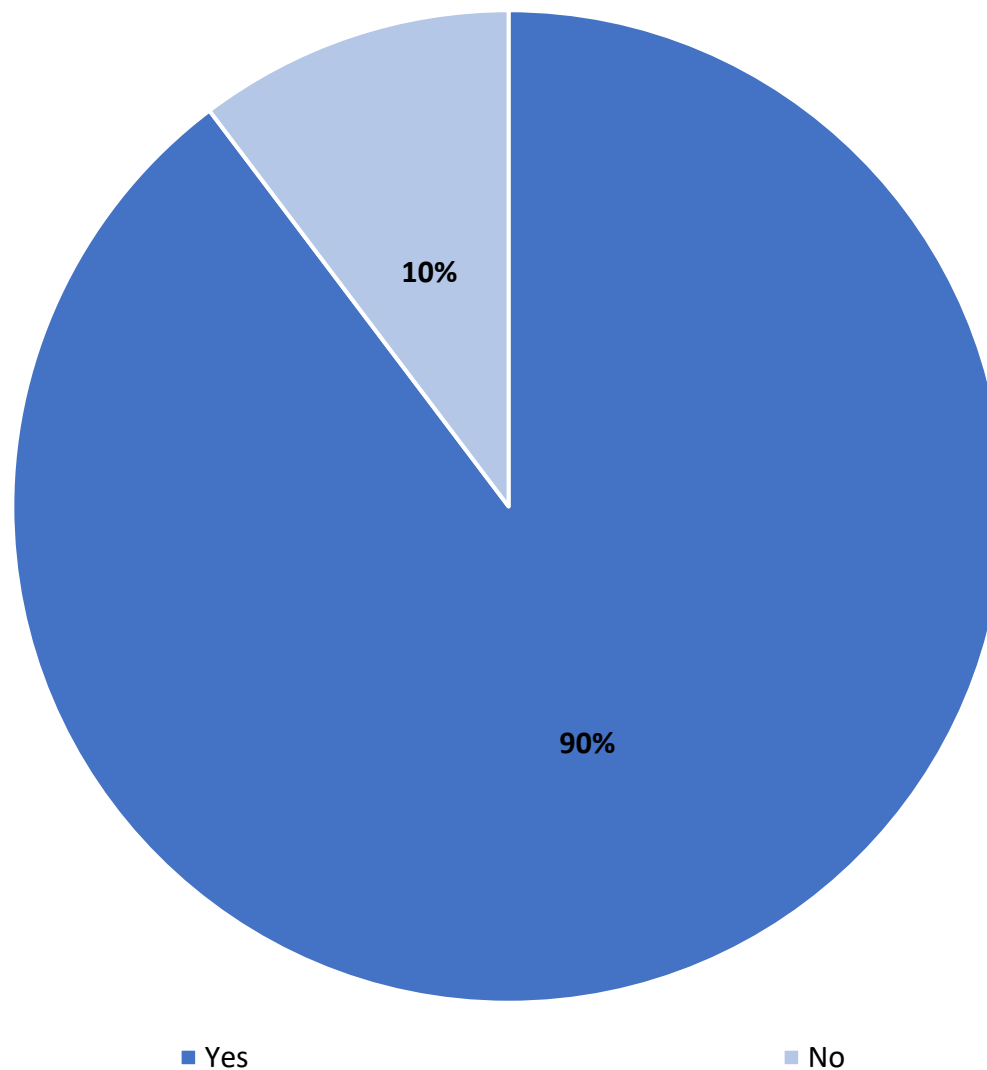
Q1. Counting yourself, how many people in your household are...

by percentage of respondents



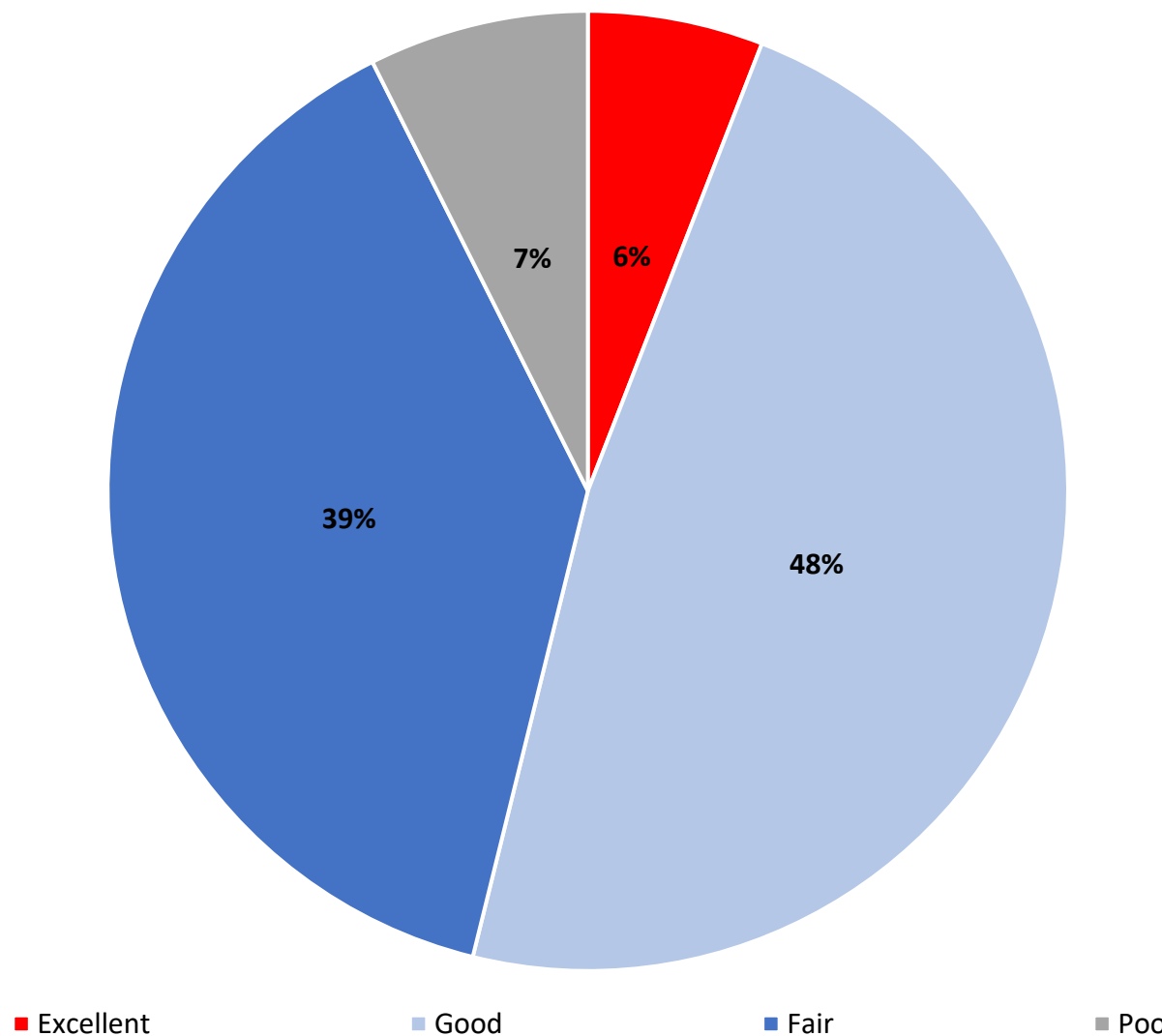
Q2. Have you or any members of your household visited any City of Rome parks and/or recreation facilities during the past 12 months?

by percentage of respondents



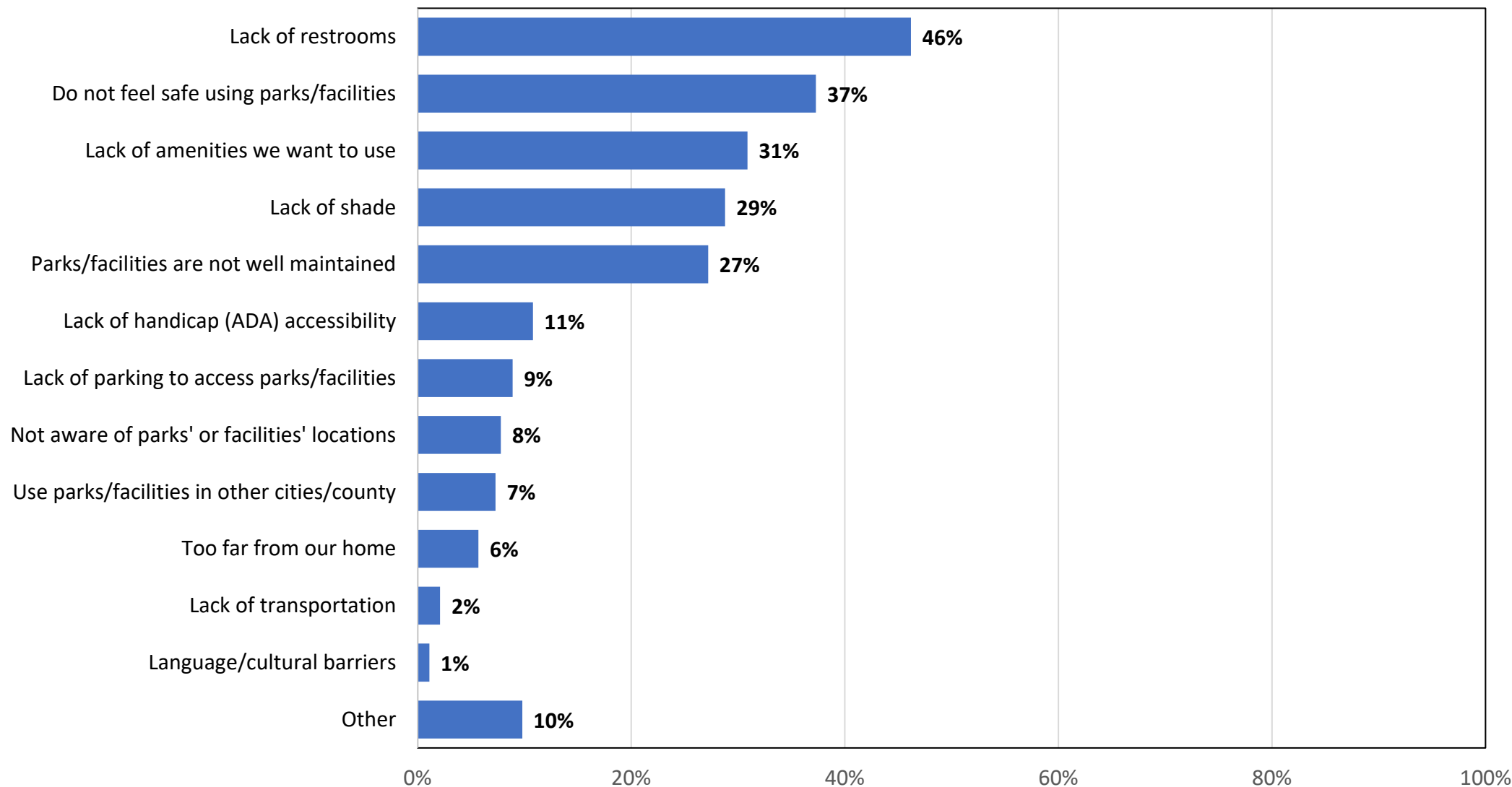
Q2a. Overall, how would you rate the physical condition of ALL the City of Rome parks and recreation facilities you have visited?

by percentage of respondents (excluding “not provided”)



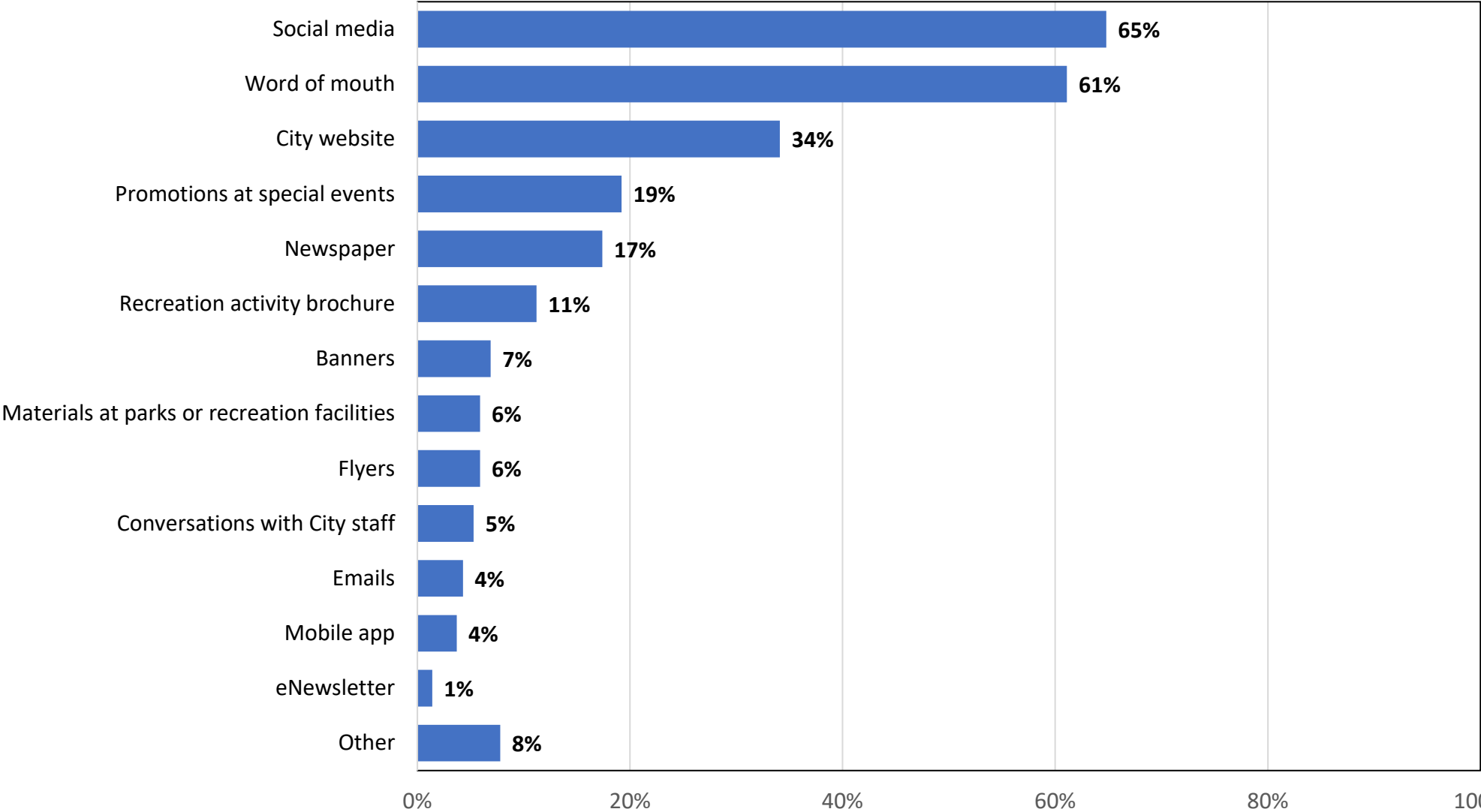
Q3. Reasons that prevent you or other members of your household from visiting City of Rome Parks And Recreation Department facilities more often

by percentage of respondents (multiple selections could be made)



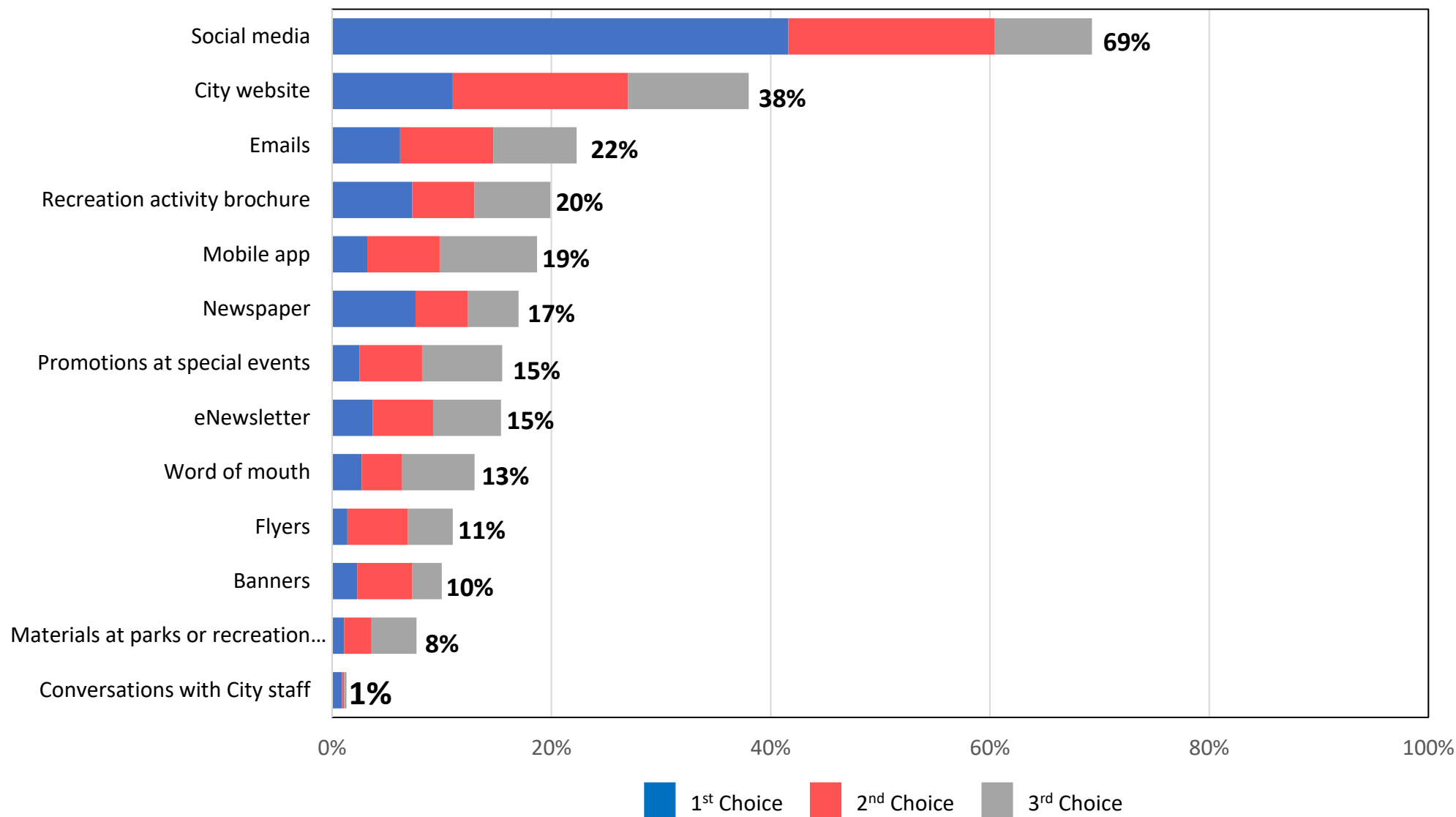
Q4. The Ways You Learn About the City of Rome Parks And Recreation Department Parks Or Recreation Facilities

by percentage of respondents (multiple selections could be made)



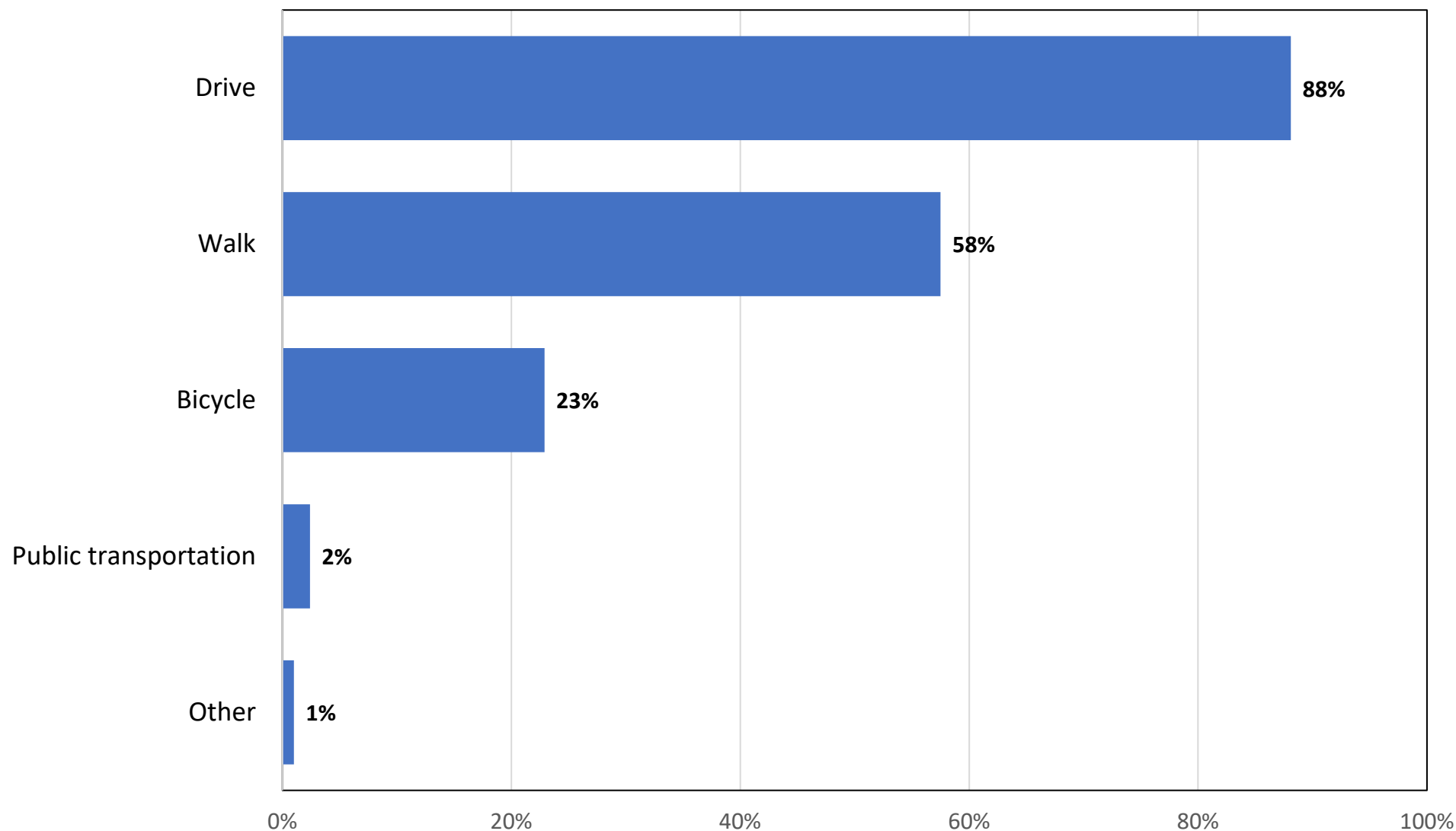
Q5. Most preferred ways to learn about the City of Rome Parks and Recreation Department facilities, programs, and events

by percentage of respondents who selected the item as one of their top three choices



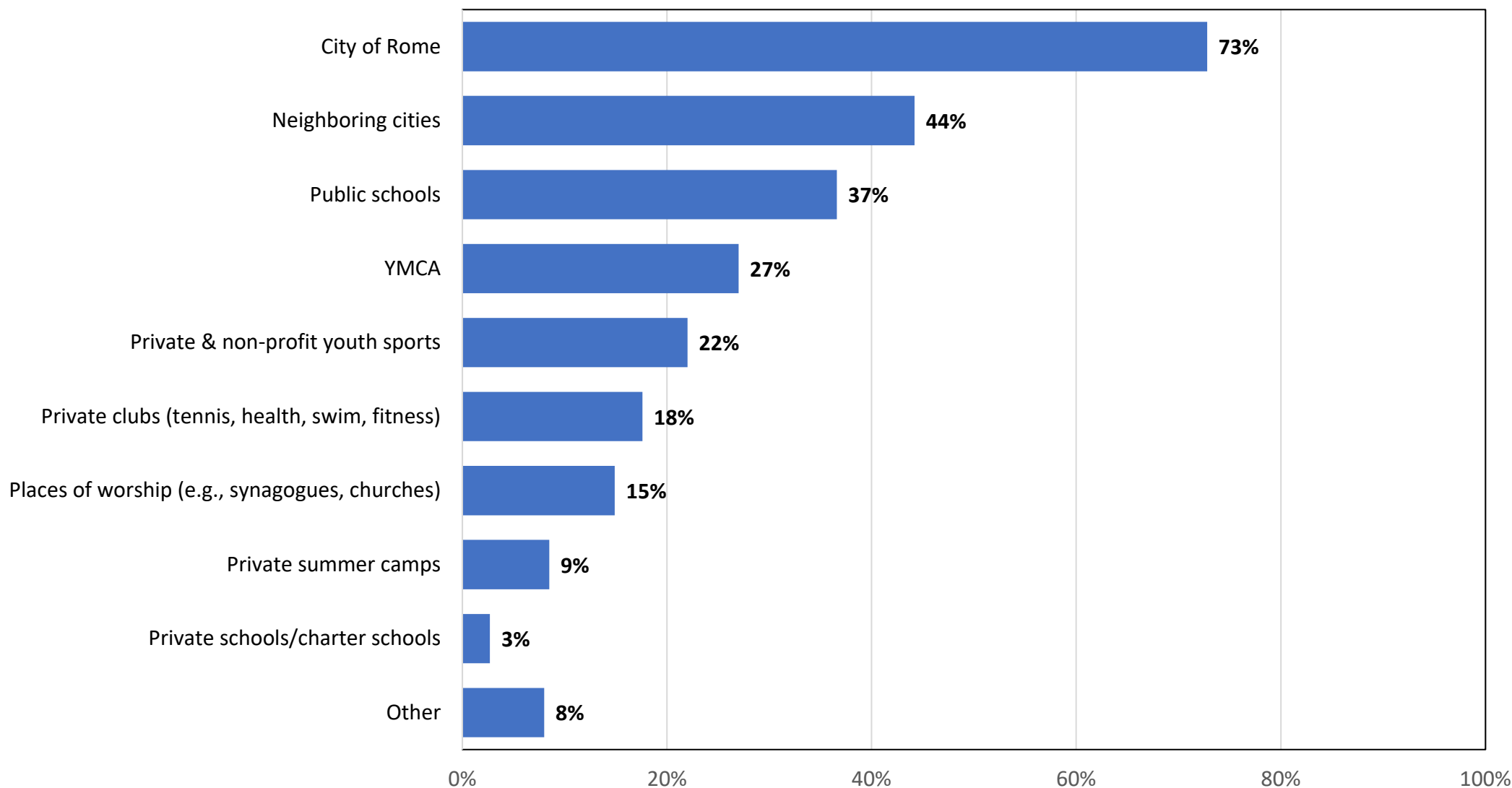
Q6. How do you travel to the parks and recreation facilities that you use?

by percentage of respondents (excluding “don’t use”)



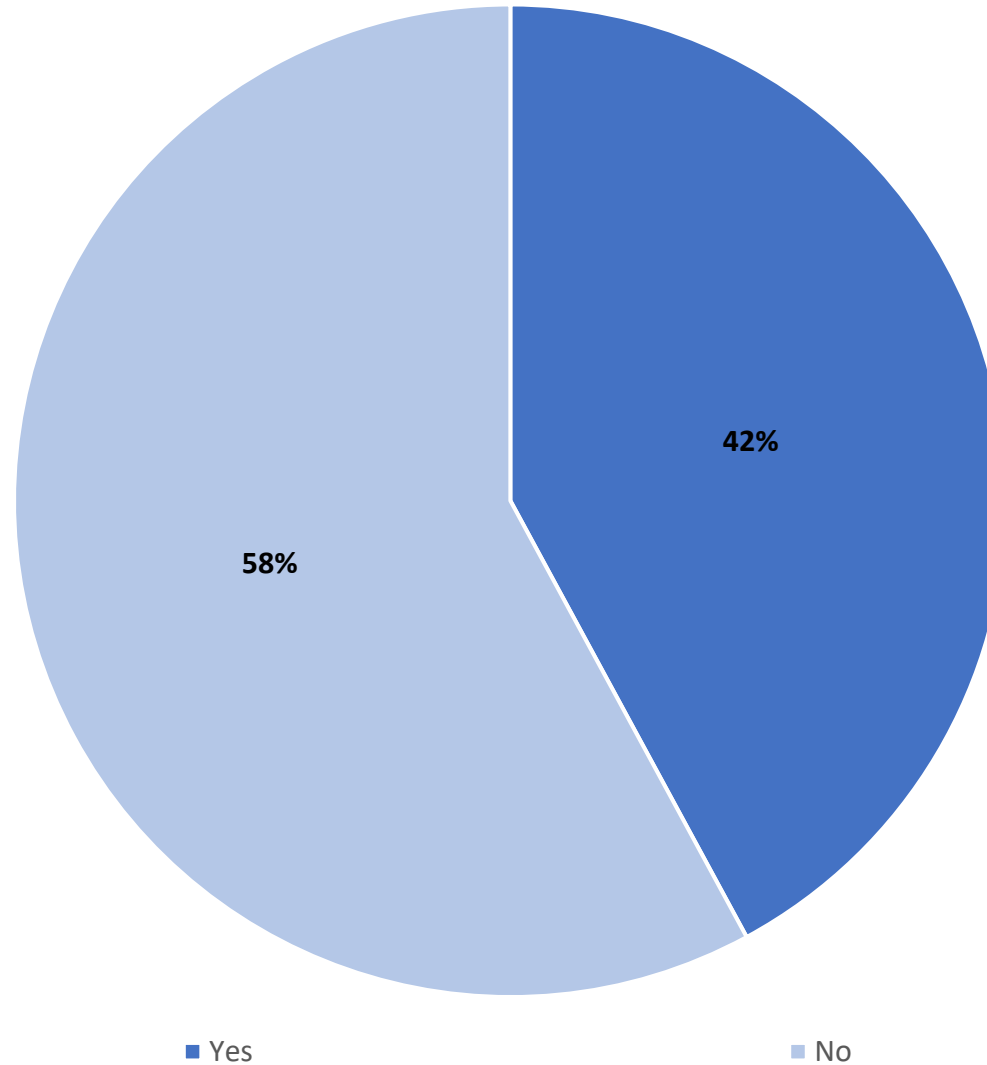
Q7. CHECK ALL of the organizations that you or members of your household have used for recreation and sports activities during the last 12 months?

by percentage of respondents (multiple selections could be made)



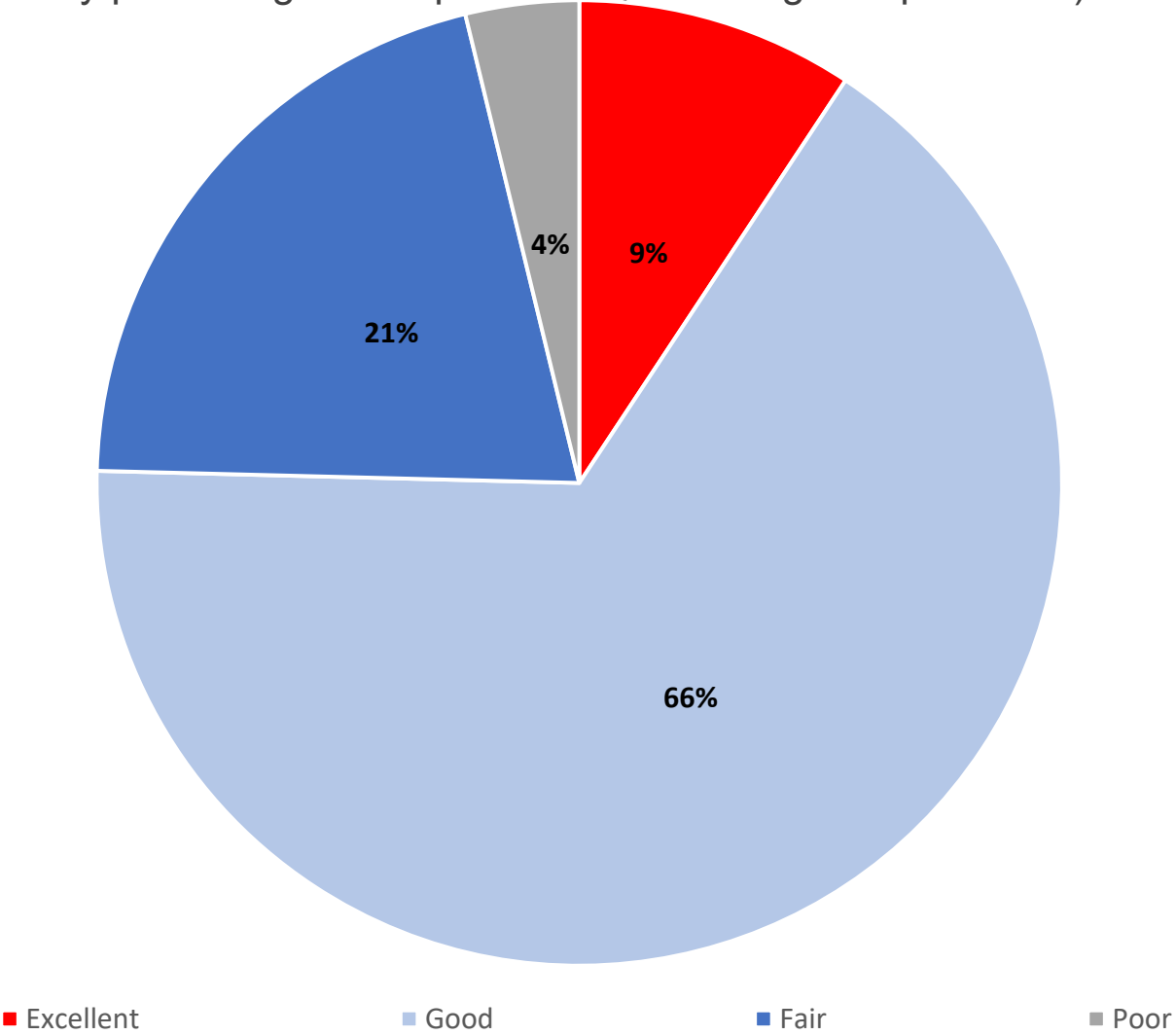
Q8. Have you or any members of your household participated in any programs or events offered by the City of Rome Parks and Recreation Department during the past 12 months?

by percentage of respondents



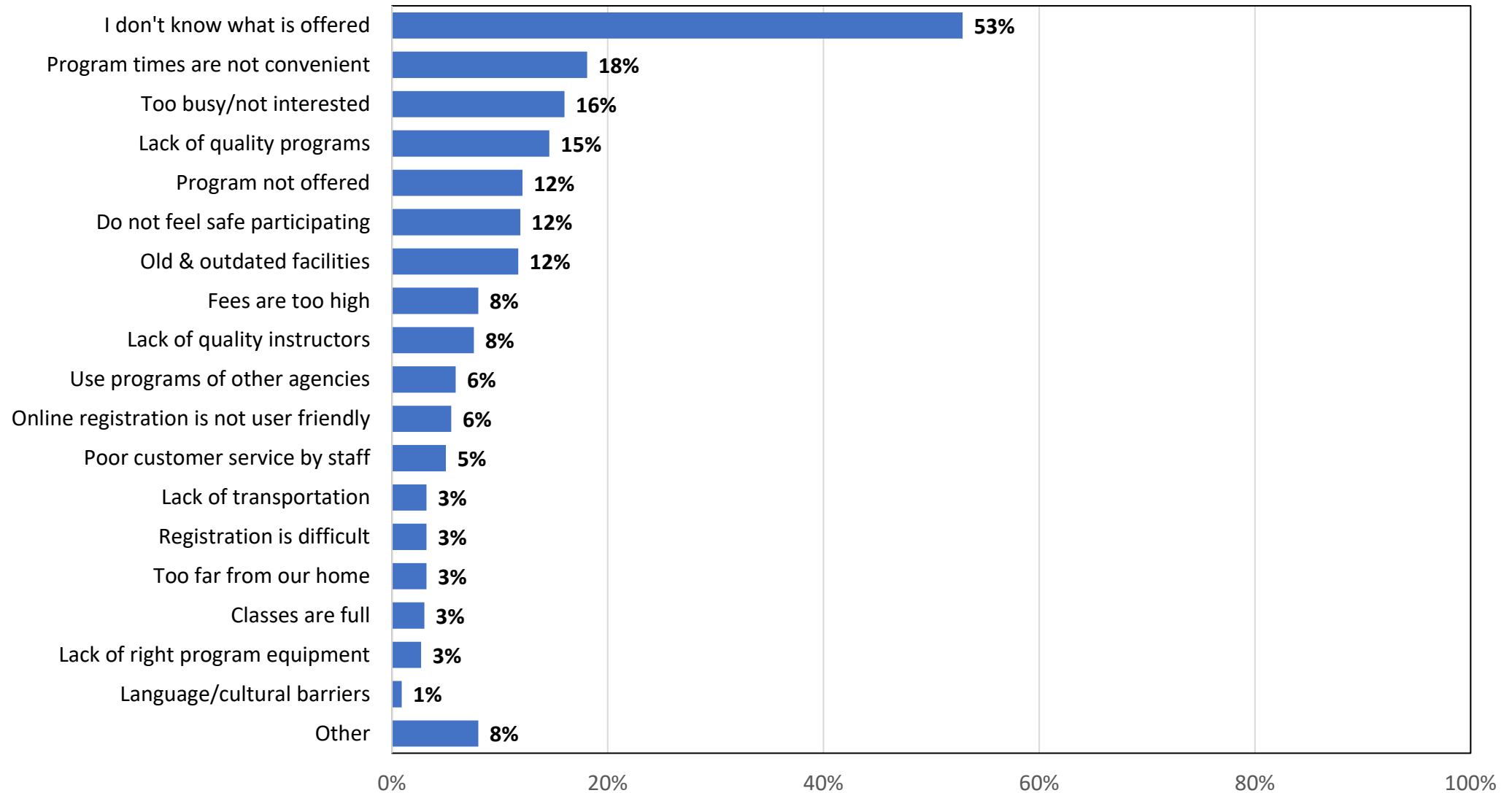
Q8a. Overall, how would you rate the quality of the City of Rome Parks and Recreation Department programs or events in which your household has participated?

by percentage of respondents (excluding “not provided”)



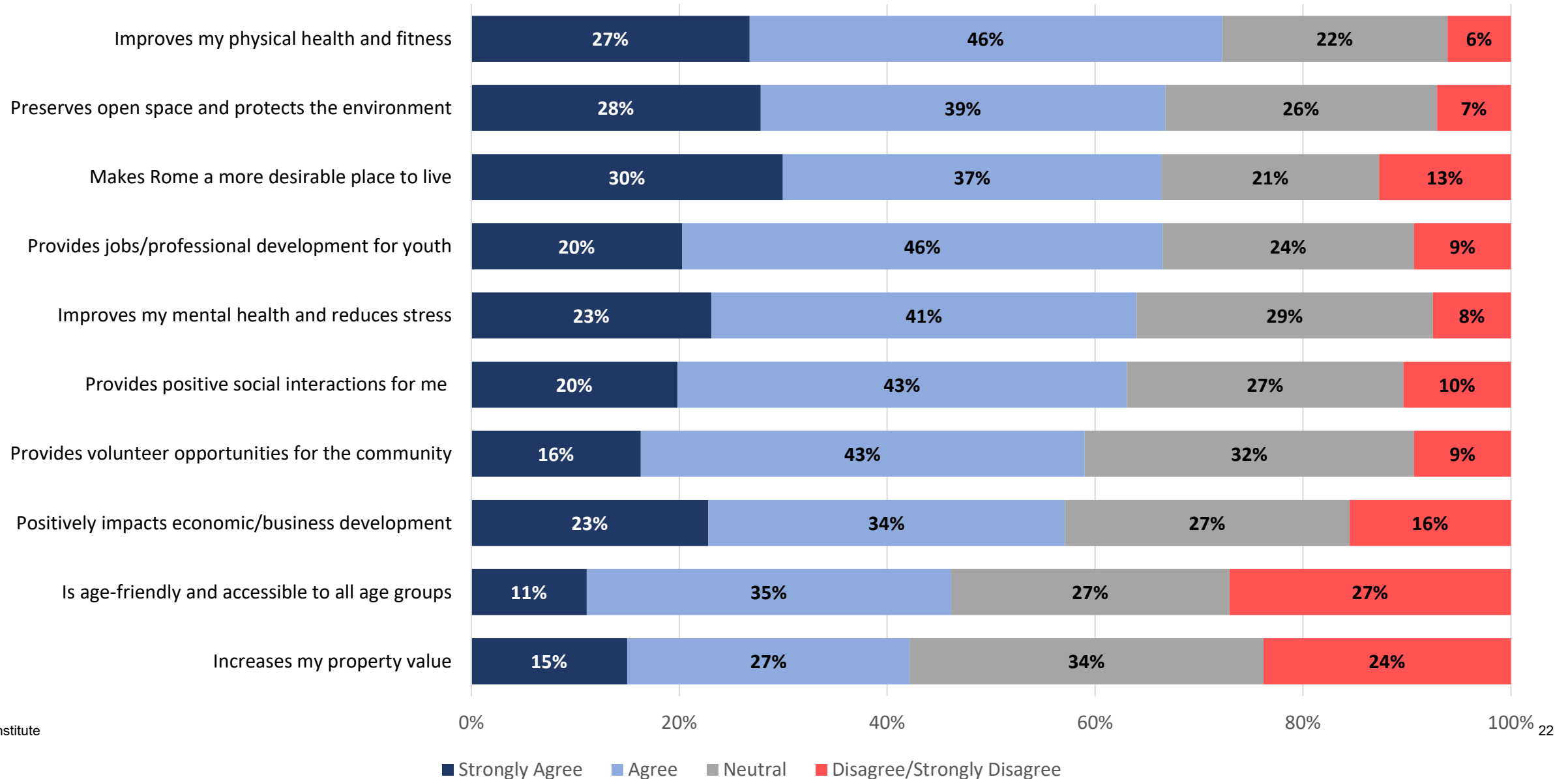
Q9. Reasons prevent you or members of your household from participating in City of Rome Parks and Recreation Department programs more often.

by percentage of respondents (multiple selections could be made)



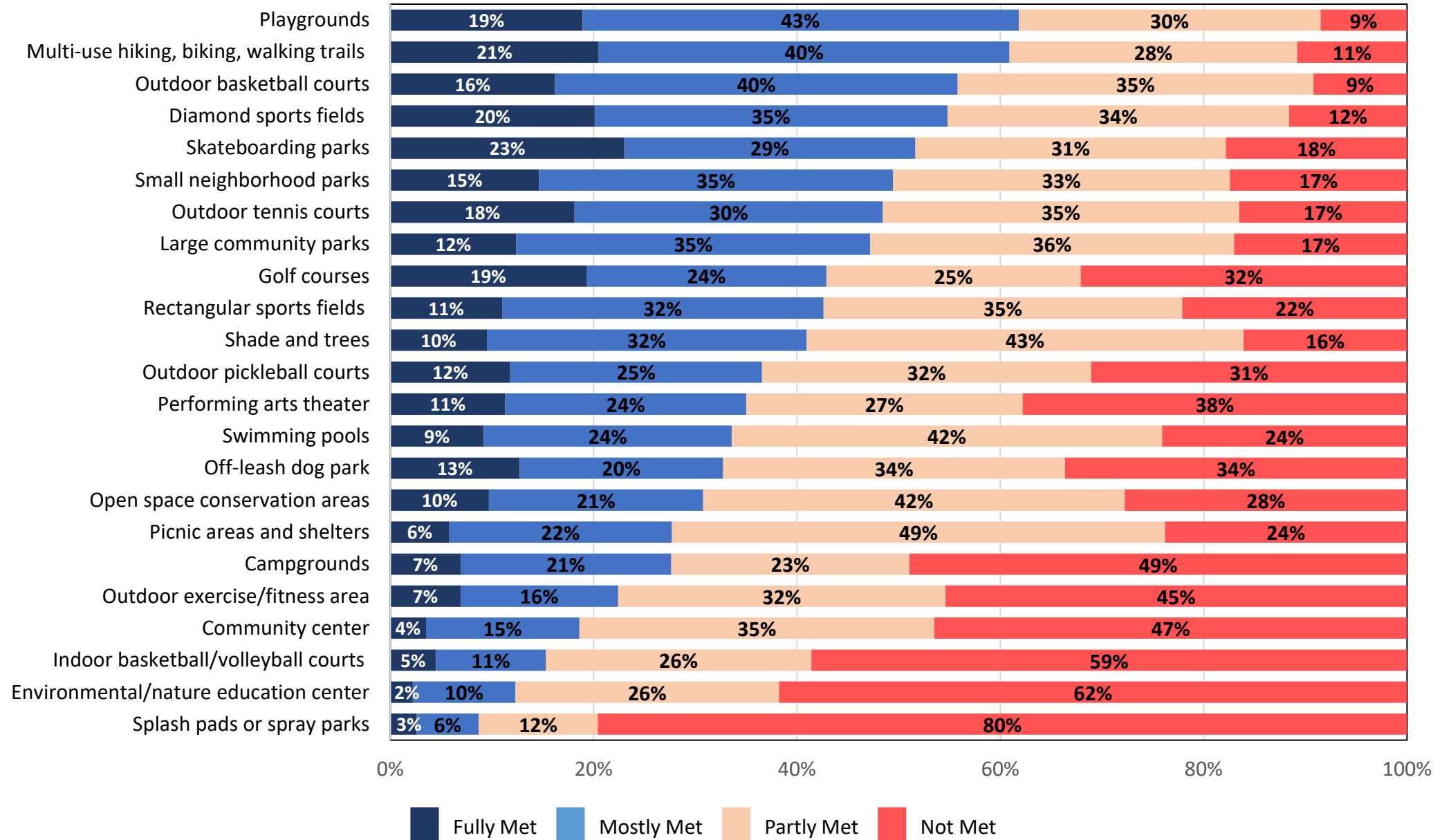
Q10. Please indicate your level of agreement with the following statements concerning some potential benefits of the City of Rome's parks, facilities, and recreation programs or events.

by percentage of respondents (excluding don't know)



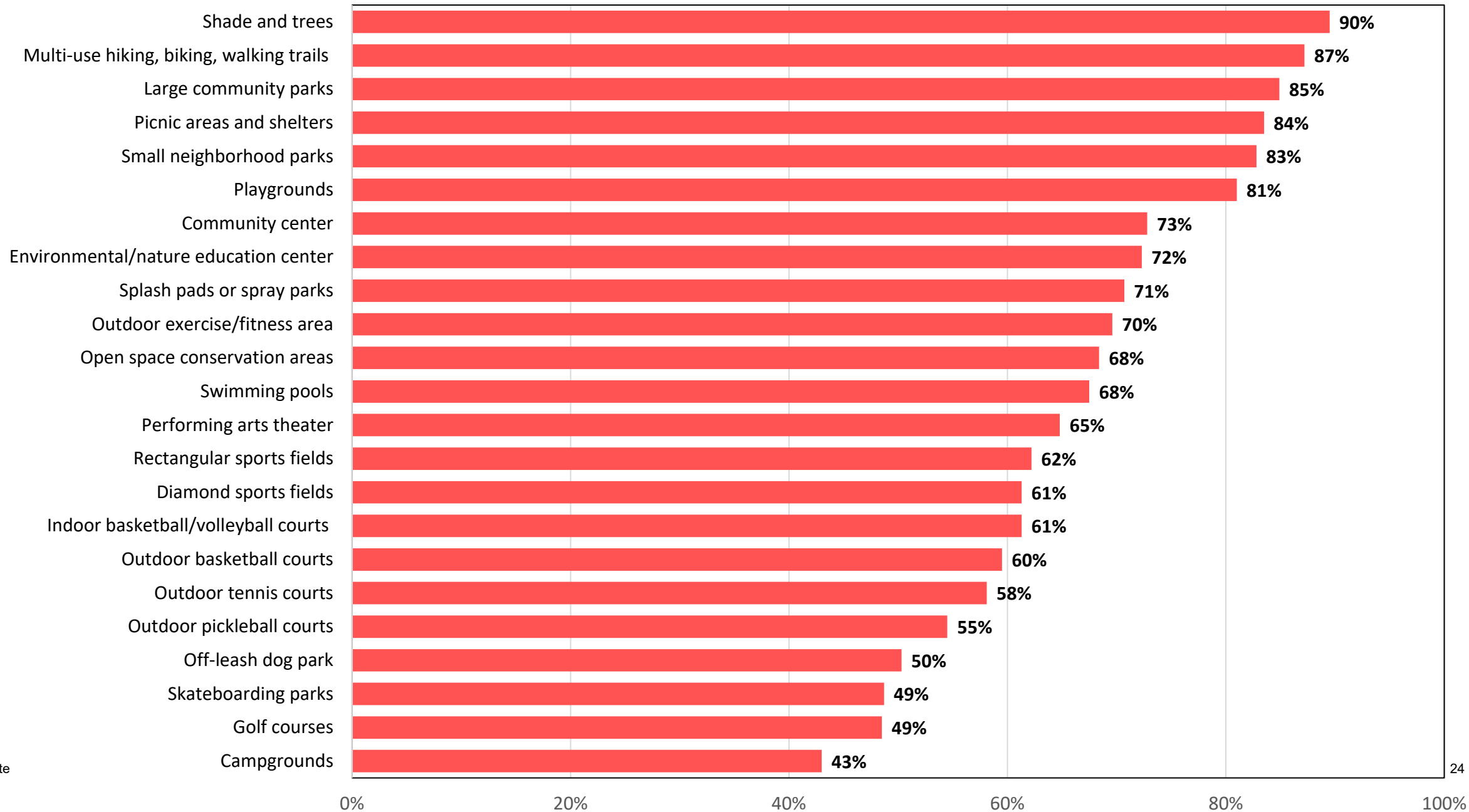
Q11. How Well Your Needs Are Being Met For Each Of These Facilities Or Amenities

by percentage of respondents (excluding without “no need”)



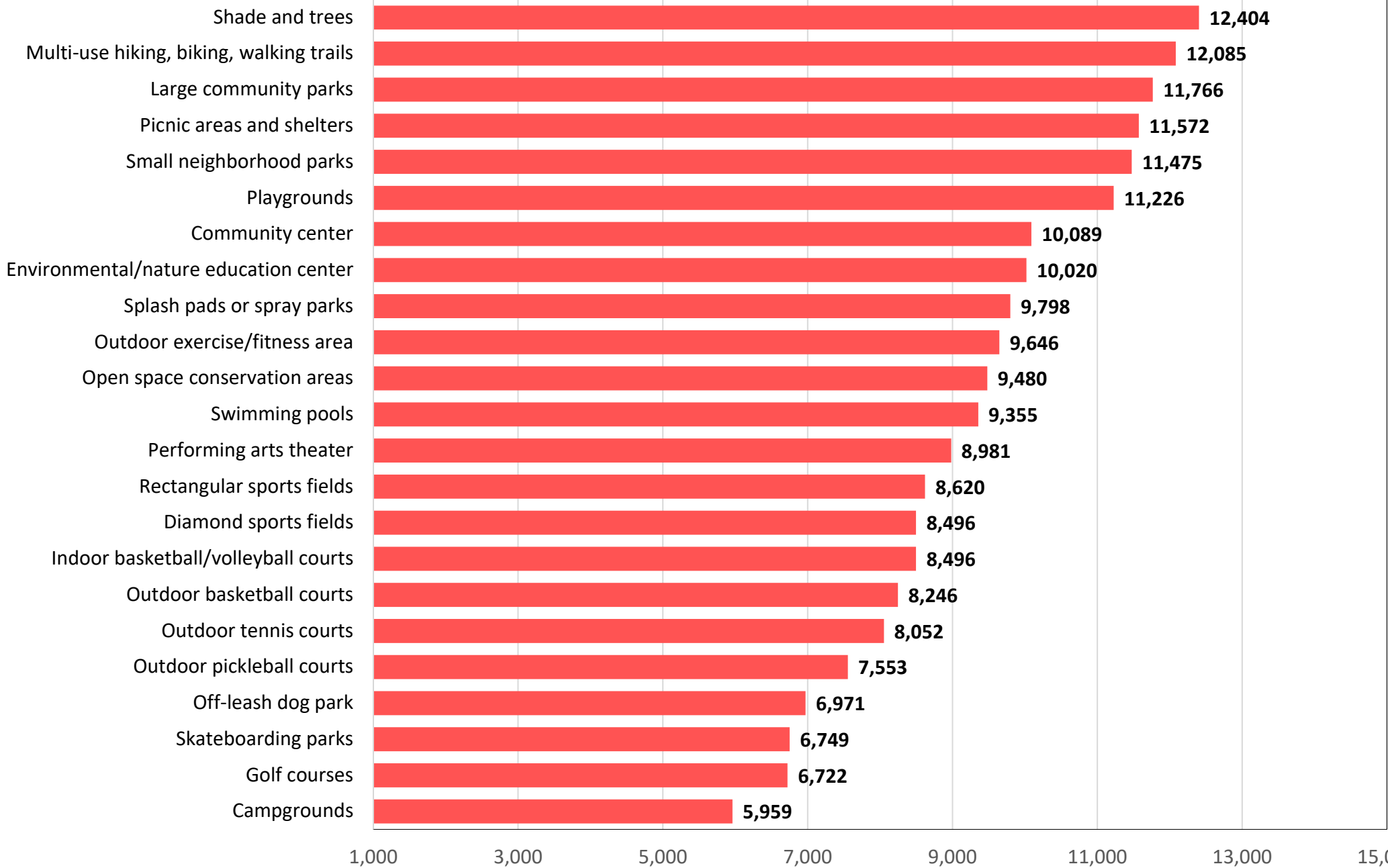
Need For Facilities And Amenities In The City Of Rome

by percentage of respondents who indicated a need



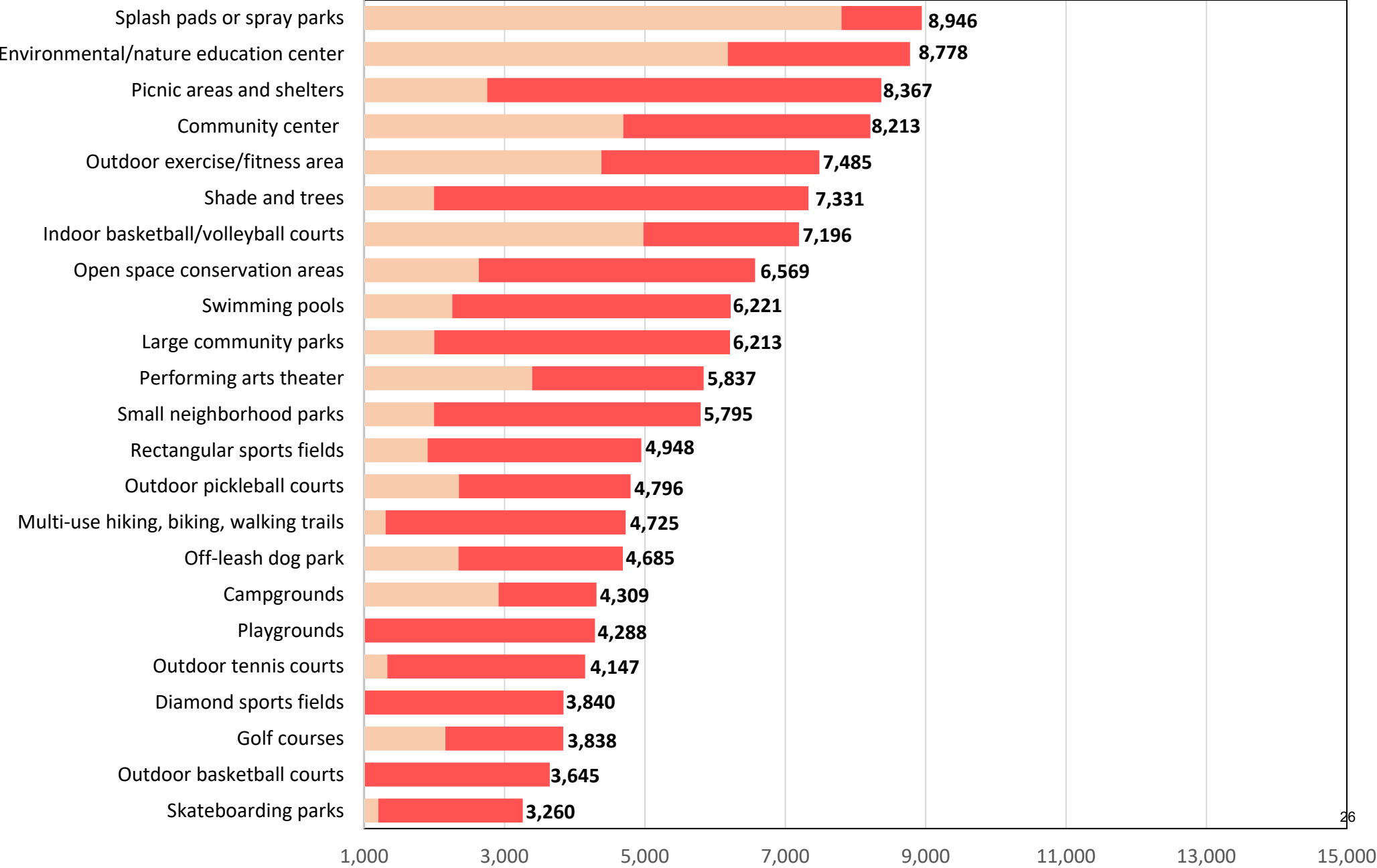
Estimated Number Of Households That Have Needs For Facilities And Amenities In The City of Rome

Based on 13,859 Households



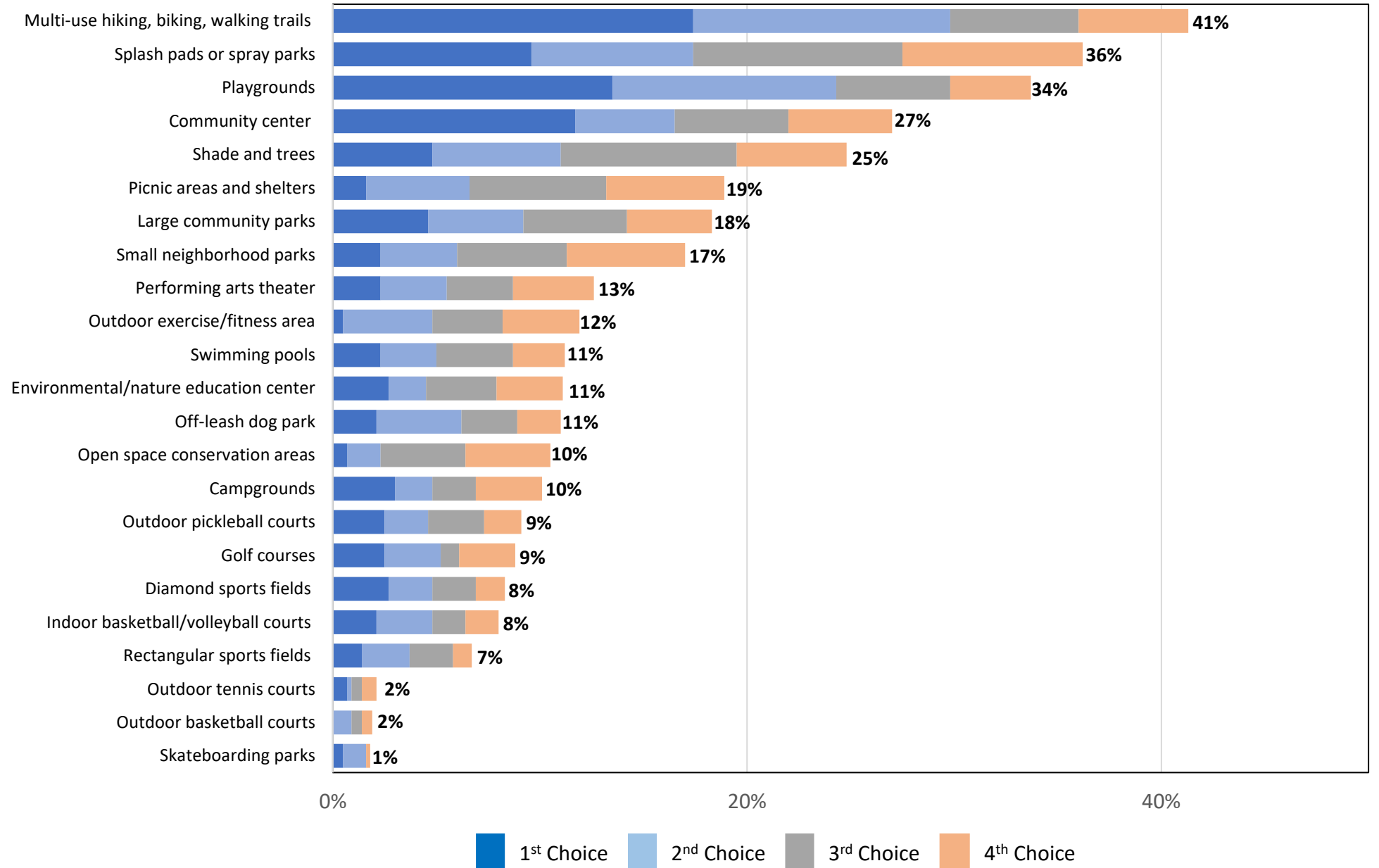
Estimated Number Of Households That Need For Facilities And Amenities Is Either Partly Met Or Not Met

Based on 13,859 Households



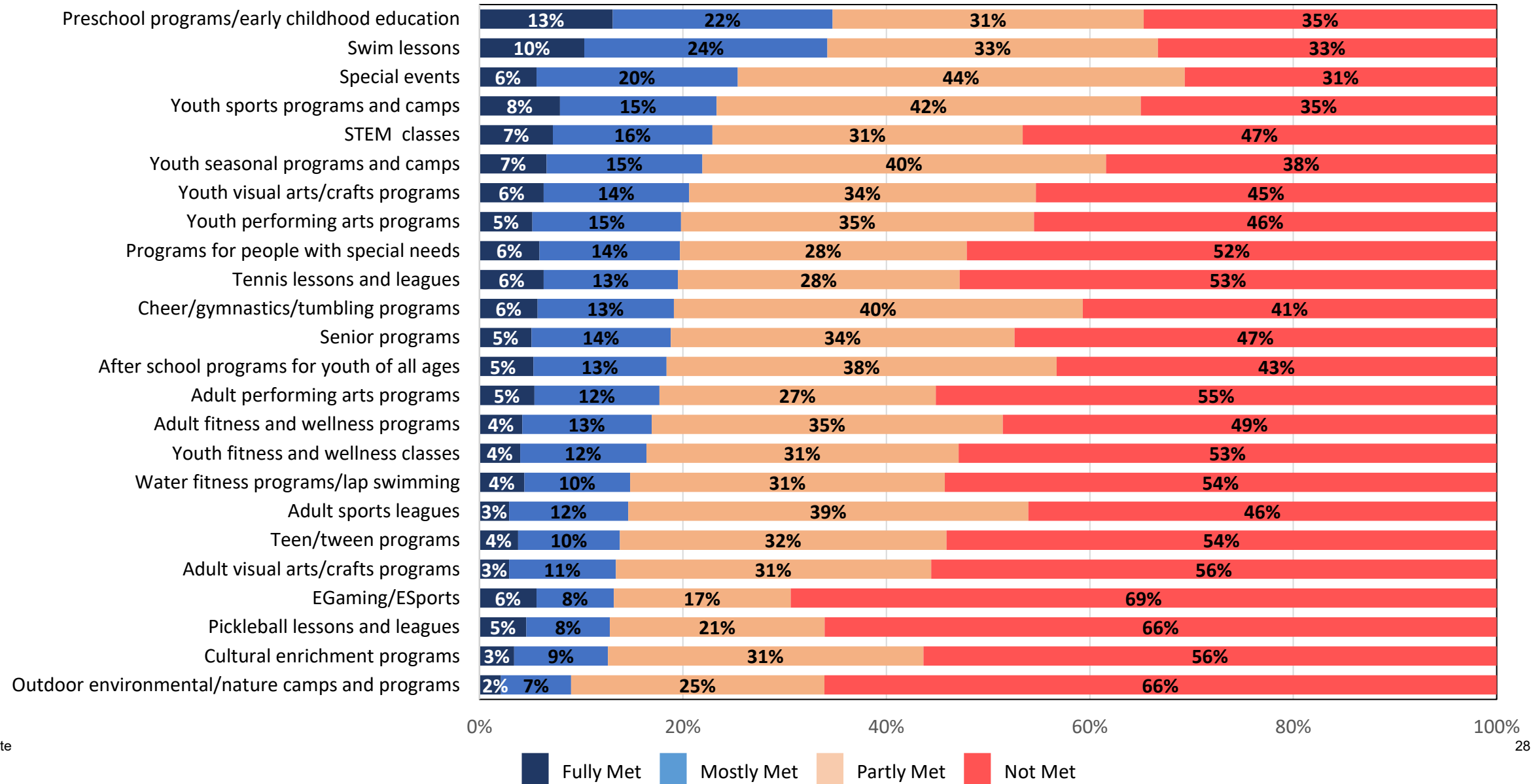
Q12. Which Of These Facilities Or Amenities Is Most Important To You?

by percentage of respondents who selected the item as one of their top four choices



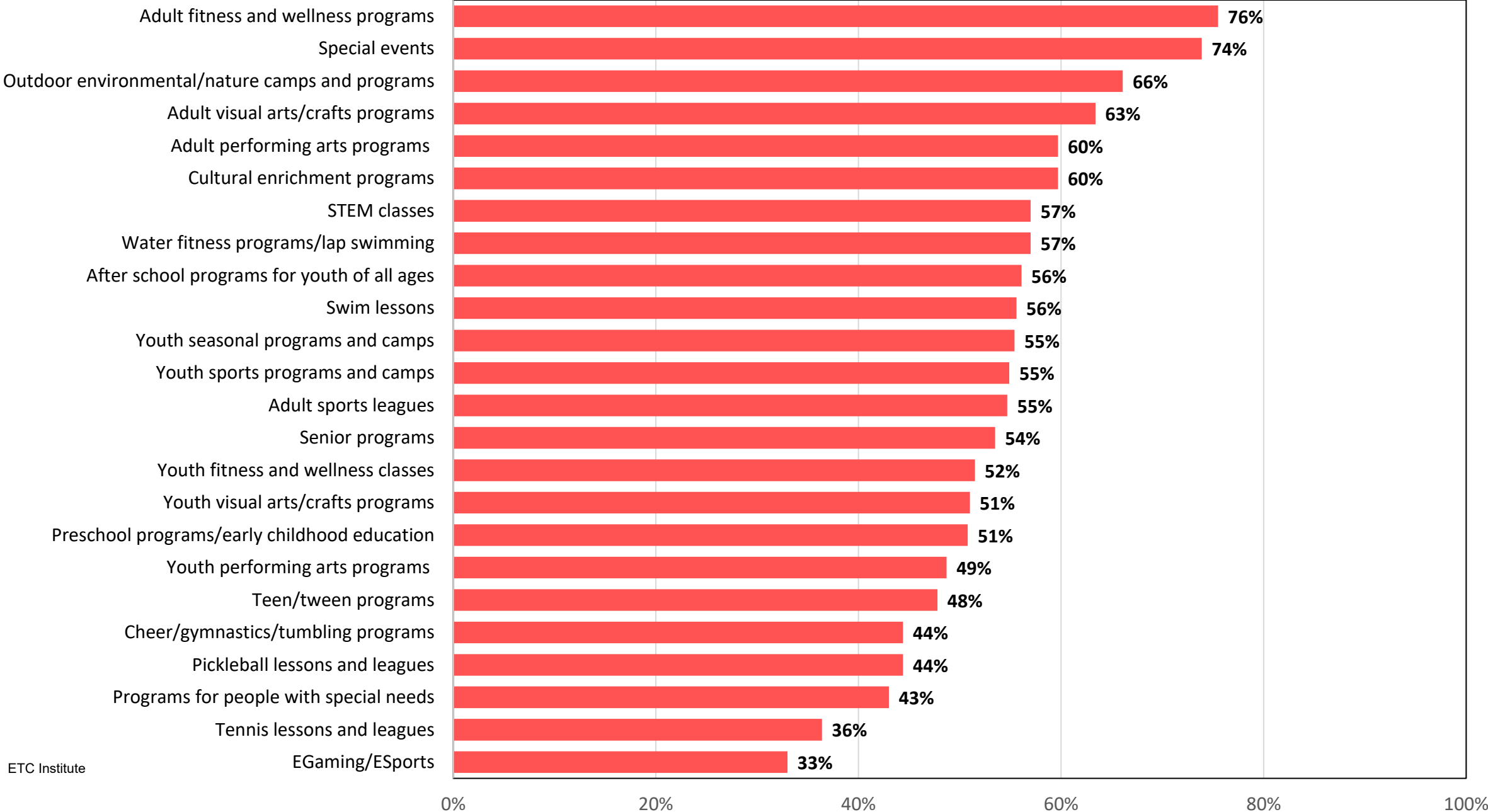
Q13. How Well Your Needs Are Being Met For Each Of These Programs

by percentage of respondents (excluding without “no need”)



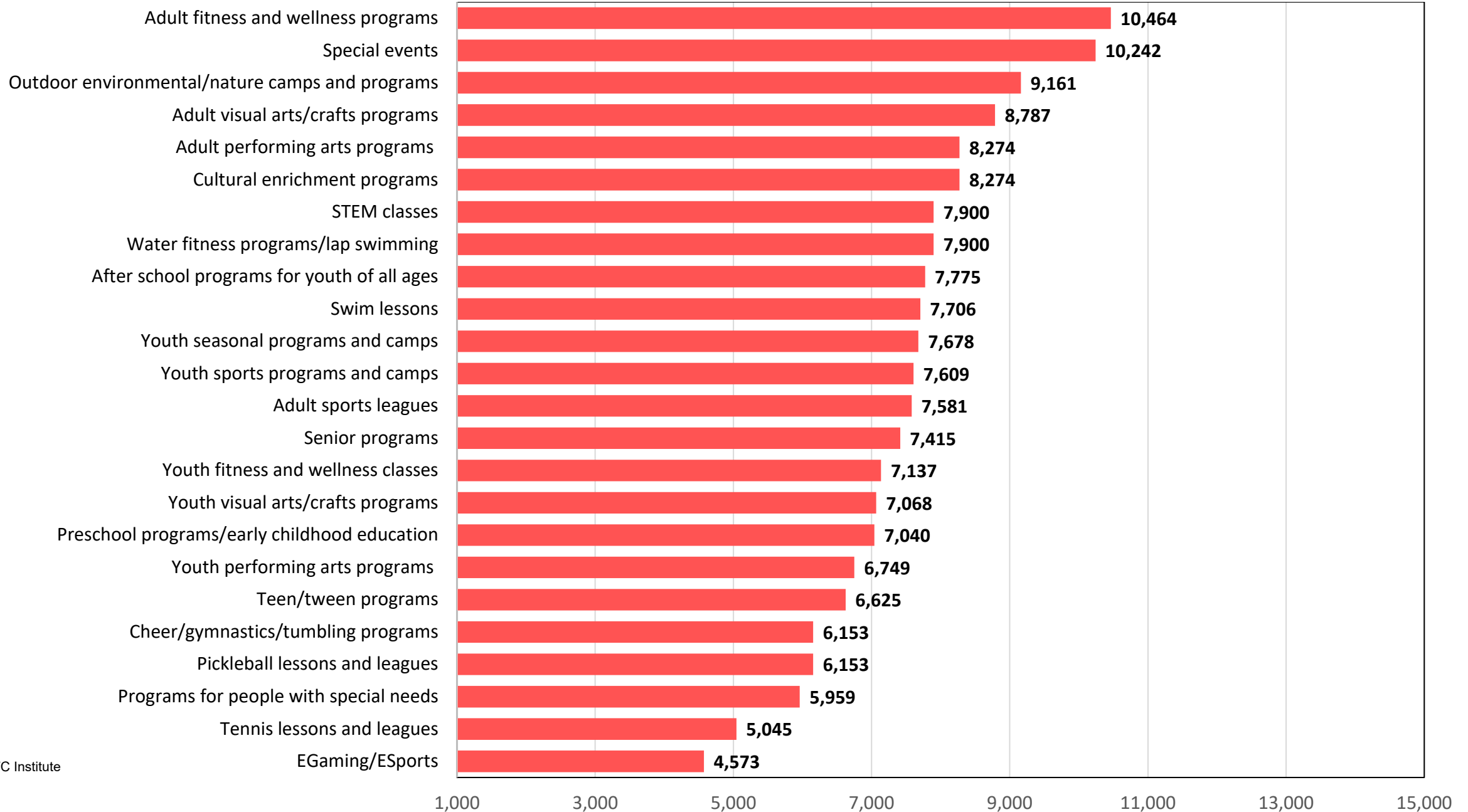
Need For Programs In the City of Rome

by percentage of respondents who indicated a need



Estimated Number Of Households That Have Needs For Programs In the City of Rome

Based on 13,859 Households



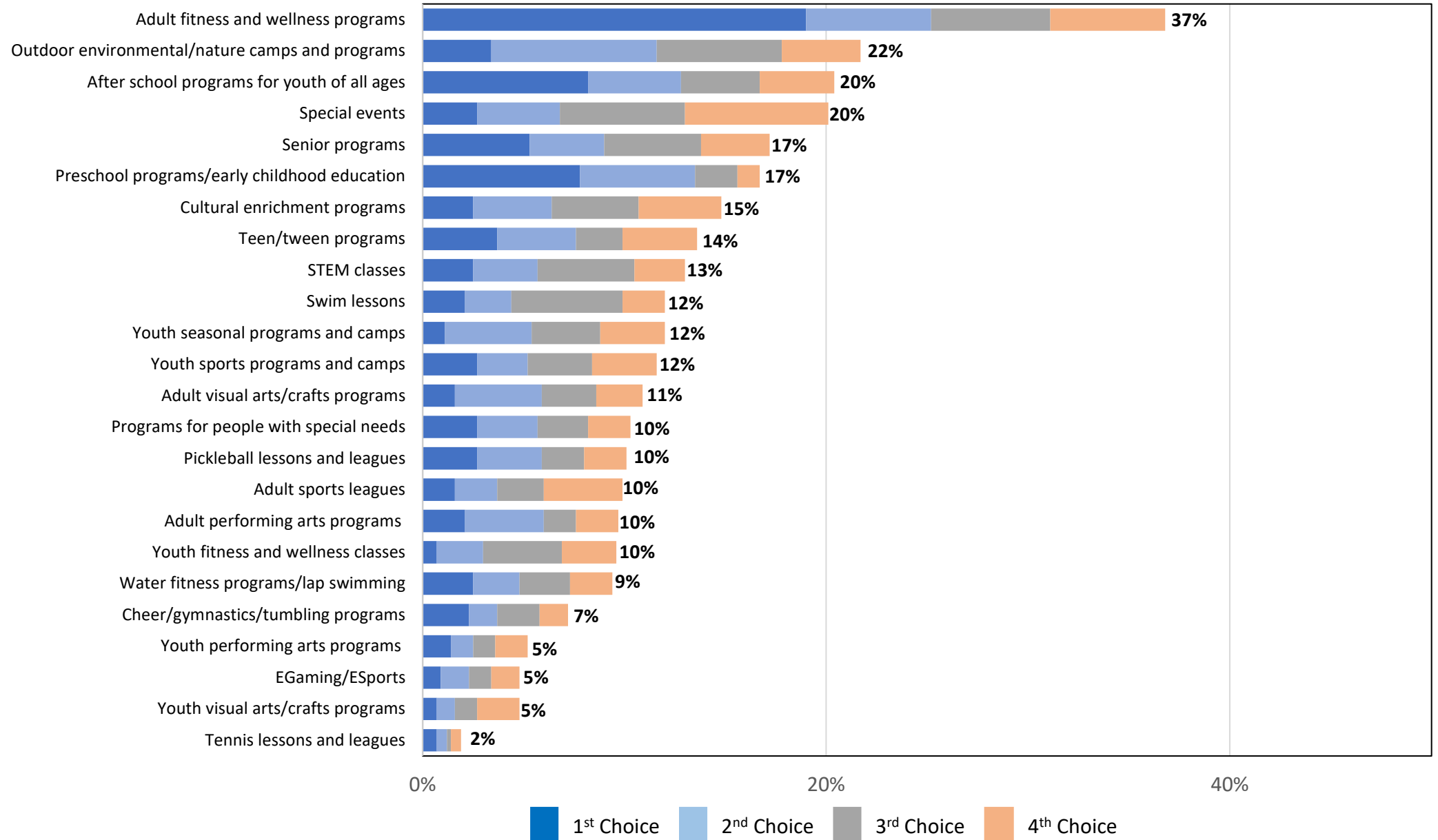
Estimated Number Of Households That Need For Programs Is Either Partly Met Or Not Met

Based on 13,859 Households



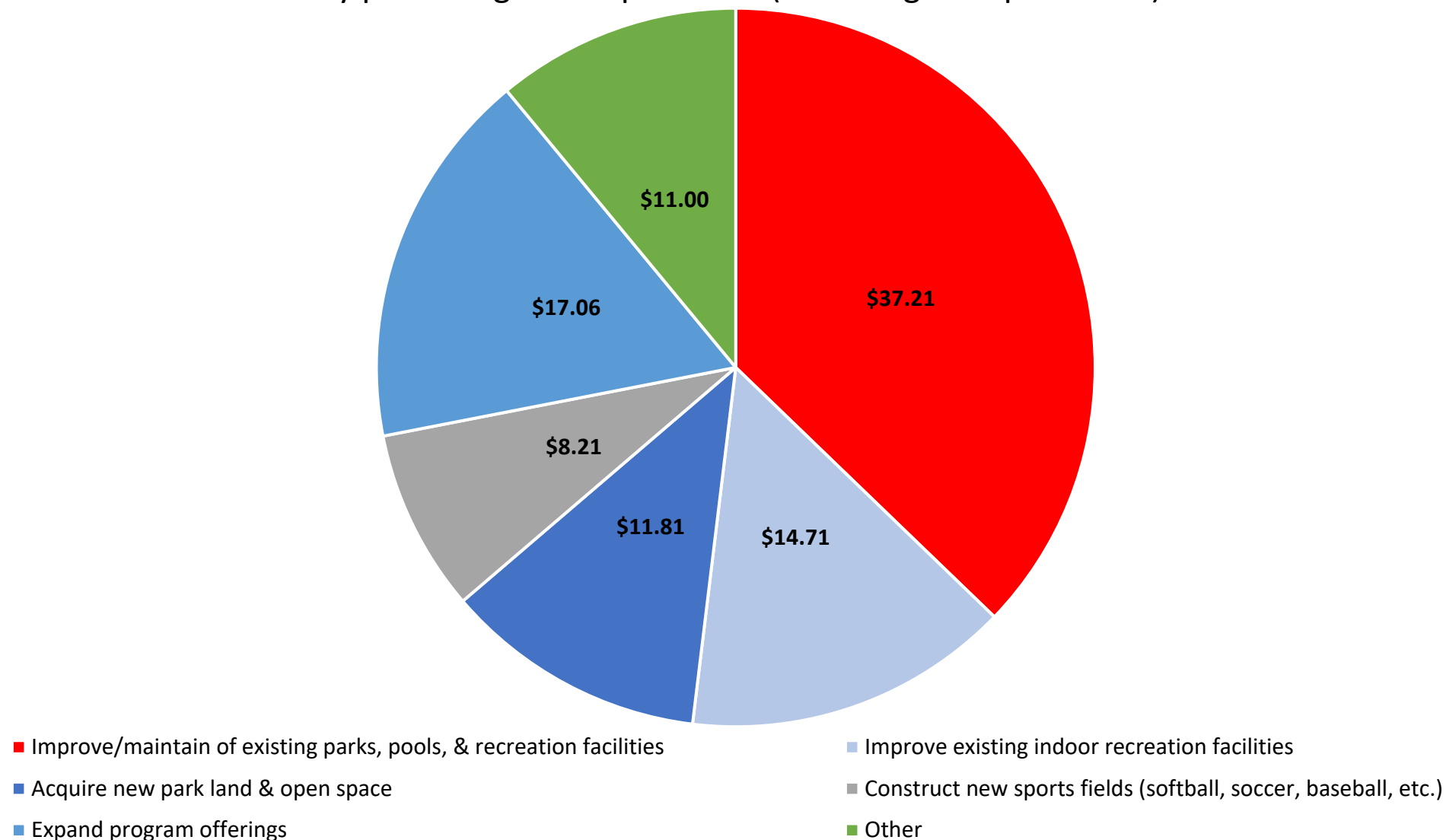
Q14. Which Of These Programs or Events Is Most Important To You?

by percentage of respondents who selected the item as one of their top four choices



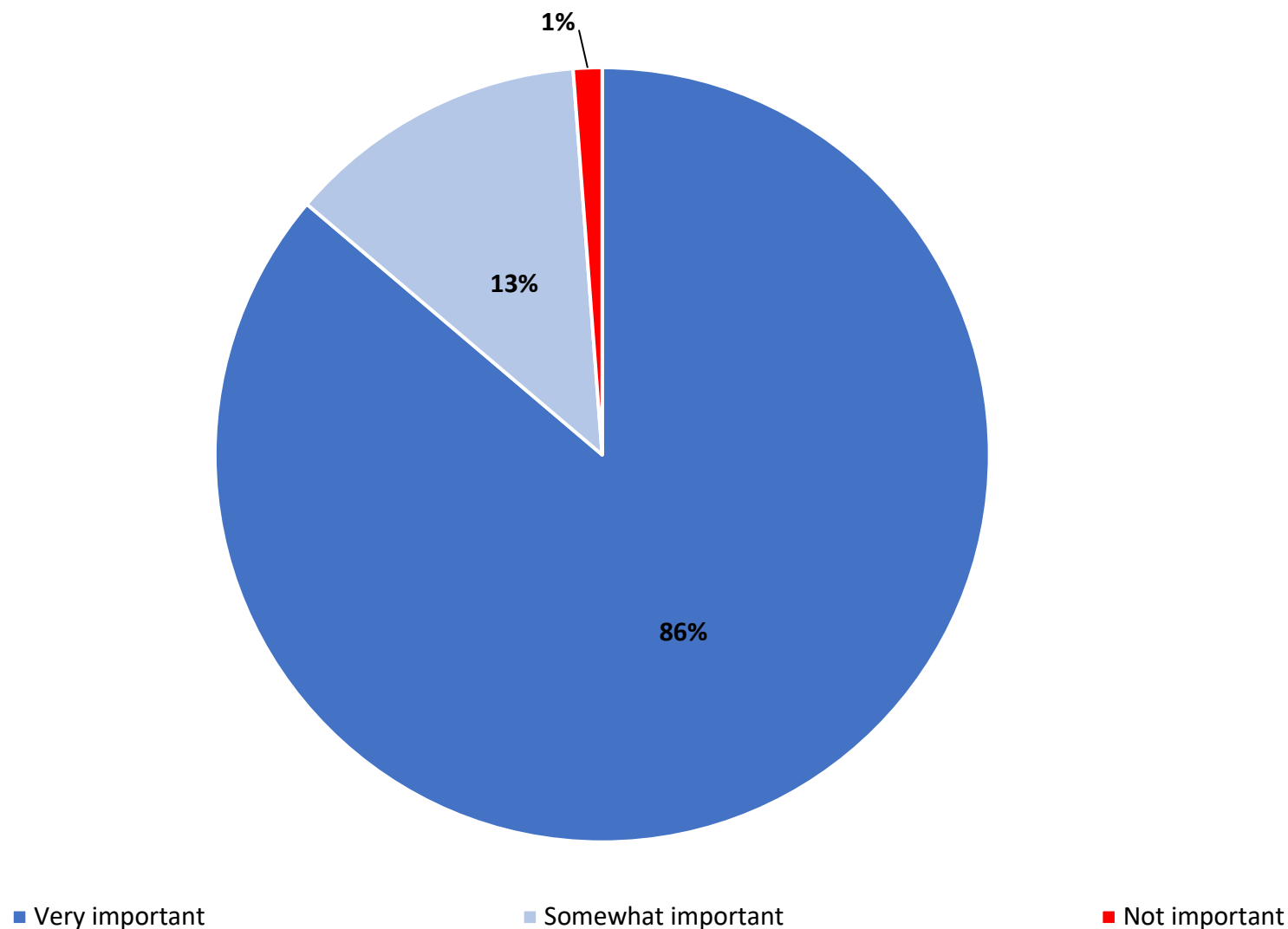
Q15. If you had \$100, how would you allocate the funds among the parks and recreation categories listed below?

by percentage of respondents (excluding “not provided”)



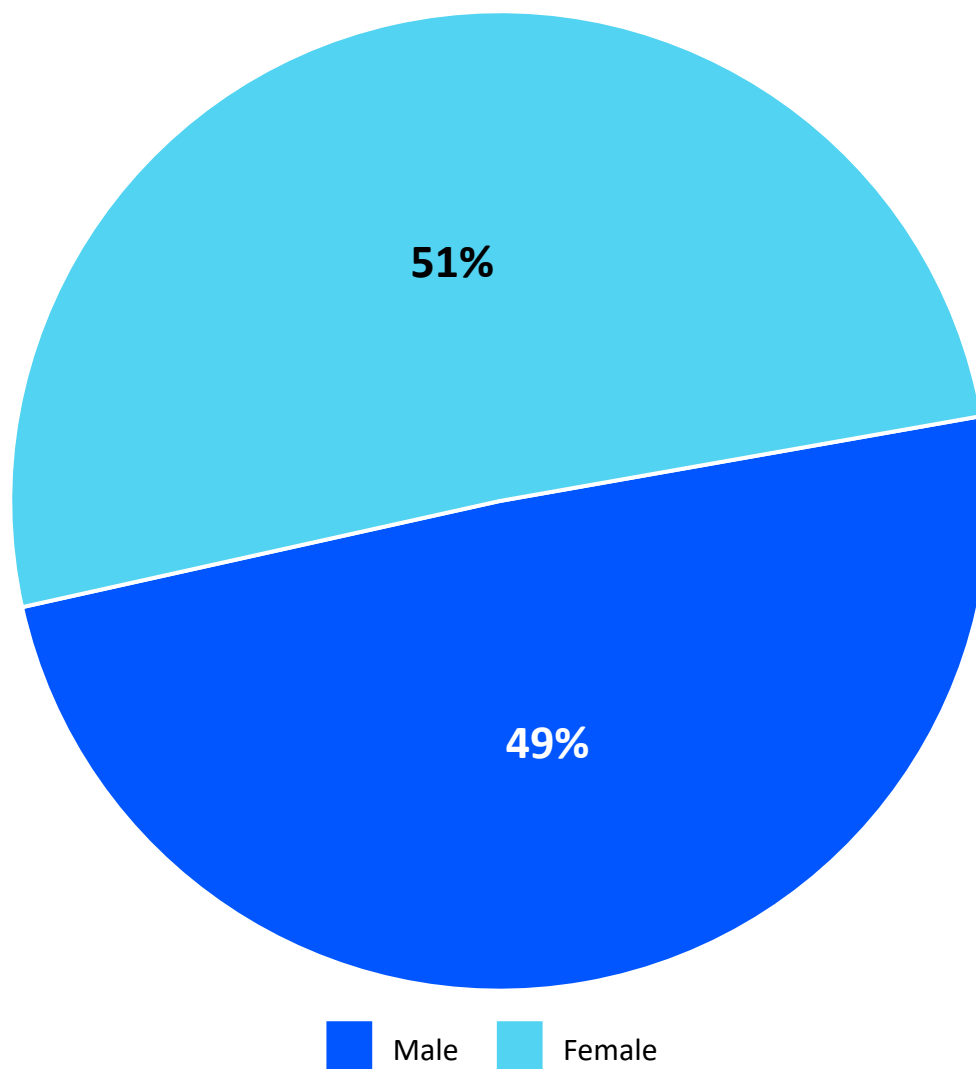
Q16. How important do you feel it is for the City of Rome to provide high quality parks, recreation facilities and programs?

by percentage of respondents (excluding “not provided”)



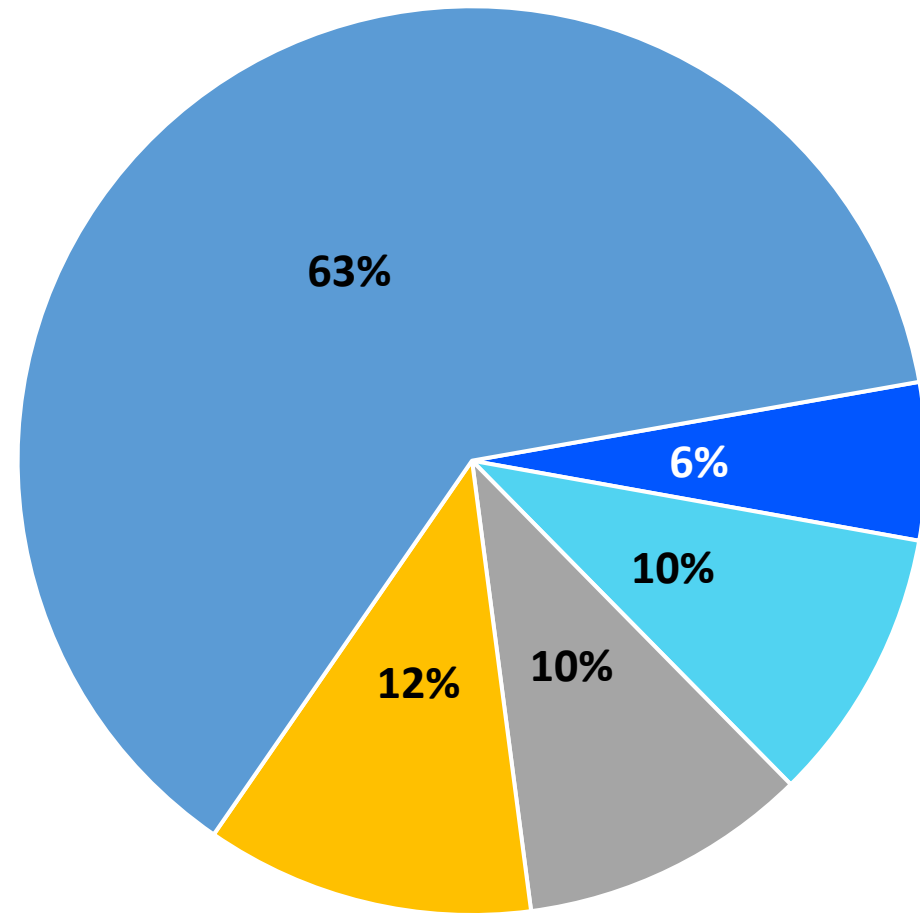
Q17. What Is Your Gender?

by percentage of respondents (excluding not provided)



Q18. How Many Years Have You Lived In The City Of Rome?

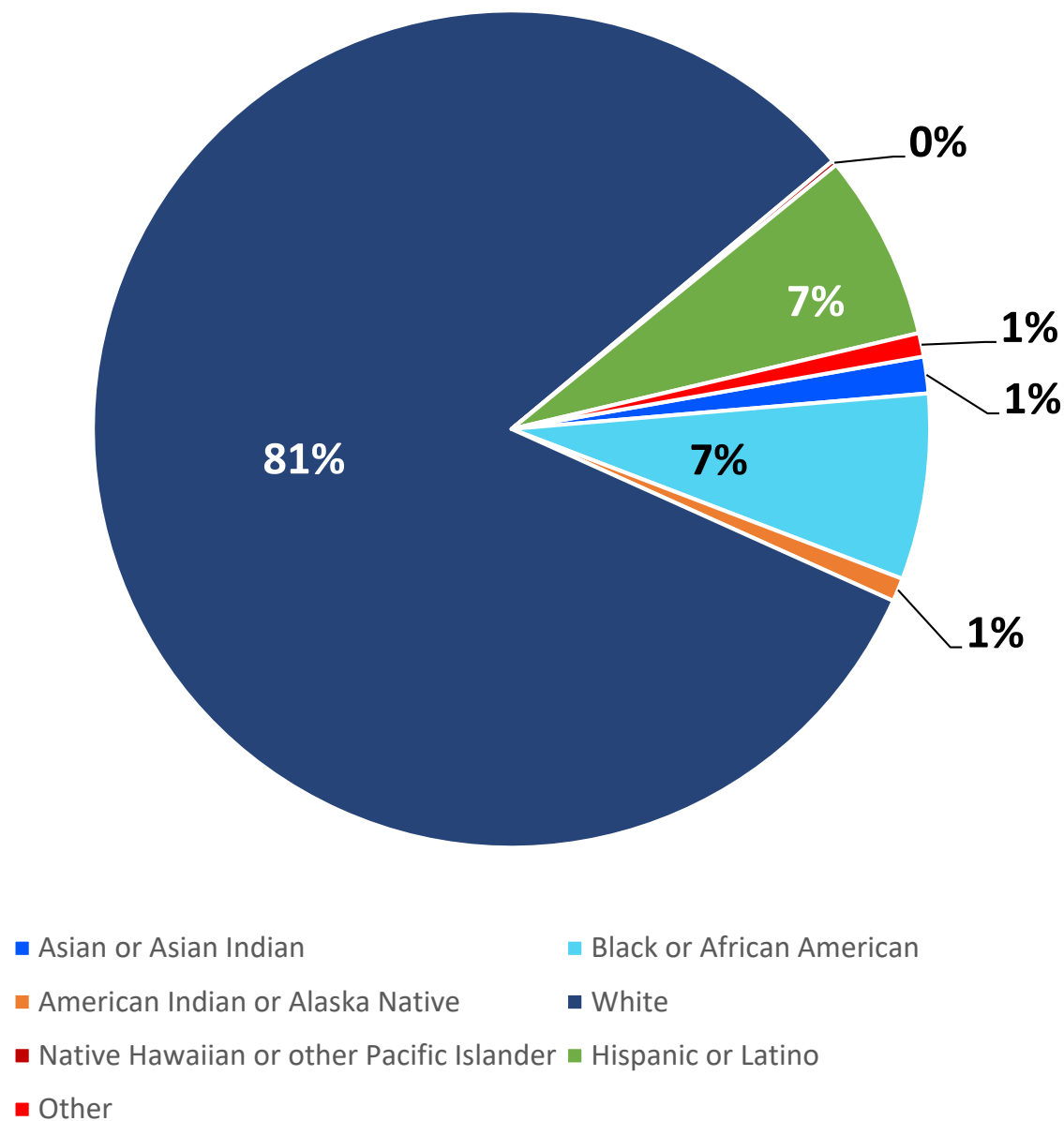
by percentage of respondents (excluding not provided)



■ 0-2 years ■ 3-5 years ■ 6-10 years ■ 11-20 years ■ 21+ years

Q19. Which describes your race/ethnicity?

by percentage of respondents (excluding not provided)





Priority Investment Rating

Rome, New York

Priority Investment Ratings

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being partly or not met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

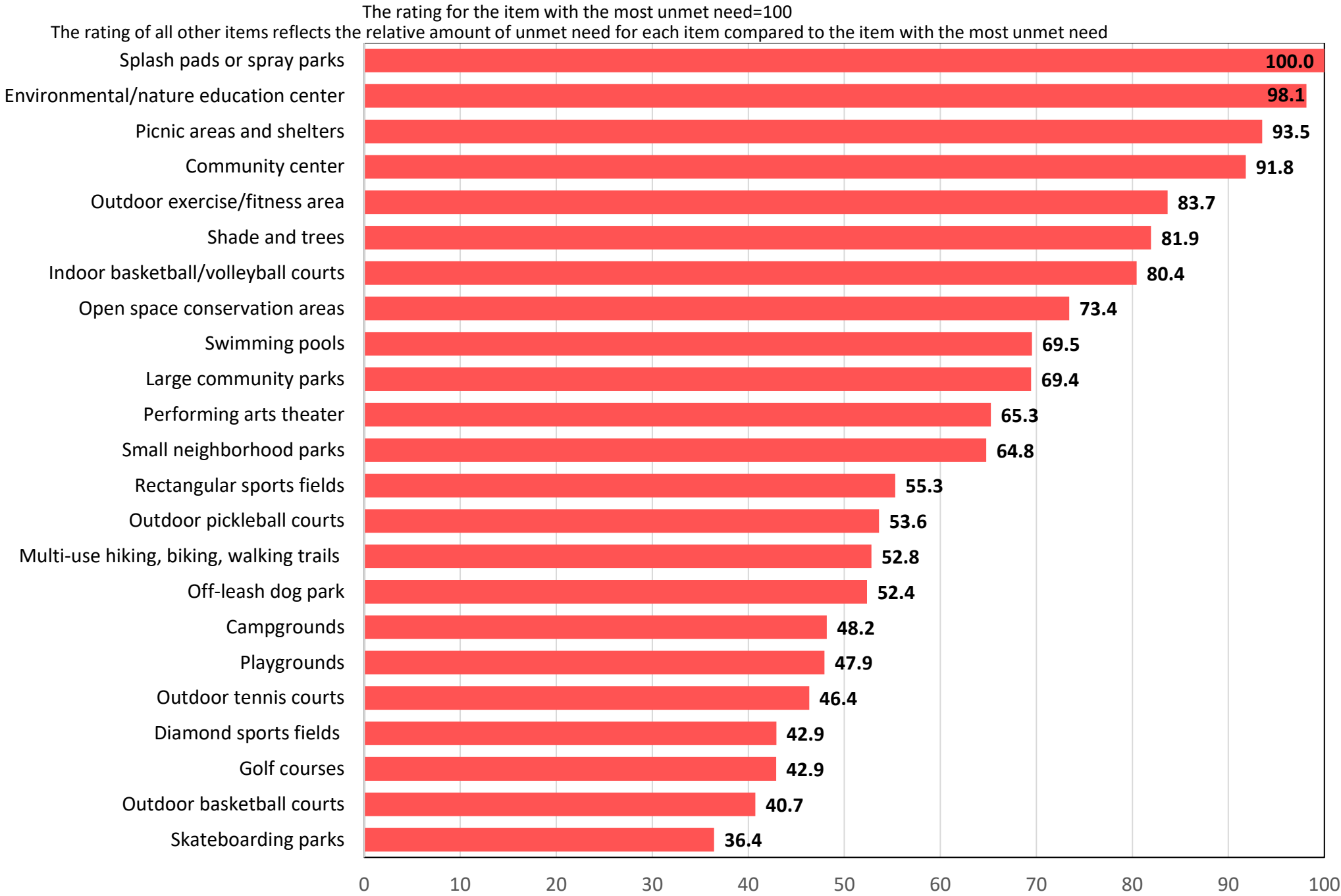
For example, suppose the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

How to Analyze the Charts:

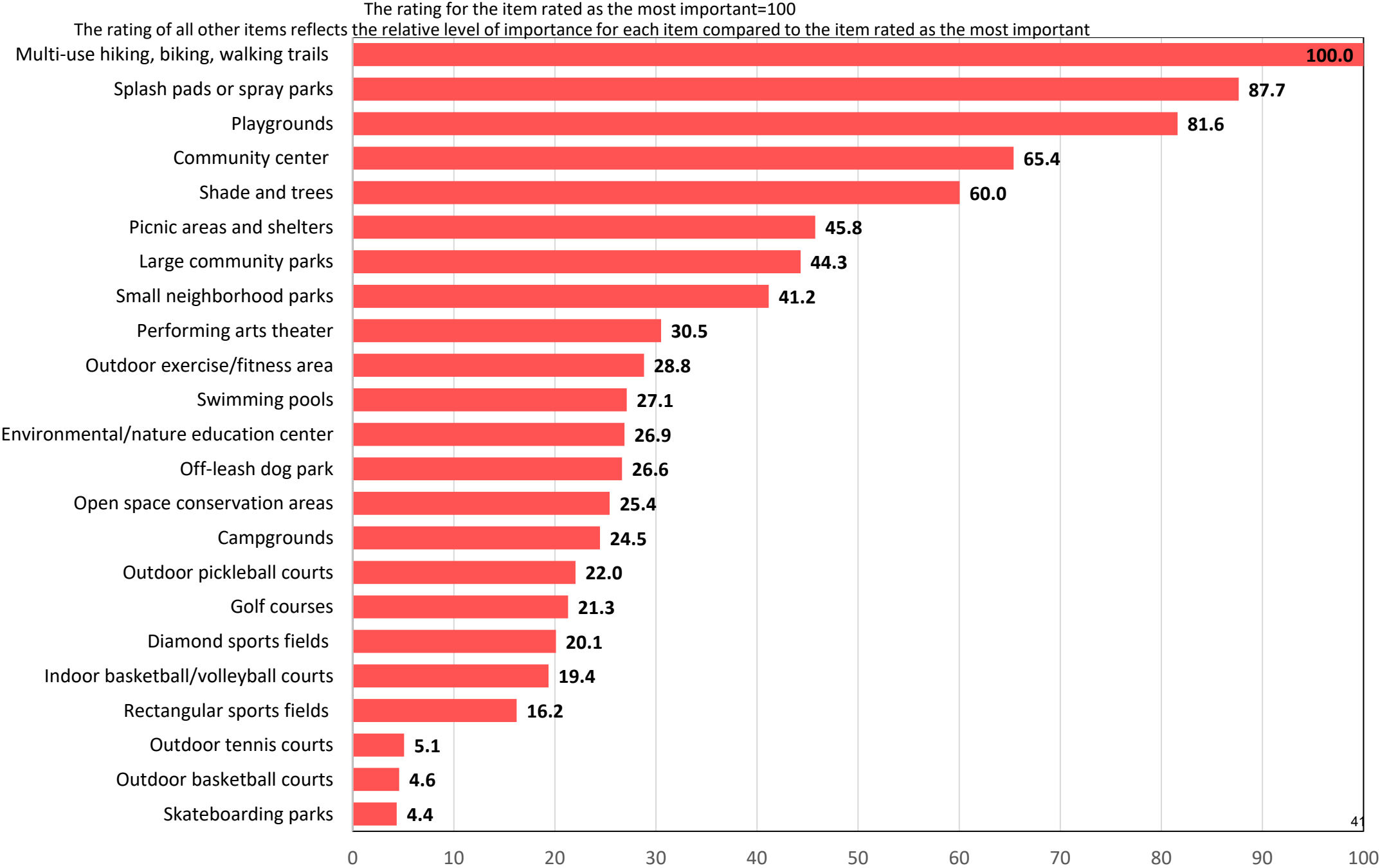
- **High Priority Areas** are those with a PIR of at least 120. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 60-119. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 60. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

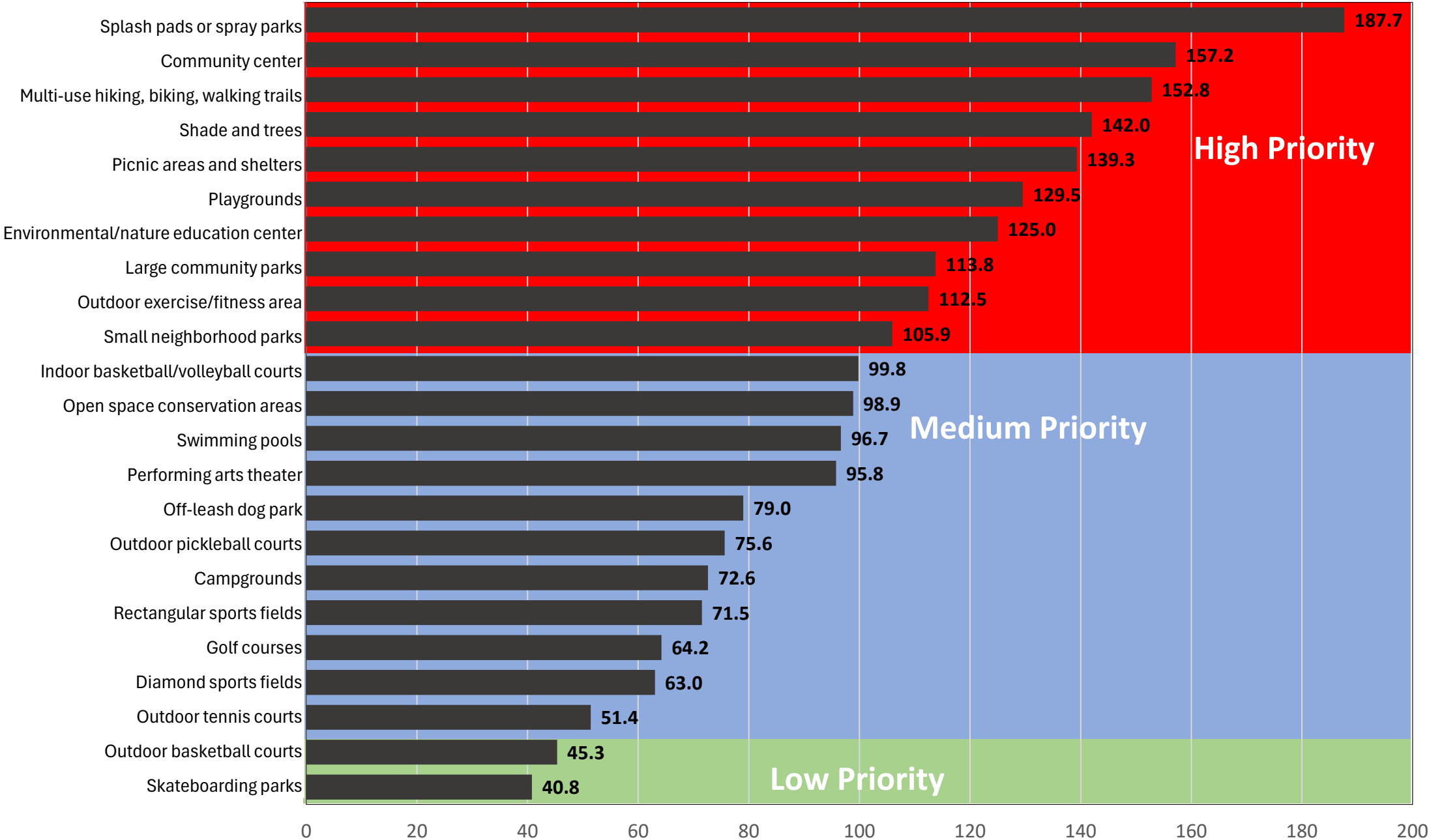
Unmet Needs Rating for Facilities and Amenities in the City of Rome



Importance Rating for Facilities and Amenities in the City of Rome



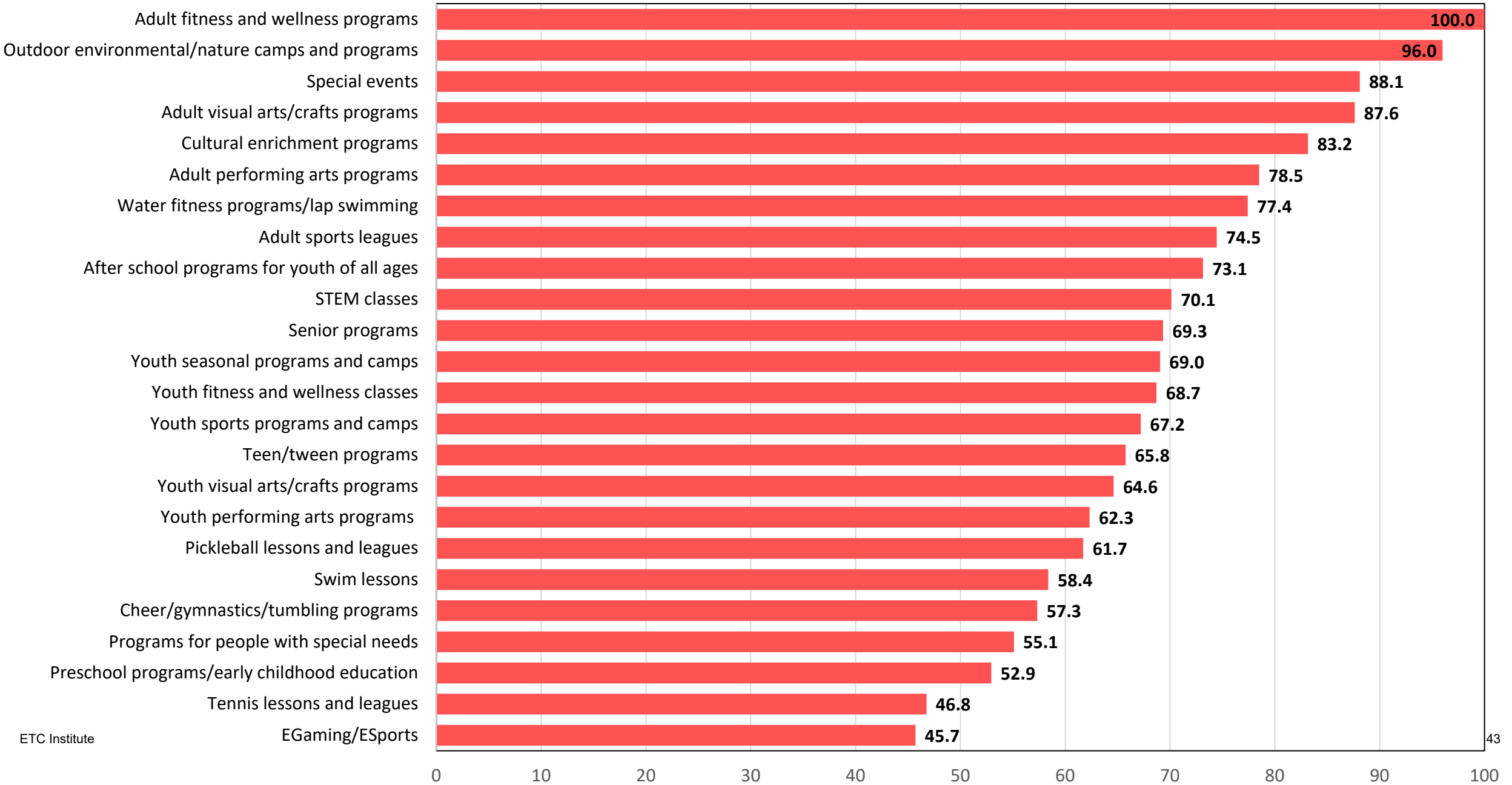
Priority Investment Rating: Top Priorities for Investment for Facilities And Amenities In the City of Rome



Unmet Needs Rating for Programs in the City of Rome

The rating for the item with the most unmet need=100

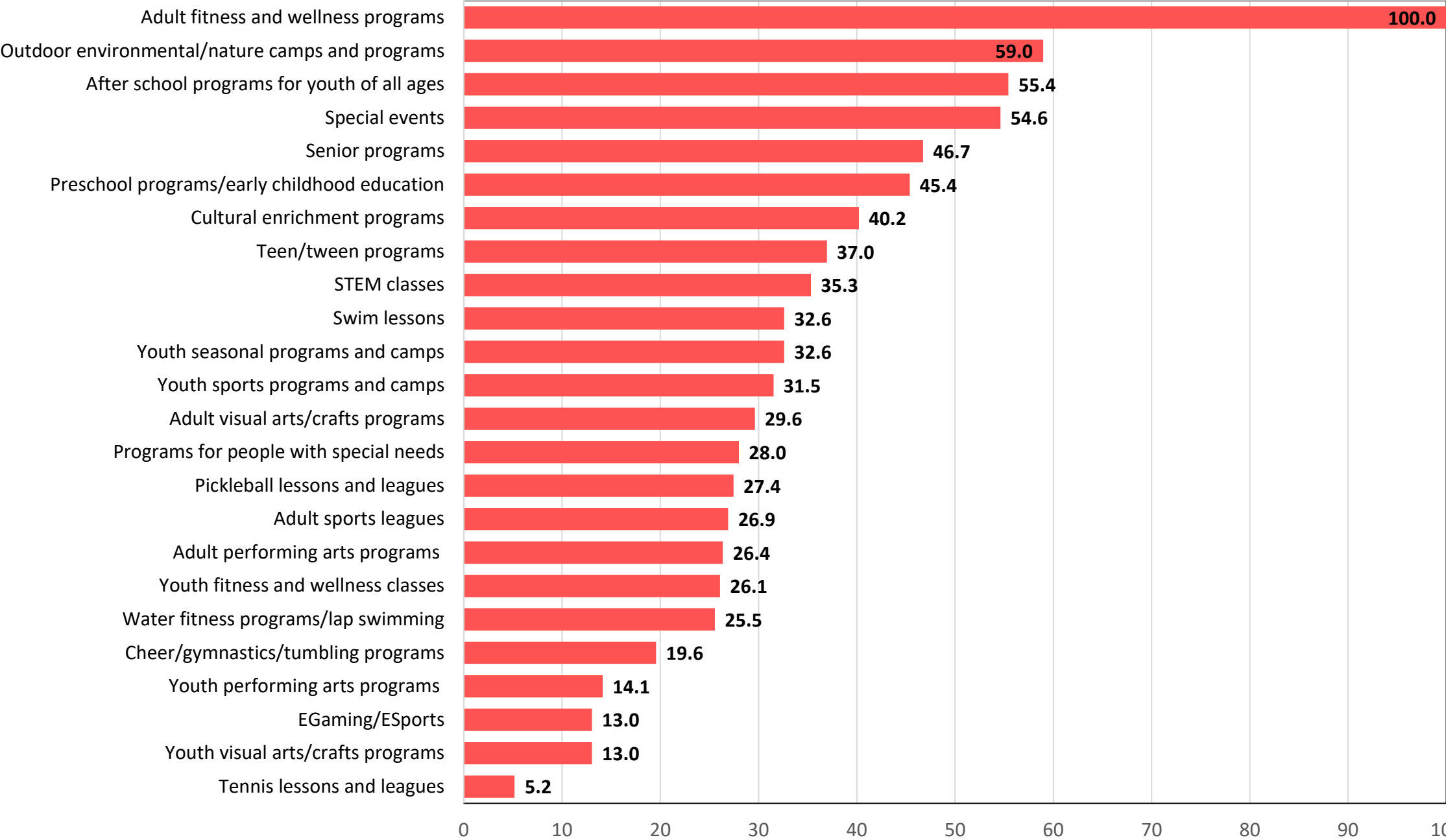
The rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



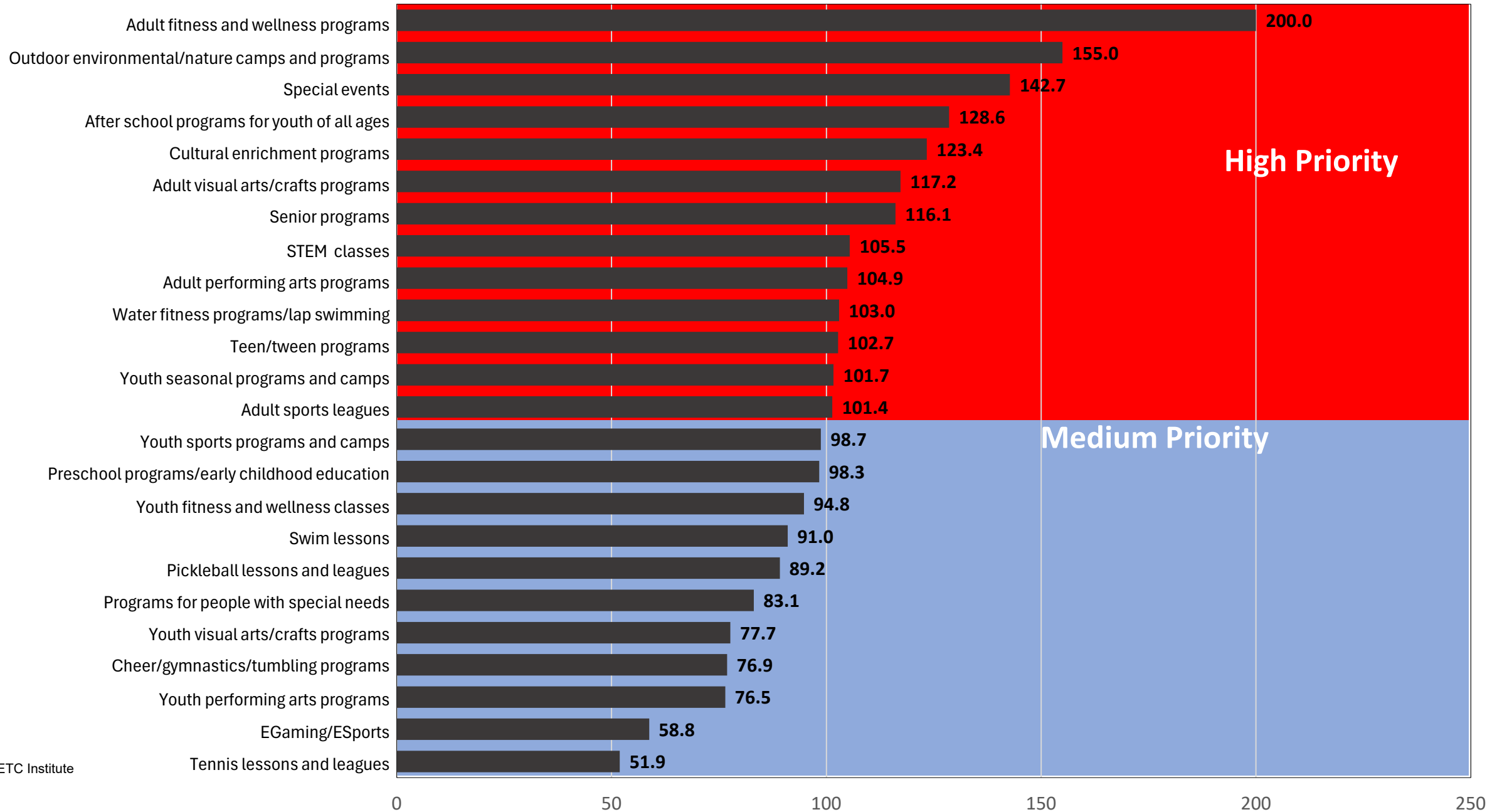
Importance Rating for Programs in the City of Rome

The rating for the item rated as the most important=100

The rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Priority Investment Rating: Top Priorities for Investment for Programs In the City of Rome



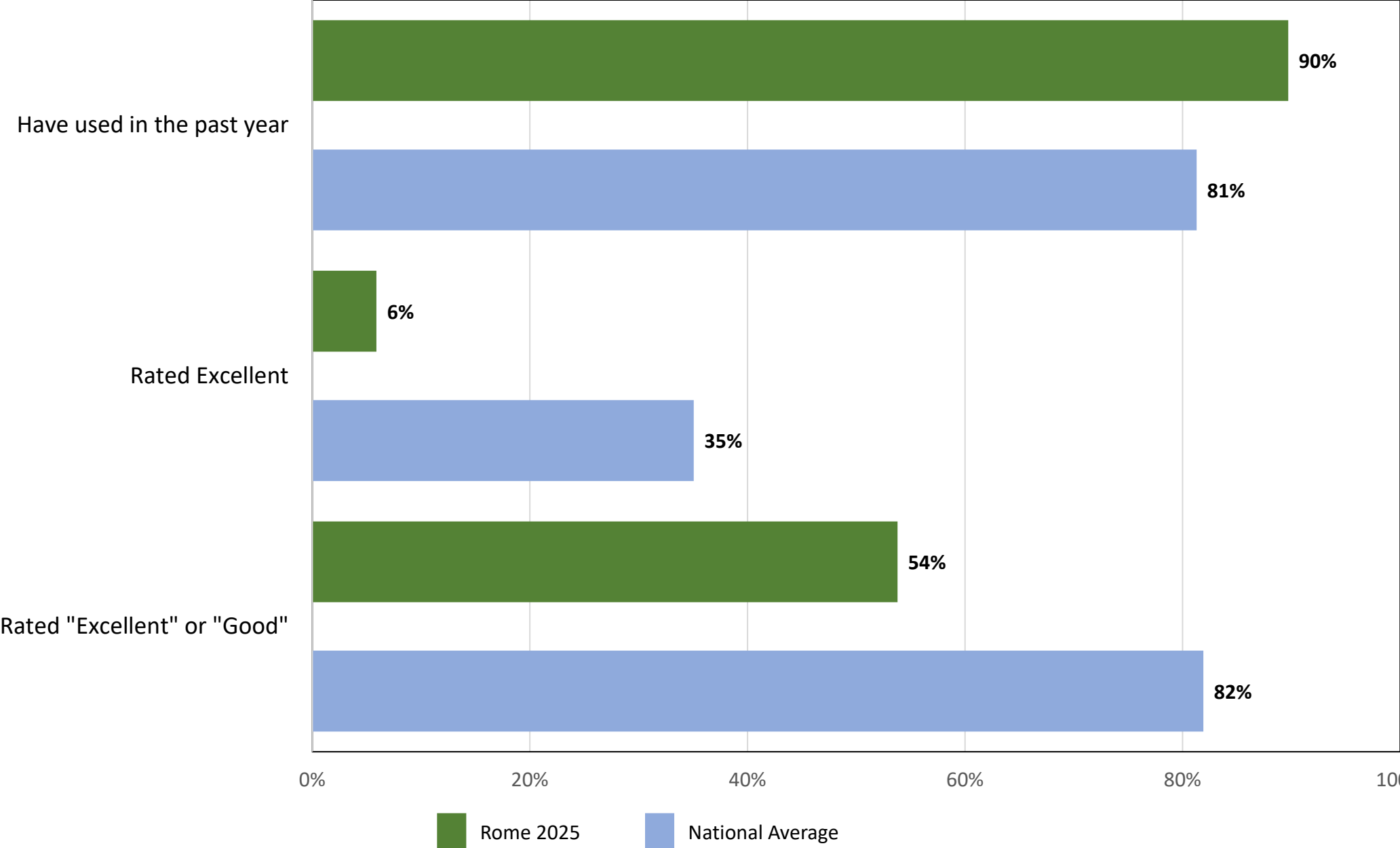
4 National Benchmarks

National Benchmarks

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with City of Rome is not authorized without written consent from ETC Institute.

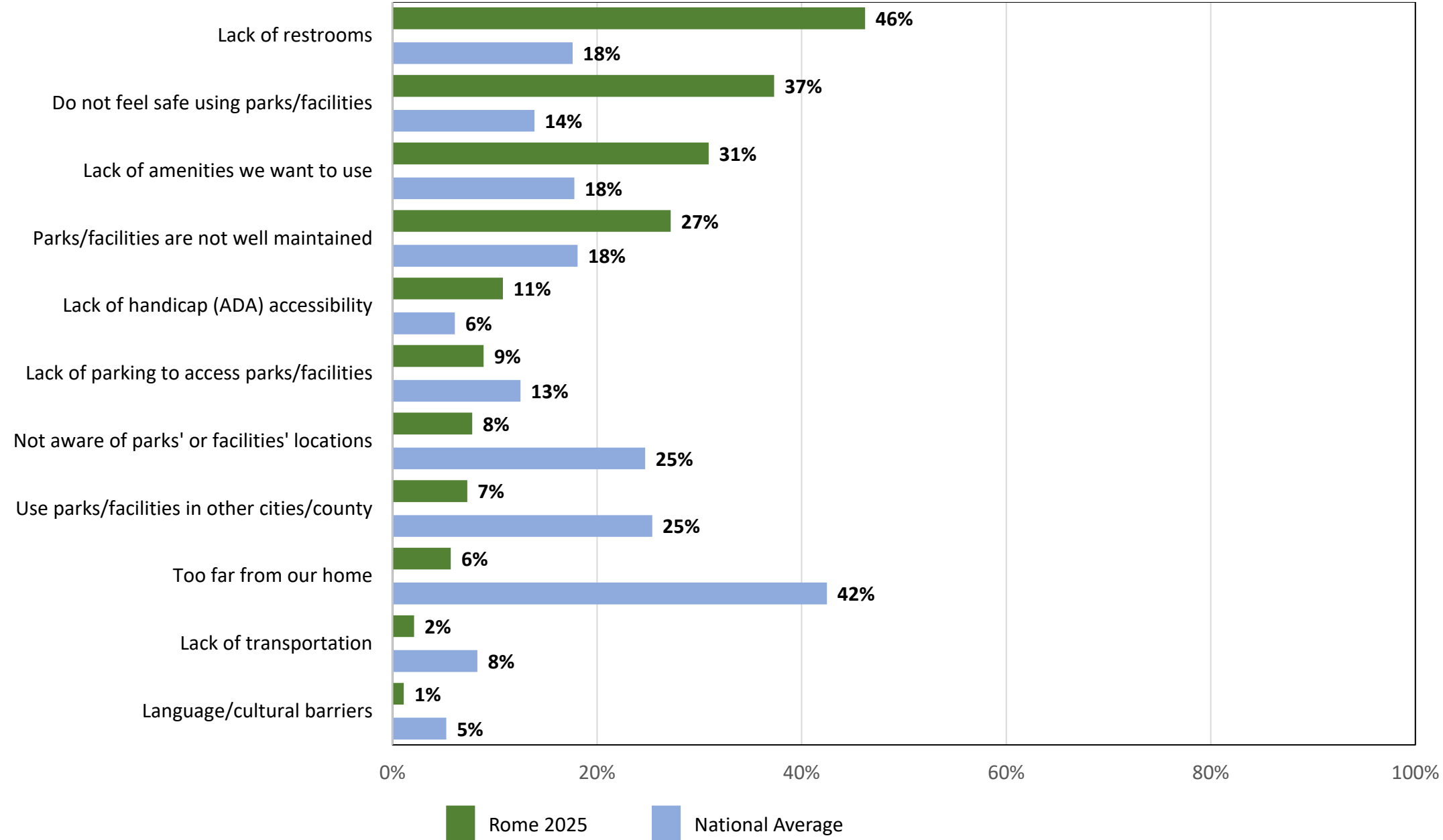
Use of Recreation Facilities

Benchmarking: Rome 2025 vs National Average



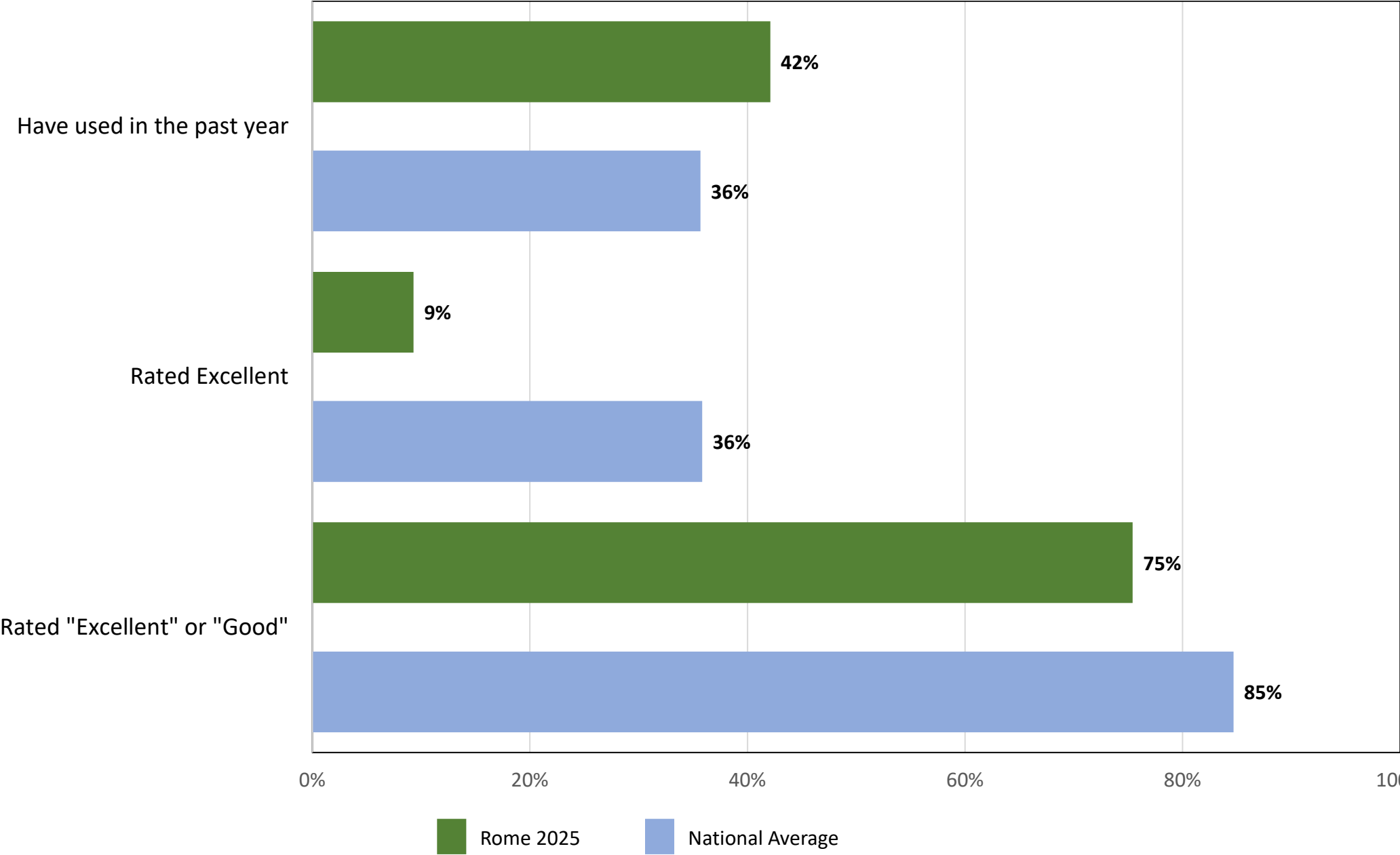
Barriers to Facility Use

Benchmarking: Rome 2025 vs National Average



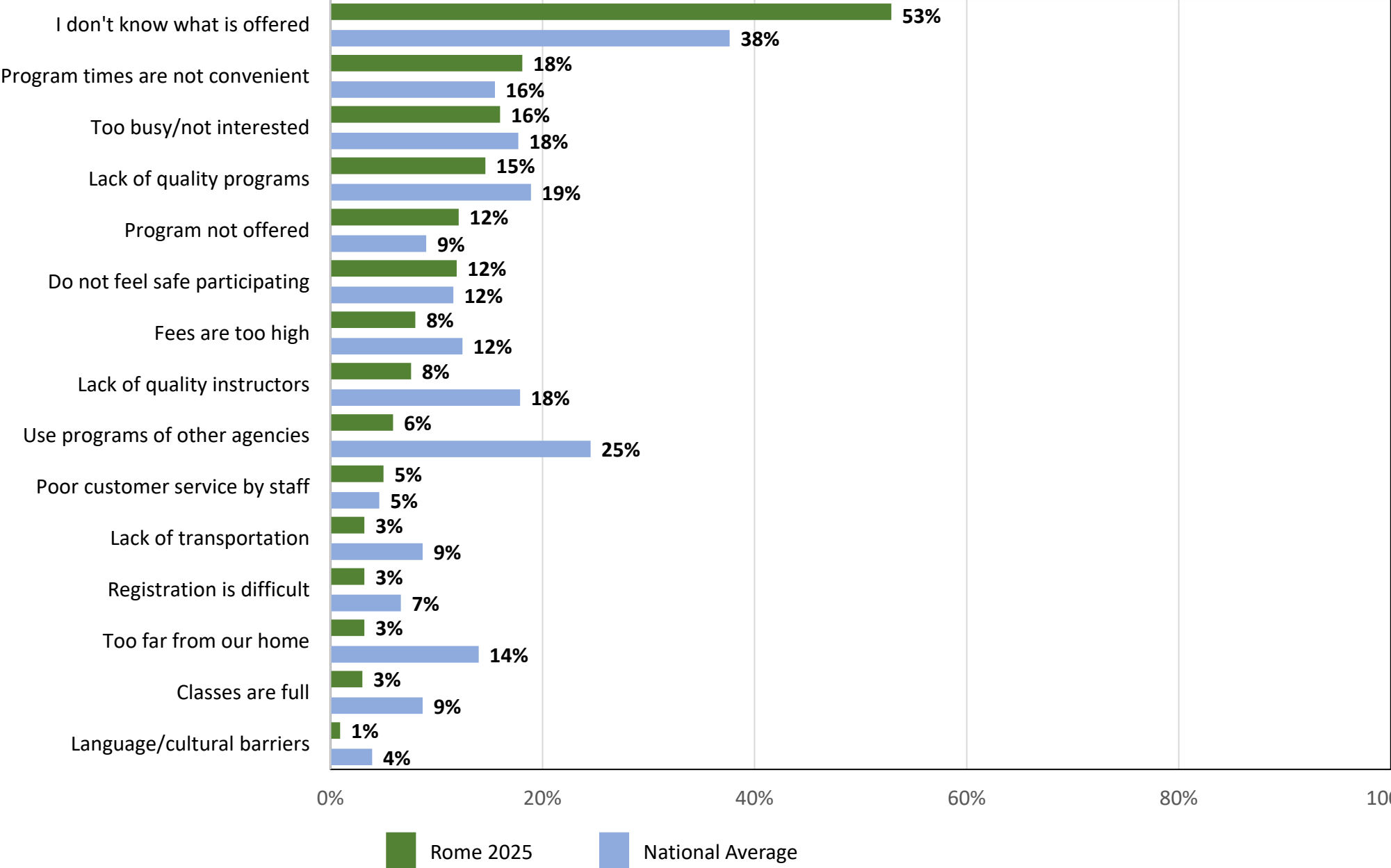
Participation in Programs

Benchmarking: Rome 2025 vs National Average



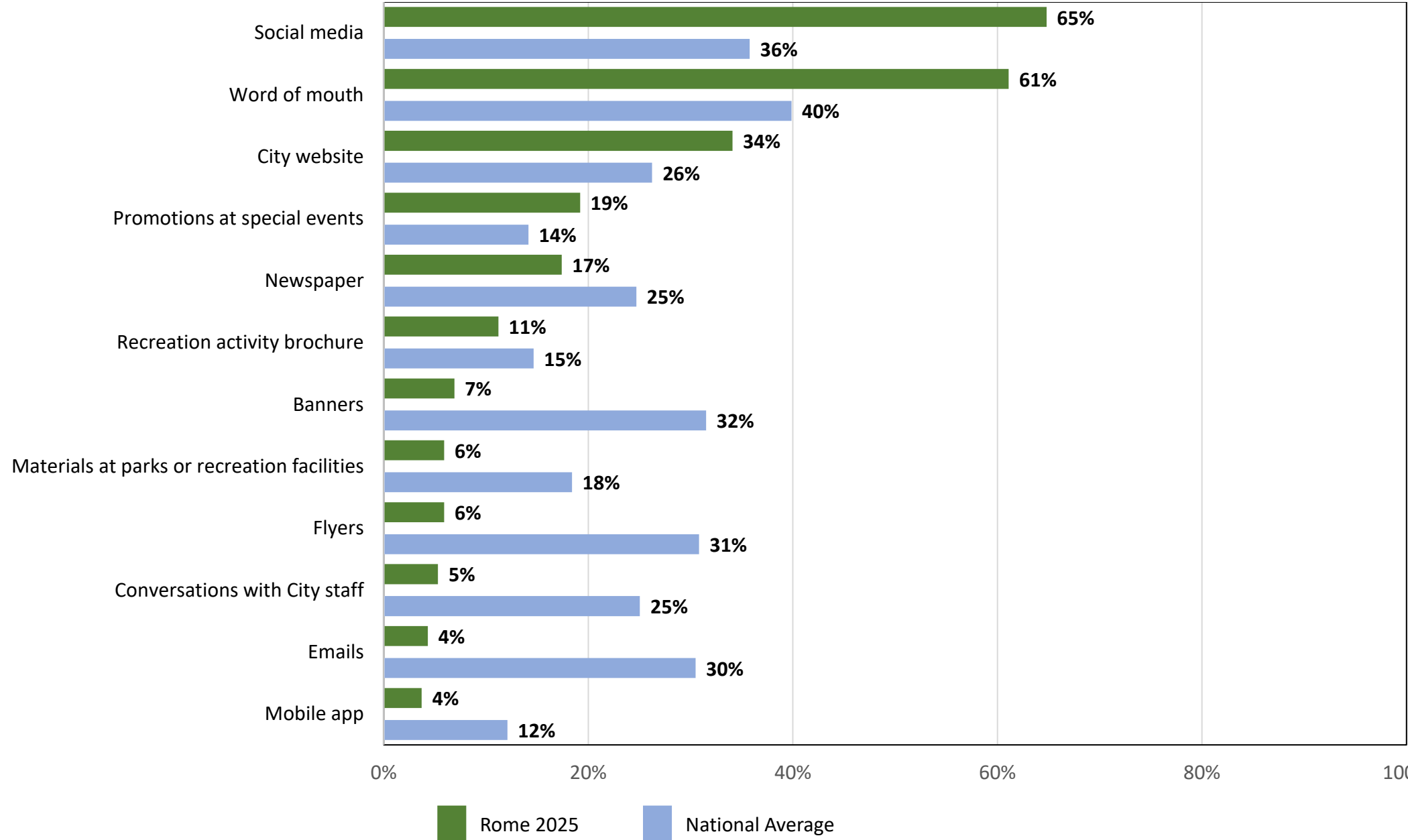
Barriers to Program Participation

Benchmarking: Rome 2025 vs National Average



Communication Methods

Benchmarking: Rome 2025 vs National Average





Tabular Data

Q1. Including yourself, how many people in your household are...

	Mean	Sum
number	3.1	1357
Under age 5	0.4	153
Ages 5-9	0.3	143
Ages 10-14	0.3	137
Ages 15-19	0.2	73
Ages 20-24	0.1	53
Ages 25-34	0.3	150
Ages 35-44	0.5	214
Ages 45-54	0.3	118
Ages 55-64	0.3	133
Ages 65-74	0.3	129
Ages 75+	0.1	54

Q2. Have you or any members of your household visited any City of Rome parks and/or recreation facilities during the past 12 months?

Q2. Have your household members visited any City

<u>parks and/or recreation facilities during past 12 months</u>	<u>Number</u>	<u>Percent</u>
Yes	392	89.7 %
No	45	10.3 %
Total	437	100.0 %

Q2a. Overall, how would you rate the physical condition of ALL the City of Rome parks and recreation facilities you have visited?

Q2a. How would you rate physical condition of all City

<u>parks & recreation facilities you have visited</u>	<u>Number</u>	<u>Percent</u>
Excellent	23	5.9 %
Good	187	47.7 %
Fair	151	38.5 %
Poor	29	7.4 %
Not provided	2	0.5 %
Total	392	100.0 %

WITHOUT NOT PROVIDED

Q2a. Overall, how would you rate the physical condition of ALL the City of Rome parks and recreation facilities you have visited? (without "not provided")

Q2a. How would you rate physical condition of all City

<u>parks & recreation facilities you have visited</u>	<u>Number</u>	<u>Percent</u>
Excellent	23	5.9 %
Good	187	47.9 %
Fair	151	38.7 %
Poor	29	7.4 %
Total	390	100.0 %

Q3. Please CHECK ALL of the following reasons that prevent you or members of your households from visiting City of Rome parks and recreation facilities more often.

Q3. All reasons that prevent your household members from visiting City parks & recreation facilities more often	Number	Percent
Do not feel safe using parks/facilities	163	37.3 %
Lack of amenities we want to use	135	30.9 %
Lack of handicap (ADA) accessibility	47	10.8 %
Lack of parking to access parks/facilities	39	8.9 %
Lack of restrooms	202	46.2 %
Lack of shade	126	28.8 %
Lack of transportation	9	2.1 %
Language/cultural barriers	5	1.1 %
Not aware of parks' or facilities' locations	34	7.8 %
Parks/facilities are not well maintained	119	27.2 %
Too far from our home	25	5.7 %
Use parks/facilities in other cities/county	32	7.3 %
Other	43	9.8 %
Total	979	

Q4. From the following list, please CHECK ALL the ways you learn about City of Rome parks, recreation facilities, programs, and events.

Q4. All the ways you learn about City parks, recreation facilities, programs, & events	Number	Percent
Recreation activity brochure	49	11.2 %
City website	149	34.1 %
Materials at parks or recreation facilities	26	5.9 %
Conversations with City staff	23	5.3 %
Newspaper	76	17.4 %
Word of mouth	267	61.1 %
Promotions at special events	84	19.2 %
Banners	30	6.9 %
Emails	19	4.3 %
eNewsletter	6	1.4 %
Social media	283	64.8 %
Flyers	26	5.9 %
Mobile app	16	3.7 %
Other	34	7.8 %
Total	1088	

Q5. From the list in Question 4, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, recreation facilities, programs, and events?

Q5. Top choice	Number	Percent
Recreation activity brochure	32	7.3 %
City website	48	11.0 %
Materials at parks or recreation facilities	5	1.1 %
Conversations with City staff	4	0.9 %
Newspaper	33	7.6 %
Word of mouth	12	2.7 %
Promotions at special events	11	2.5 %
Banners	10	2.3 %
Emails	27	6.2 %
eNewsletter	16	3.7 %
Social media	182	41.6 %
Flyers	6	1.4 %
Mobile app	14	3.2 %
None chosen	37	8.5 %
Total	437	100.0 %

Q5. From the list in Question 4, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, recreation facilities, programs, and events?

Q5. 2nd choice	Number	Percent
Recreation activity brochure	25	5.7 %
City website	70	16.0 %
Materials at parks or recreation facilities	11	2.5 %
Conversations with City staff	1	0.2 %
Newspaper	21	4.8 %
Word of mouth	16	3.7 %
Promotions at special events	25	5.7 %
Banners	22	5.0 %
Emails	37	8.5 %
eNewsletter	24	5.5 %
Social media	82	18.8 %
Flyers	24	5.5 %
Mobile app	29	6.6 %
None chosen	50	11.4 %
Total	437	100.0 %

Q5. From the list in Question 4, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, recreation facilities, programs, and events?

<u>Q5. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Recreation activity brochure	30	6.9 %
City website	48	11.0 %
Materials at parks or recreation facilities	18	4.1 %
Conversations with City staff	1	0.2 %
Newspaper	20	4.6 %
Word of mouth	29	6.6 %
Promotions at special events	32	7.3 %
Banners	12	2.7 %
Emails	33	7.6 %
eNewsletter	27	6.2 %
Social media	39	8.9 %
Flyers	18	4.1 %
Mobile app	39	8.9 %
<u>None chosen</u>	<u>91</u>	<u>20.8 %</u>
Total	437	100.0 %

Q5. From the list in Question 4, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, recreation facilities, programs, and events? (top 3)

Q5. Top choice	Number	Percent
Recreation activity brochure	87	19.9 %
City website	166	38.0 %
Materials at parks or recreation facilities	34	7.8 %
Conversations with City staff	6	1.4 %
Newspaper	74	16.9 %
Word of mouth	57	13.0 %
Promotions at special events	68	15.6 %
Banners	44	10.1 %
Emails	97	22.2 %
eNewsletter	67	15.3 %
Social media	303	69.3 %
Flyers	48	11.0 %
Mobile app	82	18.8 %
None chosen	37	8.5 %
Total	1170	

Q6. How do you travel to the parks and recreation facilities that you use?

Q6. How do you travel to parks & recreation facilities that you use	Number	Percent
Drive	369	84.4 %
Walk	241	55.1 %
Bicycle	96	22.0 %
Public transportation	10	2.3 %
Other	4	0.9 %
Don't use parks or recreation facilities	18	4.1 %
Total	738	

WITHOUT DON'T USE

Q6. How do you travel to the parks and recreation facilities that you use? (without "don't use")

Q6. How do you travel to parks & recreation facilities that you use	Number	Percent
Drive	369	88.1 %
Walk	241	57.5 %
Bicycle	96	22.9 %
Public transportation	10	2.4 %
Other	4	1.0 %
Total	720	

Q6-5. Other:

Q6-5. Other	Number	Percent
My vehicle	1	25.0 %
Wheelchair and sidewalks are an issue along with safe way to bicycle	1	25.0 %
Wheelchair	1	25.0 %
Walk	1	25.0 %
Total	4	100.0 %

Q7. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation and sports activities during the last 12 months.

Q7. Organizations your household members have used for recreation & sports activities during last 12 months	Number	Percent
City of Rome	318	72.8 %
Neighboring cities	193	44.2 %
Places of worship (e.g., synagogues, churches)	65	14.9 %
Private & non-profit youth sports	96	22.0 %
Private clubs (tennis, health, swim, fitness)	77	17.6 %
Private schools/charter schools	12	2.7 %
Private summer camps	37	8.5 %
Public schools	160	36.6 %
YMCA	118	27.0 %
Other	35	8.0 %
Total	1111	

Q8. Has your household participated in any programs or events offered by the City of Rome Parks and Recreation Department during the past 12 months?

Q8. Have your household members participated in any programs or events offered by City Parks & Recreation Department during past 12 months	Number	Percent
Yes	184	42.1 %
No	253	57.9 %
Total	437	100.0 %

Q8a. How would you rate the overall quality of the City of Rome Parks and Recreation Department programs or events in which your household has participated?

Q8a. How would you rate overall quality of City Parks & Recreation Department programs or events in which your household has participated

	Number	Percent
Excellent	17	9.2 %
Good	121	65.8 %
Fair	38	20.7 %
Poor	7	3.8 %
Not provided	1	0.5 %
Total	184	100.0 %

WITHOUT NOT PROVIDED

Q8a. How would you rate the overall quality of the City of Rome Parks and Recreation Department programs or events in which your household has participated? (without "not provided")

Q8a. How would you rate overall quality of City Parks & Recreation Department programs or events in which your household has participated

	Number	Percent
Excellent	17	9.3 %
Good	121	66.1 %
Fair	38	20.8 %
Poor	7	3.8 %
Total	183	100.0 %

Q9. Please CHECK ALL of the following reasons that prevent you or members of your household from participating in City of Rome Parks and Recreation Department programs more often.

Q9. All reasons that prevent your household members from participating in City Parks & Recreation Department programs more often

	Number	Percent
Classes are full	13	3.0 %
Do not feel safe participating	52	11.9 %
Fees are too high	35	8.0 %
I don't know what is offered	231	52.9 %
Lack of quality instructors	33	7.6 %
Lack of quality programs	64	14.6 %
Lack of right program equipment	12	2.7 %
Lack of transportation	14	3.2 %
Language/cultural barriers	4	0.9 %
Old & outdated facilities	51	11.7 %
Online registration is not user friendly	24	5.5 %
Poor customer service by staff	22	5.0 %
Program not offered	53	12.1 %
Program times are not convenient	79	18.1 %
Registration is difficult	14	3.2 %
Too far from our home	14	3.2 %
Too busy/not interested	70	16.0 %
Use programs of other agencies	26	5.9 %
Other	35	8.0 %
Total	846	

Q10. Please indicate your level of agreement with the following statements concerning some potential benefits of the City of Rome's parks, facilities, and recreation programs or events using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree."

(N=437)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q10-1. Improves my (my household's) mental health & reduces stress	20.6%	36.4%	25.4%	3.4%	3.2%	11.0%
Q10-2. Improves my (my household's) physical health & fitness	24.3%	41.2%	19.7%	3.4%	2.1%	9.4%
Q10-3. Increases my (my household's) property value	12.1%	22.0%	27.5%	11.4%	7.8%	19.2%
Q10-4. Is age-friendly & accessible to all age groups	10.1%	31.8%	24.3%	19.0%	5.5%	9.4%
Q10-5. Makes Rome a more desirable place to live	28.6%	34.8%	19.9%	8.2%	3.9%	4.6%
Q10-6. Positively impacts economic/business development	20.6%	30.9%	24.7%	10.1%	3.9%	9.8%
Q10-7. Preserves open space & protects the environment	25.9%	36.2%	24.3%	3.0%	3.7%	7.1%
Q10-8. Provides jobs/professional development for youth	17.8%	40.7%	21.3%	5.5%	2.7%	11.9%
Q10-9. Provides positive social interactions for me (my household/family)	18.1%	39.4%	24.3%	6.4%	3.0%	8.9%
Q10-10. Provides volunteer opportunities for the community	13.3%	34.8%	25.9%	5.3%	2.3%	18.5%

WITHOUT DON'T KNOW

Q10. Please indicate your level of agreement with the following statements concerning some potential benefits of the City of Rome's parks, facilities, and recreation programs or events using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree." (without "don't know")

(N=437)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q10-1. Improves my (my household's) mental health & reduces stress	23.1%	40.9%	28.5%	3.9%	3.6%
Q10-2. Improves my (my household's) physical health & fitness	26.8%	45.5%	21.7%	3.8%	2.3%
Q10-3. Increases my (my household's) property value	15.0%	27.2%	34.0%	14.2%	9.6%
Q10-4. Is age-friendly & accessible to all age groups	11.1%	35.1%	26.8%	21.0%	6.1%
Q10-5. Makes Rome a more desirable place to live	30.0%	36.5%	20.9%	8.6%	4.1%
Q10-6. Positively impacts economic/business development	22.8%	34.3%	27.4%	11.2%	4.3%
Q10-7. Preserves open space & protects the environment	27.8%	38.9%	26.1%	3.2%	3.9%
Q10-8. Provides jobs/professional development for youth	20.3%	46.2%	24.2%	6.2%	3.1%
Q10-9. Provides positive social interactions for me (my household/family)	19.8%	43.2%	26.6%	7.0%	3.3%
Q10-10. Provides volunteer opportunities for the community	16.3%	42.7%	31.7%	6.5%	2.8%

Q11. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

(N=437)

	Fully met	Mostly met	Partly met	Not met	No need
Q11-1. Campgrounds	3.0%	8.9%	10.1%	21.1%	57.0%
Q11-2. Community center (multi-use space for events, exercise & activities)	2.5%	11.0%	25.4%	33.9%	27.2%
Q11-3. Environmental/nature education center	1.6%	7.3%	18.8%	44.6%	27.7%
Q11-4. Indoor basketball/volleyball courts (indoor gyms)	2.7%	6.6%	16.0%	35.9%	38.7%
Q11-5. Golf courses	9.4%	11.4%	12.1%	15.6%	51.5%
Q11-6. Large community parks	10.5%	29.5%	30.4%	14.4%	15.1%
Q11-7. Diamond sports fields (baseball, softball)	12.4%	21.3%	20.6%	7.1%	38.7%
Q11-8. Rectangular sports fields (football, rugby, soccer)	6.9%	19.7%	22.0%	13.7%	37.8%
Q11-9. Multi-use hiking, biking, walking trails (paved or unpaved)	17.8%	35.2%	24.7%	9.4%	12.8%
Q11-10. Off-leash dog park	6.4%	10.1%	16.9%	16.9%	49.7%
Q11-11. Open space conservation areas	6.6%	14.4%	28.4%	19.0%	31.6%
Q11-12. Outdoor basketball courts	9.6%	23.6%	20.8%	5.5%	40.5%
Q11-13. Outdoor exercise/fitness area	4.8%	10.8%	22.4%	31.6%	30.4%
Q11-14. Outdoor pickleball courts	6.4%	13.5%	17.6%	16.9%	45.5%
Q11-15. Outdoor tennis courts	10.5%	17.6%	20.4%	9.6%	41.9%
Q11-16. Performing arts theater	7.3%	15.3%	17.6%	24.5%	35.2%
Q11-17. Picnic areas & shelters	4.8%	18.3%	40.5%	19.9%	16.5%
Q11-18. Playgrounds	15.3%	34.8%	24.0%	6.9%	19.0%
Q11-19. Shade & trees	8.5%	28.1%	38.4%	14.4%	10.5%
Q11-20. Skateboarding parks	11.2%	14.0%	14.9%	8.7%	51.3%
Q11-21. Small neighborhood parks	12.1%	28.8%	27.5%	14.4%	17.2%

Q11. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

	Fully met	Mostly met	Partly met	Not met	No need
Q11-22. Splash pads or spray parks	1.8%	4.3%	8.2%	56.3%	29.3%
Q11-23. Swimming pools	6.2%	16.5%	28.6%	16.2%	32.5%
Q11-24. Other	0.5%	0.2%	1.6%	5.3%	92.4%

WITHOUT NO NEED

Q11. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

(N=437)

	Fully met	Mostly met	Partly met	Not met
Q11-1. Campgrounds	6.9%	20.7%	23.4%	48.9%
Q11-2. Community center (multi-use space for events, exercise & activities)	3.5%	15.1%	34.9%	46.5%
Q11-3. Environmental/nature education center	2.2%	10.1%	25.9%	61.7%
Q11-4. Indoor basketball/volleyball courts (indoor gyms)	4.5%	10.8%	26.1%	58.6%
Q11-5. Golf courses	19.3%	23.6%	25.0%	32.1%
Q11-6. Large community parks	12.4%	34.8%	35.8%	17.0%
Q11-7. Diamond sports fields (baseball, softball)	20.1%	34.7%	33.6%	11.6%
Q11-8. Rectangular sports fields (football, rugby, soccer)	11.0%	31.6%	35.3%	22.1%
Q11-9. Multi-use hiking, biking, walking trails (paved or unpaved)	20.5%	40.4%	28.3%	10.8%
Q11-10. Off-leash dog park	12.7%	20.0%	33.6%	33.6%
Q11-11. Open space conservation areas	9.7%	21.1%	41.5%	27.8%
Q11-12. Outdoor basketball courts	16.2%	39.6%	35.0%	9.2%
Q11-13. Outdoor exercise/fitness area	6.9%	15.5%	32.2%	45.4%
Q11-14. Outdoor pickleball courts	11.8%	24.8%	32.4%	31.1%
Q11-15. Outdoor tennis courts	18.1%	30.3%	35.0%	16.5%
Q11-16. Performing arts theater	11.3%	23.7%	27.2%	37.8%
Q11-17. Picnic areas & shelters	5.8%	21.9%	48.5%	23.8%
Q11-18. Playgrounds	18.9%	42.9%	29.7%	8.5%
Q11-19. Shade & trees	9.5%	31.5%	43.0%	16.1%
Q11-20. Skateboarding parks	23.0%	28.6%	30.5%	17.8%
Q11-21. Small neighborhood parks	14.6%	34.8%	33.1%	17.4%

WITHOUT NO NEED

Q11. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

	Fully met	Mostly met	Partly met	Not met
Q11-22. Splash pads or spray parks	2.6%	6.1%	11.7%	79.6%
Q11-23. Swimming pools	9.2%	24.4%	42.4%	24.1%
Q11-24. Other	6.1%	3.0%	21.2%	69.7%

Q12. Which FOUR facilities/amenities from the list in Question 11 are MOST IMPORTANT to your household?

<u>Q12. Top choice</u>	<u>Number</u>	<u>Percent</u>
Campgrounds	13	3.0 %
Community center (multi-use space for events, exercise & activities)	51	11.7 %
Environmental/nature education center	12	2.7 %
Indoor basketball/volleyball courts (indoor gyms)	9	2.1 %
Golf courses	11	2.5 %
Large community parks	20	4.6 %
Diamond sports fields (baseball, softball)	12	2.7 %
Rectangular sports fields (football, rugby, soccer)	6	1.4 %
Multi-use hiking, biking, walking trails (paved or unpaved)	76	17.4 %
Off-leash dog park	9	2.1 %
Open space conservation areas	3	0.7 %
Outdoor exercise/fitness area	2	0.5 %
Outdoor pickleball courts	11	2.5 %
Outdoor tennis courts	3	0.7 %
Performing arts theater	10	2.3 %
Picnic areas & shelters	7	1.6 %
Playgrounds	59	13.5 %
Shade & trees	21	4.8 %
Skateboarding parks	2	0.5 %
Small neighborhood parks	10	2.3 %
Splash pads or spray parks	42	9.6 %
Swimming pools	10	2.3 %
None chosen	38	8.7 %
Total	437	100.0 %

Q12. Which FOUR facilities/amenities from the list in Question 11 are MOST IMPORTANT to your household?

Q12. 2nd choice	Number	Percent
Campgrounds	8	1.8 %
Community center (multi-use space for events, exercise & activities)	21	4.8 %
Environmental/nature education center	8	1.8 %
Indoor basketball/volleyball courts (indoor gyms)	12	2.7 %
Golf courses	12	2.7 %
Large community parks	20	4.6 %
Diamond sports fields (baseball, softball)	9	2.1 %
Rectangular sports fields (football, rugby, soccer)	10	2.3 %
Multi-use hiking, biking, walking trails (paved or unpaved)	54	12.4 %
Off-leash dog park	18	4.1 %
Open space conservation areas	7	1.6 %
Outdoor basketball courts	4	0.9 %
Outdoor exercise/fitness area	19	4.3 %
Outdoor pickleball courts	9	2.1 %
Outdoor tennis courts	1	0.2 %
Performing arts theater	14	3.2 %
Picnic areas & shelters	22	5.0 %
Playgrounds	47	10.8 %
Shade & trees	27	6.2 %
Skateboarding parks	5	1.1 %
Small neighborhood parks	16	3.7 %
Splash pads or spray parks	34	7.8 %
Swimming pools	12	2.7 %
None chosen	48	11.0 %
Total	437	100.0 %

Q12. Which FOUR facilities/amenities from the list in Question 11 are MOST IMPORTANT to your household?

Q12. 3rd choice	Number	Percent
Campgrounds	9	2.1 %
Community center (multi-use space for events, exercise & activities)	24	5.5 %
Environmental/nature education center	15	3.4 %
Indoor basketball/volleyball courts (indoor gyms)	7	1.6 %
Golf courses	4	0.9 %
Large community parks	22	5.0 %
Diamond sports fields (baseball, softball)	9	2.1 %
Rectangular sports fields (football, rugby, soccer)	9	2.1 %
Multi-use hiking, biking, walking trails (paved or unpaved)	27	6.2 %
Off-leash dog park	12	2.7 %
Open space conservation areas	18	4.1 %
Outdoor basketball courts	2	0.5 %
Outdoor exercise/fitness area	15	3.4 %
Outdoor pickleball courts	12	2.7 %
Outdoor tennis courts	2	0.5 %
Performing arts theater	14	3.2 %
Picnic areas & shelters	29	6.6 %
Playgrounds	24	5.5 %
Shade & trees	37	8.5 %
Small neighborhood parks	23	5.3 %
Splash pads or spray parks	44	10.1 %
Swimming pools	16	3.7 %
None chosen	63	14.4 %
Total	437	100.0 %

Q12. Which FOUR facilities/amenities from the list in Question 11 are MOST IMPORTANT to your household?

Q12. 4th choice	Number	Percent
Campgrounds	14	3.2 %
Community center (multi-use space for events, exercise & activities)	22	5.0 %
Environmental/nature education center	14	3.2 %
Indoor basketball/volleyball courts (indoor gyms)	7	1.6 %
Golf courses	12	2.7 %
Large community parks	18	4.1 %
Diamond sports fields (baseball, softball)	6	1.4 %
Rectangular sports fields (football, rugby, soccer)	4	0.9 %
Multi-use hiking, biking, walking trails (paved or unpaved)	23	5.3 %
Off-leash dog park	9	2.1 %
Open space conservation areas	18	4.1 %
Outdoor basketball courts	2	0.5 %
Outdoor exercise/fitness area	16	3.7 %
Outdoor pickleball courts	8	1.8 %
Outdoor tennis courts	3	0.7 %
Performing arts theater	17	3.9 %
Picnic areas & shelters	25	5.7 %
Playgrounds	17	3.9 %
Shade & trees	23	5.3 %
Skateboarding parks	1	0.2 %
Small neighborhood parks	25	5.7 %
Splash pads or spray parks	38	8.7 %
Swimming pools	11	2.5 %
None chosen	104	23.8 %
Total	437	100.0 %

SUM OF TOP FOUR CHOICES**Q12. Which FOUR facilities/amenities from the list in Question 11 are MOST IMPORTANT to your household? (top 4)**

<u>Q12. Top choice</u>	<u>Number</u>	<u>Percent</u>
Campgrounds	44	10.1 %
Community center (multi-use space for events, exercise & activities)	118	27.0 %
Environmental/nature education center	49	11.2 %
Indoor basketball/volleyball courts (indoor gyms)	35	8.0 %
Golf courses	39	8.9 %
Large community parks	80	18.3 %
Diamond sports fields (baseball, softball)	36	8.2 %
Rectangular sports fields (football, rugby, soccer)	29	6.6 %
Multi-use hiking, biking, walking trails (paved or unpaved)	180	41.2 %
Off-leash dog park	48	11.0 %
Open space conservation areas	46	10.5 %
Outdoor basketball courts	8	1.8 %
Outdoor exercise/fitness area	52	11.9 %
Outdoor pickleball courts	40	9.2 %
Outdoor tennis courts	9	2.1 %
Performing arts theater	55	12.6 %
Picnic areas & shelters	83	19.0 %
Playgrounds	147	33.6 %
Shade & trees	108	24.7 %
Skateboarding parks	8	1.8 %
Small neighborhood parks	74	16.9 %
Splash pads or spray parks	158	36.2 %
Swimming pools	49	11.2 %
None chosen	38	8.7 %
Total	1533	

Q13. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

(N=437)

	Fully met	Mostly met	Partly met	Not met	No need
Q13-1. Adult fitness & wellness programs	3.2%	9.6%	26.1%	36.6%	24.5%
Q13-2. Adult performing arts programs (dance/music)	3.2%	7.3%	16.2%	33.0%	40.3%
Q13-3. Adult sports leagues	1.6%	6.4%	21.5%	25.2%	45.3%
Q13-4. Adult visual arts/crafts programs	1.8%	6.6%	19.7%	35.2%	36.6%
Q13-5. After school programs for youth of all ages	3.0%	7.3%	21.5%	24.3%	43.9%
Q13-6. Cheer/gymnastics/tumbling programs	2.5%	5.9%	17.8%	18.1%	55.6%
Q13-7. Cultural enrichment programs	2.1%	5.5%	18.5%	33.6%	40.3%
Q13-8. eGaming/eSports	1.8%	2.5%	5.7%	22.9%	67.0%
Q13-9. Outdoor environmental/nature camps & programs	1.4%	4.6%	16.5%	43.7%	33.9%
Q13-10. Pickleball lessons & leagues	2.1%	3.7%	9.4%	29.3%	55.6%
Q13-11. Preschool programs/early childhood education	6.6%	11.0%	15.6%	17.6%	49.2%
Q13-12. Programs for people with special needs	2.5%	5.9%	12.1%	22.4%	57.0%
Q13-13. Senior programs	2.7%	7.3%	18.1%	25.4%	46.5%
Q13-14. Special events	4.1%	14.6%	32.5%	22.7%	26.1%
Q13-15. STEM (science, technology, engineering, & mathematics) classes	4.1%	8.9%	17.4%	26.5%	43.0%
Q13-16. Swim lessons	5.7%	13.3%	18.1%	18.5%	44.4%
Q13-17. Teen/tween programs	1.8%	4.8%	15.3%	25.9%	52.2%
Q13-18. Tennis lessons & leagues	2.3%	4.8%	10.1%	19.2%	63.6%
Q13-19. Water fitness programs/lap swimming	2.5%	5.9%	17.6%	30.9%	43.0%
Q13-20. Youth fitness & wellness classes	2.1%	6.4%	15.8%	27.2%	48.5%

Q13. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

	Fully met	Mostly met	Partly met	Not met	No need
Q13-21. Youth performing arts programs (dance/music)	2.5%	7.1%	16.9%	22.2%	51.3%
Q13-22. Youth seasonal programs & camps	3.7%	8.5%	22.0%	21.3%	44.6%
Q13-23. Youth sports programs & camps	4.3%	8.5%	22.9%	19.2%	45.1%
Q13-24. Youth visual arts/crafts programs	3.2%	7.3%	17.4%	23.1%	49.0%
Q13-25. Other	0.5%	0.2%	0.5%	2.1%	96.8%

WITHOUT NO NEED

Q13. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

(N=437)

	Fully met	Mostly met	Partly met	Not met
Q13-1. Adult fitness & wellness programs	4.2%	12.7%	34.5%	48.5%
Q13-2. Adult performing arts programs (dance/music)	5.4%	12.3%	27.2%	55.2%
Q13-3. Adult sports leagues	2.9%	11.7%	39.3%	46.0%
Q13-4. Adult visual arts/crafts programs	2.9%	10.5%	31.0%	55.6%
Q13-5. After school programs for youth of all ages	5.3%	13.1%	38.4%	43.3%
Q13-6. Cheer/gymnastics/tumbling programs	5.7%	13.4%	40.2%	40.7%
Q13-7. Cultural enrichment programs	3.4%	9.2%	31.0%	56.3%
Q13-8. eGaming/eSports	5.6%	7.6%	17.4%	69.4%
Q13-9. Outdoor environmental/nature camps & programs	2.1%	6.9%	24.9%	66.1%
Q13-10. Pickleball lessons & leagues	4.6%	8.2%	21.1%	66.0%
Q13-11. Preschool programs/early childhood education	13.1%	21.6%	30.6%	34.7%
Q13-12. Programs for people with special needs	5.9%	13.8%	28.2%	52.1%
Q13-13. Senior programs	5.1%	13.7%	33.8%	47.4%
Q13-14. Special events	5.6%	19.8%	44.0%	30.7%
Q13-15. STEM (science, technology, engineering, & mathematics) classes	7.2%	15.7%	30.5%	46.6%
Q13-16. Swim lessons	10.3%	23.9%	32.5%	33.3%
Q13-17. Teen/tween programs	3.8%	10.0%	32.1%	54.1%
Q13-18. Tennis lessons & leagues	6.3%	13.2%	27.7%	52.8%
Q13-19. Water fitness programs/lap swimming	4.4%	10.4%	30.9%	54.2%
Q13-20. Youth fitness & wellness classes	4.0%	12.4%	30.7%	52.9%

WITHOUT NO NEED

Q13. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

	Fully met	Mostly met	Partly met	Not met
Q13-21. Youth performing arts programs (dance/music)	5.2%	14.6%	34.7%	45.5%
Q13-22. Youth seasonal programs & camps	6.6%	15.3%	39.7%	38.4%
Q13-23. Youth sports programs & camps	7.9%	15.4%	41.7%	35.0%
Q13-24. Youth visual arts/crafts programs	6.3%	14.3%	34.1%	45.3%
Q13-25. Other	14.3%	7.1%	14.3%	64.3%

Q14. Which FOUR programs/activities from the list in Question 13 are MOST IMPORTANT to your household?

<u>Q14. Top choice</u>	<u>Number</u>	<u>Percent</u>
Adult fitness & wellness programs	83	19.0 %
Adult performing arts programs (dance/music)	9	2.1 %
Adult sports leagues	7	1.6 %
Adult visual arts/crafts programs	7	1.6 %
After school programs for youth of all ages	36	8.2 %
Cheer/gymnastics/tumbling programs	10	2.3 %
Cultural enrichment programs	11	2.5 %
eGaming/eSports	4	0.9 %
Outdoor environmental/nature camps & programs	15	3.4 %
Pickleball lessons & leagues	12	2.7 %
Preschool programs/early childhood education	34	7.8 %
Programs for people with special needs	12	2.7 %
Senior programs	23	5.3 %
Special events	12	2.7 %
STEM (science, technology, engineering, & mathematics) classes	11	2.5 %
Swim lessons	9	2.1 %
Teen/tween programs	16	3.7 %
Tennis lessons & leagues	3	0.7 %
Water fitness programs/lap swimming	11	2.5 %
Youth fitness & wellness classes	3	0.7 %
Youth performing arts programs (dance/music)	6	1.4 %
Youth seasonal programs & camps	5	1.1 %
Youth sports programs & camps	12	2.7 %
Youth visual arts/crafts programs	3	0.7 %
<u>None chosen</u>	<u>83</u>	<u>19.0 %</u>
Total	437	100.0 %

Q14. Which FOUR programs/activities from the list in Question 13 are MOST IMPORTANT to your household?

<u>Q14. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Adult fitness & wellness programs	27	6.2 %
Adult performing arts programs (dance/music)	17	3.9 %
Adult sports leagues	9	2.1 %
Adult visual arts/crafts programs	19	4.3 %
After school programs for youth of all ages	20	4.6 %
Cheer/gymnastics/tumbling programs	6	1.4 %
Cultural enrichment programs	17	3.9 %
eGaming/eSports	6	1.4 %
Outdoor environmental/nature camps & programs	36	8.2 %
Pickleball lessons & leagues	14	3.2 %
Preschool programs/early childhood education	25	5.7 %
Programs for people with special needs	13	3.0 %
Senior programs	16	3.7 %
Special events	18	4.1 %
STEM (science, technology, engineering, & mathematics) classes	14	3.2 %
Swim lessons	10	2.3 %
Teen/tween programs	17	3.9 %
Tennis lessons & leagues	2	0.5 %
Water fitness programs/lap swimming	10	2.3 %
Youth fitness & wellness classes	10	2.3 %
Youth performing arts programs (dance/music)	5	1.1 %
Youth seasonal programs & camps	19	4.3 %
Youth sports programs & camps	11	2.5 %
Youth visual arts/crafts programs	4	0.9 %
<u>None chosen</u>	<u>92</u>	<u>21.1 %</u>
Total	437	100.0 %

Q14. Which FOUR programs/activities from the list in Question 13 are MOST IMPORTANT to your household?

<u>Q14. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Adult fitness & wellness programs	26	5.9 %
Adult performing arts programs (dance/music)	7	1.6 %
Adult sports leagues	10	2.3 %
Adult visual arts/crafts programs	12	2.7 %
After school programs for youth of all ages	17	3.9 %
Cheer/gymnastics/tumbling programs	9	2.1 %
Cultural enrichment programs	19	4.3 %
eGaming/eSports	5	1.1 %
Outdoor environmental/nature camps & programs	27	6.2 %
Pickleball lessons & leagues	9	2.1 %
Preschool programs/early childhood education	9	2.1 %
Programs for people with special needs	11	2.5 %
Senior programs	21	4.8 %
Special events	27	6.2 %
STEM (science, technology, engineering, & mathematics) classes	21	4.8 %
Swim lessons	24	5.5 %
Teen/tween programs	10	2.3 %
Tennis lessons & leagues	1	0.2 %
Water fitness programs/lap swimming	11	2.5 %
Youth fitness & wellness classes	17	3.9 %
Youth performing arts programs (dance/music)	5	1.1 %
Youth seasonal programs & camps	15	3.4 %
Youth sports programs & camps	14	3.2 %
Youth visual arts/crafts programs	5	1.1 %
<u>None chosen</u>	<u>105</u>	<u>24.0 %</u>
Total	437	100.0 %

Q14. Which FOUR programs/activities from the list in Question 13 are MOST IMPORTANT to your household?

<u>Q14. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Adult fitness & wellness programs	25	5.7 %
Adult performing arts programs (dance/music)	9	2.1 %
Adult sports leagues	17	3.9 %
Adult visual arts/crafts programs	10	2.3 %
After school programs for youth of all ages	16	3.7 %
Cheer/gymnastics/tumbling programs	6	1.4 %
Cultural enrichment programs	18	4.1 %
eGaming/eSports	6	1.4 %
Outdoor environmental/nature camps & programs	17	3.9 %
Pickleball lessons & leagues	9	2.1 %
Preschool programs/early childhood education	5	1.1 %
Programs for people with special needs	9	2.1 %
Senior programs	15	3.4 %
Special events	31	7.1 %
STEM (science, technology, engineering, & mathematics) classes	11	2.5 %
Swim lessons	9	2.1 %
Teen/tween programs	16	3.7 %
Tennis lessons & leagues	2	0.5 %
Water fitness programs/lap swimming	9	2.1 %
Youth fitness & wellness classes	12	2.7 %
Youth performing arts programs (dance/music)	7	1.6 %
Youth seasonal programs & camps	14	3.2 %
Youth sports programs & camps	14	3.2 %
Youth visual arts/crafts programs	9	2.1 %
<u>None chosen</u>	<u>141</u>	<u>32.3 %</u>
Total	437	100.0 %

Q14. Which FOUR programs/activities from the list in Question 13 are MOST IMPORTANT to your household? (top 4)

<u>Q14. Top choice</u>	<u>Number</u>	<u>Percent</u>
Adult fitness & wellness programs	161	36.8 %
Adult performing arts programs (dance/music)	42	9.6 %
Adult sports leagues	43	9.8 %
Adult visual arts/crafts programs	48	11.0 %
After school programs for youth of all ages	89	20.4 %
Cheer/gymnastics/tumbling programs	31	7.1 %
Cultural enrichment programs	65	14.9 %
eGaming/eSports	21	4.8 %
Outdoor environmental/nature camps & programs	95	21.7 %
Pickleball lessons & leagues	44	10.1 %
Preschool programs/early childhood education	73	16.7 %
Programs for people with special needs	45	10.3 %
Senior programs	75	17.2 %
Special events	88	20.1 %
STEM (science, technology, engineering, & mathematics) classes	57	13.0 %
Swim lessons	52	11.9 %
Teen/tween programs	59	13.5 %
Tennis lessons & leagues	8	1.8 %
Water fitness programs/lap swimming	41	9.4 %
Youth fitness & wellness classes	42	9.6 %
Youth performing arts programs (dance/music)	23	5.3 %
Youth seasonal programs & camps	53	12.1 %
Youth sports programs & camps	51	11.7 %
Youth visual arts/crafts programs	21	4.8 %
<u>None chosen</u>	<u>83</u>	<u>19.0 %</u>
Total	1410	

Q15. If you had \$100, how would you allocate the funds among the parks and recreation categories listed below?

	Mean
Improve/maintain of existing parks, pools, & recreation facilities	37.21
Improve existing indoor recreation facilities	14.71
Acquire new park land & open space	11.81
Construct new sports fields (softball, soccer, baseball, etc.)	8.21
Expand program offerings	17.06
Other	11.00

Q16. How important do you feel it is for the City of Rome to provide high quality parks, recreation facilities and programs?

Q16. How important is it for City to provide high quality parks, recreation facilities & programs	Number	Percent
Very important	363	83.1 %
Somewhat important	53	12.1 %
Not important	5	1.1 %
Not sure	16	3.7 %
Total	437	100.0 %

WITHOUT NOT SURE

Q16. How important do you feel it is for the City of Rome to provide high quality parks, recreation facilities and programs? (without "not sure")

Q16. How important is it for City to provide high quality parks, recreation facilities & programs	Number	Percent
Very important	363	86.2 %
Somewhat important	53	12.6 %
Not important	5	1.2 %
Total	421	100.0 %

Q17. Your gender identity:

Q17. Your gender	Number	Percent
Male	209	47.8 %
Female	215	49.2 %
Non-binary	1	0.2 %
Prefer to self-describe	1	0.2 %
Prefer not to disclose	11	2.5 %
Total	437	100.0 %

WITHOUT PREFER NOT TO DISCLOSE

Q17. Your gender identity: (without "prefer not to disclose")

Q17. Your gender	Number	Percent
Male	209	49.1 %
Female	215	50.5 %
Non-binary	1	0.2 %
Prefer to self-describe	1	0.2 %
Total	426	100.0 %

Q17-4. Self-describe your gender identity:

Q17-4. Self-describe your gender	Number	Percent
Gender fluid	1	100.0 %
Total	1	100.0 %

Q18. How many years have you lived in Rome?

Q18. How many years have you lived in Rome	Number	Percent
0-2 years	23	5.3 %
3-5 years	40	9.2 %
6-10 years	42	9.6 %
11-20 years	48	11.0 %
21+ years	256	58.6 %
Not provided	28	6.4 %
Total	437	100.0 %

WITHOUT NOT PROVIDED**Q18. How many years have you lived in Rome? (without "not provided")**

Q18. How many years have you lived in Rome	Number	Percent
0-2 years	23	5.6 %
3-5 years	40	9.8 %
6-10 years	42	10.3 %
11-20 years	48	11.7 %
21+ years	256	62.6 %
Total	409	100.0 %

Q19. Which of the following best describes your race/ethnicity?

Q19. Your race/ethnicity	Number	Percent
Asian or Asian Indian	6	1.4 %
Black or African American	31	7.1 %
American Indian or Alaska Native	4	0.9 %
White	355	81.2 %
Native Hawaiian or other Pacific Islander	1	0.2 %
Hispanic or Latino	31	7.1 %
Other	4	0.9 %
Total	432	

Q19-7. Self-describe your race/ethnicity:

<u>Q19-7. Self-describe your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
FRENCH, SCOTTISH, IRISH	1	25.0 %
Mixed	1	25.0 %
White and Hispanic	1	25.0 %
Multiple races	1	25.0 %
Total	4	100.0 %

6 Open-Ended Responses

Open-Ended Question Responses

Q3— “Other” Please CHECK ALL of the following reasons that prevent you or members of your households from visiting City of Rome parks and recreation facilities more often.

- Addicts on trails-they leave used needles
- Benches for people to sit when kids are playing
- Busy
- Busy and kids getting older
- Cleanliness
- Had a bad experience walking past a disc golf player once. He shouted at me and waived his arms around telling me not to walk in the disc golf area...where I was escaping the heat and sun. I was so shocked at his behavior I was speechless. I was afraid to walk in the shaded areas for a while after that. The parks belong to all taxpayers!
- Have no real use for them as we are older. Only go to play tennis or pickleball.
- Have to drive/lack of sidewalks
- Homeless and dogs off leash
- Horrible unsupervised kids at Pinti field all the time. Nasty parents to those that do show up. Only at Pinti
- I have small autistic children, and I don't feel safe playing at Rome parks because teens and sadly adults first fight DAILY at the parks and pools. These parks desperately need daytime park police during park hours!! For the safety of good families. I should feel safe while my 2 disabled children play. Thank you. Sincerely a concerned mom. I shouldn't have to go all the way to Lee Town Park for my kids to play ??
- I wish they were fenced/ gated. We do have two that are, and I am glad, but my son has mild autism, and I feel more secure in a gated play area. I am NOT the only parent who wishes we had more fenced play areas.
- Lack of community concerts, etc. since COVID
- Many have broken parts
- Medical reasons
- More seating for the adults accompanying their kids/grandkids playing at the park.
- More seating, zip line, power outlets, water fountains
- Muddy
- My limitations
- Municipal pool doesn't have stairs and can't get out with no stairs it was horrible trying to get out
- Need cameras and real supervision
- Need to make sure Franklin Field is cleaned off of drug paraphernalia
- No need or desire to visit
- No time
- No time
- Not "policed" enough.
- Not able to walk like I used to
- Not applicable. We do use the parks
- Not interested
- Not interested
- Not interested
- Not interested
- Not tailored for seniors.

- Other people that frequent the parks have undesirable behavior. For example, every mom of young kids I know won't stay at Guyer after 2 during the school year. The kids from Strough go over there cussing, vaping, calling everybody the N word and I don't want my kids exposed to that. Sometimes we avoid Franklin field because it's too crowded.
- Pools and water systems are not open at all parks
- Rude and untrained staff
- Sometimes too many kids and not big enough
- The trails are more exciting than the parks.
- There is too much bullying and older kids starting with families and always trying to jump other kids' vulgar language parks need more police presence
- Travel a lot for work. Kids are older.
- Unsupervised children, language, teens with nowhere else to hang out making it undesirable with younger children
- Water fountains
- We use the playgrounds, pools, etc. quite often. Nothing stops us from using the facilities
- Work

Q4— “Other” From the following list, please CHECK ALL the ways you learn about City of Rome parks, recreation facilities, programs, and events.

- Biweekly brochures at Rome, common council meetings
- Born and raised in this city since 1982
- Discovery
- Driving by
- Drove by
- Facebook
- Finding our own
- Google
- Grew up in Rome
- Grew up in Rome
- Grew up in Rome
- Growing up here and knowing where the parks are
- I don't ever really hear anything even on social media.
- I go on walks around my area
- I'm from Rome and the know where all the parks are.
- In neighborhood
- Library
- Live next to park
- Local to Rome
- Lots of time I use FB events, or I google things to do with kids near Rome, NY
- Mail
- Neighbor
- Not many events that are culturally for everyone
- Passing by in the car

- Personally go exploring
- PUBLIC NEWS
- Searches for parks on Google and Google Maps
- Texts
- Travel the city
- TV
- US mail
- Walking through neighbors
- We live near the park
- Work next to one

Q7— “Other” From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation and sports activities during the last 12 months.

- Adirondacks
- Boonville splash pad
- Bowling alley and skating rink
- CCCC
- City baseball
- Connected Community Schools
- Copper city community center
- Daycare facilities
- Delta Lake State Park
- Friends
- Griffiss
- Griffiss sculpture trails and disc golf, public roads
- Hockey
- I walk the river trail daily,
- Indoor soccer at accelerate
- Jervis Library
- Levitt Amp
- Municipal mob and hiking trails in Herkimer County
- NFP social organizations
- Out-of- State sites
- Personal camp on a lake.
- Planet fitness
- Play cards in neighboring towns
- Private rentals
- Public clubs
- Public Library
- Scouting America-BSA
- Senior center
- State parks

- State recreation parks
- Swimming in rivers and creeks because Tosti and municipal pools are unsafe due to older kids violence
- Swimming lessons at Lake Delta
- Trails and conservation areas near me.
- Wildlife conservation areas

Q9— “Other” Please CHECK ALL of the following reasons that prevent you or members of your household from participating in City of Rome Parks and Recreation Department programs more often.

- Can't leave children with teenagers they don't know.
- Children are grown
- Did not know anything about it
- Does not align with work hours and were both on day shifts
- Don't know where to find them
- Everything is Bellamy Harbor, and I refuse to go there
- Geared for kids. All grown up here. Lol
- I go to the senior center
- I'm a grandparent working full time and take grandbabies to the park as often as possible. Parents would offer more suggestions.
- Info is usually a day late.
- It can be confusing what things require registration and what offerings are drop in. I feel better knowing things are supervised and guided as it takes the pressure of addressing bad behavior off a grandparent and knowing all children are there to participate and someone has eyes on the situation. Also dates and times bathrooms are accessible as it's difficult to run 3 children home every time someone has to use the restroom. Even porta potty's at trail heads or Parks when buildings are not open. Spring and fall especially.
- Lack of adult activities
- Lack of handicap accessible at all parks so can't participate at our local with grandchildren, nieces or nephews
- Lack of playgrounds for those with special needs or for children that elope! We need fences around every playground and bathroom use at all times
- Lack of programs for teens and adults.
- Lack of programs for younger children
- More options for teenagers
- My son has autism so programs are harder, especially if the staff isn't trained for it. I am at the playgrounds during programs, and a lot of staff seem young and just kind of around and not really interacting with /helping the kids.
- Need a splash pad
- Need more for our age group, 55 plus
- Need online registration options
- Not aware of any programs offered to retired adults
- Not familiar with all programs. I just know of a few parks
- Not many activities offered for adults and seniors
- Nothing available for toddlers

- Other things going on
- Rome does not have programs designed for children with special needs
- Simply haven't been interested in any
- The park I'm near don't offer playground equipment
- The staff at the local clubhouse is frequently on cellphones and interacting with each other rather than adequately engaging children in meaningful activities. Their demeanor is less than inviting when you interrupt them to request something. There needs to be an adult in attendance rather than all adolescents running facilities and activities and a cellphone policy should be enforced.
- There is a big gap in activities for preschool aged kids especially in winter. Many times when things are offered the times conflict with nap times. The times I signed my older kids up for tennis at Franklin field there were so many kids in the lessons that they spent the majority of their time standing in line waiting for a turn.
- Things for special needs kids aren't offered. Autism/ADHD kids are often excluded. As the adults do not know how to navigate their disability.
- Time of day/ week
- Transport my grandchildren to park activities
- Unaware

Q11— “Other” Need for Facilities/Amenities

- A lot of other middle ground amenities and upkeep with our current parks. Our manageable-sized parks like Pinti and Triangle are community spaces and have been met, but I hope to see general upkeep of these multi-use spaces.
- Ada accessible equipment and sensory forward events for kids with needs. Including older kids
- Canal access for rowing
- City could use another disc golf course besides bomber even though bomber is great
- Concert venues-quality ones
- Could use more picnic tables and benches at the parks and busy sidewalks. Family and friends gatherings don't want to stand the whole time or sit in grass with bees.
- Finish bike trail to delta
- Hockey Arena
- Hockey rink year-round
- I would like to have more shade trees because the tornado and storms over the past year have taken out a lot of old, tall trees and so far not many of them have been replaced by new trees
- Ice rink
- Interconnected spaces/trails. Trails to shopping etc. Trails to parks.
- Indoor aquatic space for adults
- Indoor playground! Yes there are options in Utica, but the winters here are long and the summers are very hot. We need indoor play for our kids.
- It would be great to have a playground that the kids can use and the grown ups could get exercise too. If not equipment then a walking path around the playground that allows u to see and be close to the kids but u can still get some steps in. Maybe some signage that give adults ideas on ways they can use the playground to get some fitness time too

- It would be wonderful to have 2 things:
A paved path around parks that people could walk while their kids played on the playground, tennis, etc. or in general. We have lived many places and a walking path is usually incorporated into a common use area. Although there are street sidewalks around most areas of the park, they are not always flat. This would be helpful at Franklyn field and Guyer. The one at Pinti is nice.
- 2. A wall, or 2 fenced in half courts. Youth was spent hitting tennis balls off the Franklyn Field bandstand wall, or at RFA stadium wall which is now filled with equipment. There were half courts at a neighborhood park in another city we lived that were always filled. It have older people a place to hit tell us/racquet balls without having the strain of too much movement, and kids a place to practice lacrosse, tennis, etc.
- 3. Kennedy arena is too hot in the summer to enjoy for indoor sports, and it either isn't open or open times aren't advertised.
- Kayak rental at Bellamy harbor. Bring a boat to Bellamy harbor to do dinner cruises or canal cruises that family's can afford. Or even on Lake delta. The YMCA is such a huge asset to Rome! Especially the pool and aquatics programs. Connected Community is another huge asset in bringing community back to Rome and connecting kids to community feelings. Rome had so much when I was young. Mini golf , go cart tracks. Erie Canal events. Waterslides. There was the fountain at city hall with music. Most families now can't afford to travel and pay ticket prices for 3 kids.
- My son and I have to go to Whitesboro high school to run their track because there isn't one I can seem to find In Rome open to public
- Other amenities like herb gardens or small pond. Could build off of the Mohawk River more to create an accessible "river walk." I don't know about volunteer or youth opportunities because I see no advertising or listing. A good idea to have more than "lifeguard" listings
- Passive strolling space. Quiet, shaded space, dog-walking, sitting, gathering
- Pinti field needs better supervision. The pool drama is scary at times. The older teenagers that are up to no good go there
- Please do something about the exit/entrance to Kennedy Arena pool. The ladders stink and the pool is not easy to get out of once you are in!
- Reopening South James Street pool and more supervision and fun
- Restrooms at Bellamy Harbor is always locked. No restrooms.
- Rome could use an indoor park with a walking track, playground, basketball court much like the Colosseum Gymnasium that Rome Labs, NADS and DFAS has for the military. Something that seniors and families can utilize especially during the winter and in climate weather conditions.
- Sledding area for winter
- Some of the parks could have Community gardens. Many community members could benefit from this and I know a few people who would volunteer their time to show people how to grow produce and flowers.
- Something for the children with special needs there aid nothing about all
- The homeless on the walking/bike trails makes it undesirable to bring my family/children there
- Toddler, friendly areas of play
- Trails for walking and biking
- Walking paths and spaces primarily for adults.
- We have an artificial turf football field, that us taxpayers paid for that our youth (pop warner) children can't even use for a game on Sundays. But we can't let bicyclists and out-of-town marching bands use it though. But we can't take care of our own children of the city of Rome

Q13— “Other” Needs for Programs/Events

- Affordability with 3 children and flexibility in scheduling for single working parents makes participation in what is available unlikely
- Anything not listed
- Free programs
- Ice-skating
- Indoor aquatic space for adults
- More community works like a few community gardens and the parks could help many families and get people outside and learn how to tend to plants and grow their own produce or flowers.
- No complaints besides the ladders at Kennedy Arena pool
- Nothing meet unless you have money.
- Other places we’ve lived have had offerings that are non-sport related, and for all ages. Updating the playgrounds has not been a priority under the previous administration, and we’re excited to see an emphasis on it now. Pool usage for adults (lap swim/aerobics) would be nice. Sports leagues or clubs (run club, all sports, etc.) for teens would be great. They want to move too and need a sense of community. A moms group/stroller club has been a staple in other communities we’ve lived. Rome recreation was a huge part of our childhoods and a reason we came back to Rome. We try to take full advantage of all there is to offer. Growing summer programs and facilities will hopefully still the exodus of youth sports from Rome.
- Program for homeschoolers
- Safety on trails
- support our churches
- The main focus appears to be either on youth or senior citizens. There's not much for adults over the age of 25, but under the age of 65.
- Trail system, it is coming along nicely, would like to see expansion and an increase in cleanliness/PD patrol. Homeless/vagrants are undesirable, it keeps people off of them.

Q15—If you had \$100, how would you allocate the funds among the parks and recreation categories listed below?

- \$100 to a splash pad. Not all children, especially children with special needs are able to go into a swimming pool.
- Adding new things to the parks or updating worn out equipment/areas
- Age-appropriate programs
- Assist Rome sports HOF to be included in any new sports facilities
- Bathrooms at all parks and trails all season
- Beautify what's already there. Add a water fountain.
- Better communication of offerings!
- Cleanup, walking trails
- Communication on what is available. We are seasonal.
- Community gardens would be good for the community.
- Conservation center
- Dog parks
- Expand adult wellness/fitness programs. The YMCA is not affordable on fixed income

- Expand paved trail to north of Olney's
- Expand trails
- Expand the trail system, keep it clean and groomed and pick up trash
- Football
- Free dog parks
- Get an easier way to get in and out of the pools
- Get the junkies off our beautiful bike trails.
- Go cart, dirt bike, ATV parks
- Higher staff to regularly clean up trails
- I really think it would be great if the city had an all-season recreation center.
- I think Rome would really benefit from a spray ground. Kids of all ages love them, as parents the worry of drowning is gone, it can teach kids STEM principles, requires less staff supervision, and people will travel to go to them. We currently travel about once a week to use the one at Erwin Park in Boonville
- I would take the \$100 and clean up the tennis courts in Glenview Park; the courts are overgrown with weeds and appear dangerous and unsightly!
- I would use the money for a toddler playground.
- I'm 100 dollars would go to funding something for the young kids to keep them off the streets
- Improve safety—many homeless addicts at parks
- Indoor safe walking track
- Introduction of inter- community base programs to foster unity. health sustainably and killing of boredom among the community members especially the elderly.
- Invest in new trails like the Mohawk River Trail for walking, running & biking; hire more staff or security so that parks are safe for all to use
- Keeping the existing parks safe.
- Locate neighborhood outdoor skating rinks in neighborhood park areas
- Make the parks safe and welcoming
- Making the programs free, and making residents more aware of what's offered!
- more activities for tourism and the general public
- More frequent security, drive-bys, and being present. Too many homeless taking over community spaces and leaving trash.
- More outdoor concerts
- More public pools
- More stuff for younger kids
- more trails
- New YMCA or adult aquatic center
- Offer things for special needs kids. Or better yet clean up the parks of needles and homeless. Hard to allow kids in parks and playgrounds with all the homeless and sex offenders hanging around. Hard to let them play when you find needles everywhere.
- Open more swimming pools
- Other, for me, would be expanding the reach of communication within the community about activities. Sending out an email newsletter, or monthly flyer in the mail
- Outdoor ice rink
- Police patrolling on bike and foot paths
- Programs for at risk youth.
- Promo-what is offered?

- Provide supportive funding for local small business' or educators (classes and events provided by the Rome Art Association, or classes in the arts district)
The amount of publicity and community provided by Super Official and The Copper Easel is insurmountable and needs to be backed by the city.
- Put in Spray Park as another option than a pool.
- Rebuild triangle park and make it as awesome as Proctor Park in Utica
- Reduce property taxes, most of our homes need a little TLC.
- Refurbish and expand the lighted pickleball and tennis at Franklin Field. Wind screens on the pickleball courts. The fastest growing sport.
- Research ADA accessible options for all disabilities. A splash pad would be nice. Restrooms are needed for potty training kids.
- Security, staffing, and ensuring parks and trails are safe
- Senior programs
- skate park
- Skateboard park
- Special needs programs
- Splash pad
- Splash pad or more toddler, friendly activities
- Splash pad/spray park
- Splash pads for children
- Staff training
- Staffing/maintenance for use of indoor pool for year round access. In my hometown and surrounding towns, the public high school pools/locker rooms were open to town residents for lap and open swimming sessions before and/or after school/team sport hours at no additional charge to residents.
- Take care of flooding near trails at Stanley
- There are other Businesses in this city besides the ones favored by the usual people, maybe give others a grant to bring more to Rome. This city is very "clicky" and people only go to their friends, and the rest of the city only shows up if it's free.
- Trail extension
- Trails, benches, clearing sidelines.
- Trees
- Upgrade Kennedy Arena
- We have to go to Whitesboro high school to run track and train for football!
- We need a facility that offers things all would benefit from not just a hockey arena that when used for basketball isn't a great fit and injuries could be huge so many decide to not play there , a pool year round and more we need a facility that has more than we have spread all over and offer fees that are affordable for all community members and treat all levels of income equally so fees are the same across the board not more for different levels
- We need a splash pad!!!! We need a larger pool, we need something for special needs children to be included!
- Working on expanding shaded & native species areas in existing parks



Survey Instrument

Jeffrey M. Lanigan
Mayor



Matthew J. Andrews
Deputy Director of Community
& Economic Development

DEPARTMENT OF COMMUNITY AND ECONOMIC DEVELOPMENT

Rome City Hall, 198 N. Washington Street, Rome, New York 13440-5815

Telephone: (315) 339-7643 Fax: (315) 838-1167

Dear Resident,

The City of Rome invites you to complete the enclosed survey for the Rome Parks, Open Space & Trails (POST) Master Plan. The Plan inventories existing parks, trails, open space, and current use patterns and programming in the City of Rome. The goal is to provide recommendations to strengthen the recreation system and bring the network up to current use needs and standards.

Public engagement is crucial to the project, and engagement activities such as public meetings, information booths, and surveys will take place throughout the planning process. Please take this opportunity to let your voice be heard and let us hear your opinions and thoughts about the current system of parks, trails and open spaces in the City of Rome, and how you use these facilities.

In this survey, you are asked to complete a series of questions on how you and your household benefit from Parks, Open Space, and trails, travel to and from these resources, and ways the City of Rome can improve the experience. This survey will take 10-15 minutes to complete, and all answers will remain completely confidential.

When you are finished, please return your completed survey in the enclosed postage-paid, return-reply envelope. If you prefer, you can complete the survey online at rome.etcsurvey.org.

If you have any questions, please contact Danielle Salisbury at dsalisbury@romecitygov.com or 315-838-1726.

Thank you for your time.

Sincerely,

Danielle Salisbury

Danielle Salisbury

Planner, Department of Community and Economic Development



2025 City of Rome Parks and Recreation Needs Assessment Survey

The City of Rome would like your input to help determine park, facility, and recreation priorities for the community. This survey will take 10-15 minutes to complete. When you are finished, please return your completed survey in the enclosed postage-paid, return-reply envelope. If you prefer, you can complete the survey online at rome.etcsurvey.org. We greatly appreciate your time!

1. Including yourself, how many people in your household are...

Under age 5: ____ Ages 15-19: ____ Ages 35-44: ____ Ages 65-74: ____
 Ages 5-9: ____ Ages 20-24: ____ Ages 45-54: ____ Ages 75+: ____
 Ages 10-14: ____ Ages 25-34: ____ Ages 55-64: ____

2. Have you or any member of your household visited any City of Rome parks and/or recreation facilities during the past 12 months?

____(1) Yes [Answer Q2a.] ____ (2) No [Skip to Q3.]

2a. Overall, how would you rate the physical condition of ALL the City of Rome parks and recreation facilities you have visited?

____(4) Excellent ____ (3) Good ____ (2) Fair ____ (1) Poor

3. Please CHECK ALL of the following reasons that prevent you or members of your households from visiting City of Rome parks and recreation facilities more often.

____(01) Do not feel safe using parks/facilities ____ (08) Language/cultural barriers
 ____ (02) Lack of amenities we want to use ____ (09) Not aware of parks' or facilities' locations
 ____ (03) Lack of handicap (ADA) accessibility ____ (10) Parks/facilities are not well maintained
 ____ (04) Lack of parking to access parks/facilities ____ (11) Too far from our home
 ____ (05) Lack of restrooms ____ (12) Use parks/facilities in other cities/county
 ____ (06) Lack of shade ____ (13) Other: _____
 ____ (07) Lack of transportation

4. From the following list, please CHECK ALL the ways you learn about City of Rome parks, recreation facilities, programs, and events.

____(01) Recreation activity brochure ____ (08) Banners
 ____ (02) City website ____ (09) Emails
 ____ (03) Materials at parks or recreation facilities ____ (10) E-newsletter
 ____ (04) Conversations with City staff ____ (11) Social media
 ____ (05) Newspaper ____ (12) Flyers
 ____ (06) Word of mouth ____ (13) Mobile App
 ____ (07) Promotions at special events ____ (14) Other: _____

5. From the list in Question 4, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, recreation facilities, programs, and events? [Write in your answers below using the numbers from the list in Question 4, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

6. How do you travel to the parks and recreation facilities that you use? [Check all that apply.]

____(1) Drive ____ (4) Public transportation
 ____ (2) Walk ____ (5) Other: _____
 ____ (3) Bicycle ____ (6) Don't use parks or recreation facilities

7. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation and sports activities during the last 12 months.

- | | |
|--|---|
| ☐ (01) City of Rome | ☐ (06) Private schools/charter schools |
| ☐ (02) Neighboring cities | ☐ (07) Private summer camps |
| ☐ (03) Places of worship (e.g., synagogues, churches) | ☐ (08) Public schools |
| ☐ (04) Private and non-profit youth sports | ☐ (09) YMCA |
| ☐ (05) Private clubs (tennis, health, swim, fitness) | ☐ (10) Other: _____ |

8. Has your household participated in any programs or events offered by the City of Rome Parks and Recreation Department during the past 12 months?

- ☐ (1) Yes [Answer Q8a.] ☐ (2) No [Skip to Q9.]

8a. How would you rate the overall quality of the City of Rome Parks and Recreation Department programs or events in which your household has participated?

- ☐ (4) Excellent ☐ (3) Good ☐ (2) Fair ☐ (1) Poor

9. Please CHECK ALL of the following reasons that prevent you or members of your household from participating in City of Rome Parks and Recreation Department programs more often.

- | | |
|---|--|
| ☐ (01) Classes are full | ☐ (11) Online registration is not user friendly |
| ☐ (02) Do not feel safe participating | ☐ (12) Poor customer service by staff |
| ☐ (03) Fees are too high | ☐ (13) Program not offered |
| ☐ (04) I don't know what is offered | ☐ (14) Program times are not convenient |
| ☐ (05) Lack of quality instructors | ☐ (15) Registration is difficult |
| ☐ (06) Lack of quality programs | ☐ (16) Too far from our home |
| ☐ (07) Lack of right program equipment | ☐ (17) Too busy/not interested |
| ☐ (08) Lack of transportation | ☐ (18) Use programs of other agencies |
| ☐ (09) Language/cultural barriers | ☐ (19) Other: _____ |
| ☐ (10) Old and outdated facilities | |

10. Please indicate your level of agreement with the following statements concerning some potential benefits of the City of Rome's parks, facilities, and recreation programs or events using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree."

The parks and recreation system in Rome...	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
01. Improves my (my household's) mental health and reduces stress	5	4	3	2	1	9
02. Improves my (my household's) physical health and fitness	5	4	3	2	1	9
03. Increases my (my household's) property value	5	4	3	2	1	9
04. Is age-friendly and accessible to all age groups	5	4	3	2	1	9
05. Makes Rome a more desirable place to live	5	4	3	2	1	9
06. Positively impacts economic/business development	5	4	3	2	1	9
07. Preserves open space and protects the environment	5	4	3	2	1	9
08. Provides jobs/professional development for youth	5	4	3	2	1	9
09. Provides positive social interactions for me (my household/family)	5	4	3	2	1	9
10. Provides volunteer opportunities for the community	5	4	3	2	1	9

- 11. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle "9" for "No Need."**

Type of Facility/Amenity	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Campgrounds	4	3	2	1	9
02. Community center (multi-use space for events, exercise and activities)	4	3	2	1	9
03. Environmental/nature education center	4	3	2	1	9
04. Indoor basketball/volleyball courts (indoor gyms)	4	3	2	1	9
05. Golf courses	4	3	2	1	9
06. Large community parks	4	3	2	1	9
07. Diamond sports fields (baseball, softball)	4	3	2	1	9
08. Rectangular sports fields (football, rugby, soccer)	4	3	2	1	9
09. Multi-use hiking, biking, walking trails (paved or unpaved)	4	3	2	1	9
10. Off-leash dog park	4	3	2	1	9
11. Open space conservation areas	4	3	2	1	9
12. Outdoor basketball courts	4	3	2	1	9
13. Outdoor exercise/fitness area	4	3	2	1	9
14. Outdoor pickleball courts	4	3	2	1	9
15. Outdoor tennis courts	4	3	2	1	9
16. Performing arts theater	4	3	2	1	9
17. Picnic areas and shelters	4	3	2	1	9
18. Playgrounds	4	3	2	1	9
19. Shade and trees	4	3	2	1	9
20. Skateboarding parks	4	3	2	1	9
21. Small neighborhood parks	4	3	2	1	9
22. Splash pads or spray parks	4	3	2	1	9
23. Swimming pools	4	3	2	1	9
24. Other:	4	3	2	1	9

- 12. Which FOUR facilities/amenities from the list in Question 11 are MOST IMPORTANT to your household?** *[Write in your answers below using the numbers from the list in Question 11, or circle "NONE."]*

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

- 13. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle "9" for "No Need."**

Type of Program/Activity	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Adult fitness and wellness programs	4	3	2	1	9
02. Adult performing arts programs (dance/music)	4	3	2	1	9
03. Adult sports leagues	4	3	2	1	9
04. Adult visual arts/crafts programs	4	3	2	1	9
05. After school programs for youth of all ages	4	3	2	1	9
06. Cheer/gymnastics/tumbling programs	4	3	2	1	9
07. Cultural enrichment programs	4	3	2	1	9
08. EGaming/ESports	4	3	2	1	9
09. Outdoor environmental/nature camps and programs	4	3	2	1	9
10. Pickleball lessons and leagues	4	3	2	1	9
11. Preschool programs/early childhood education	4	3	2	1	9
12. Programs for people with special needs	4	3	2	1	9
13. Senior programs	4	3	2	1	9
14. Special events	4	3	2	1	9
15. STEM (science, technology, engineering, and mathematics) classes	4	3	2	1	9
16. Swim lessons	4	3	2	1	9
17. Teen/tween programs	4	3	2	1	9
18. Tennis lessons and leagues	4	3	2	1	9
19. Water fitness programs/lap swimming	4	3	2	1	9
20. Youth fitness and wellness classes	4	3	2	1	9
21. Youth performing arts programs (dance/music)	4	3	2	1	9
22. Youth seasonal programs and camps	4	3	2	1	9
23. Youth sports programs and camps	4	3	2	1	9
24. Youth visual arts/crafts programs	4	3	2	1	9
25. Other: _____	4	3	2	1	9

- 14. Which FOUR programs/activities from the list in Question 13 are MOST IMPORTANT to your household?** *[Write in your answers below using the numbers from the list in Question 13, or circle "NONE."]*

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

- 15. If you had \$100, how would you allocate the funds among the parks and recreation categories listed below?** *[Please be sure your total adds up to \$100.]*

\$_____ Improve/maintain of existing parks, pools, and recreation facilities

\$_____ Improve existing indoor recreation facilities

\$_____ Acquire new park land and open space

\$_____ Construct new sports fields (softball, soccer, baseball, etc.)

\$_____ Expand program offerings

\$_____ Other: _____

\$100 TOTAL

- 16. How important do you feel it is for the City of Rome to provide high quality parks, recreation facilities and programs?**

____(3) Very important ____ (2) Somewhat important ____ (1) Not important ____ (9) Not sure

Demographics

17. Your gender identity:

- | | |
|---|--|
| ☐ (1) Male
☐ (2) Female
☐ (3) Non-binary | ☐ (4) Prefer to self-describe: _____
☐ (5) Prefer not to disclose |
|---|--|

18. How many years have you lived in Rome? _____ years**19. Which of the following best describes your race/ethnicity? [Check all that apply.]**

- | | |
|---|---|
| ☐ (01) Asian or Asian Indian
☐ (02) Black or African American
☐ (03) American Indian or Alaska Native
☐ (04) White | ☐ (05) Native Hawaiian or other Pacific Islander
☐ (06) Hispanic or Latino
☐ (99) Other: _____ |
|---|---|

20. Would you be willing to participate in future surveys sponsored by the City of Rome?

- ☐
- (1) Yes [Answer Q20a.]
- ☐
- (2) No

20a. Please provide your contact information.

Mobile Phone Number: _____

Email Address: _____

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed return-reply envelope addressed to:
 ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information to the right will ONLY be used to help identify the level of need in your area. Thank you!